

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM543472

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wonderful Bees LLC		10/01/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	The Wonderful Company LLC		
Street Address:	11444 West Olympic Blvd., 10th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	88259078	WONDERFUL	
Serial Number:	88261309	WONDERFUL	
Registration Number:	5697532	WONDERFUL	
Registration Number:	5168208	WONDERFUL	
Serial Number:	88261320	WONDERFUL	
Serial Number:	88262174	WONDERFUL	
Registration Number:	5408117	WONDERFUL	
CORRESPONDENCE DATA			
Fax Number:	3109668810		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3109665726		
Email:	latunda.powell@roll.com		
Correspondent Name:	LaTunda Powell		
Address Line 1:	11444 West Olympic Blvd., 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
ATTORNEY DOCKET NUMBER:	200114		
NAME OF SUBMITTER:	LaTunda Powell		
SIGNATURE:	/LaTunda Powell/		

CH \$190.00 88259078

DATE SIGNED:	10/01/2019
Total Attachments: 2 source=Trademark Assignment re Response to US Office Action Citing PomWonderful Marks.DOCX#page1.tif source=Trademark Assignment re Response to US Office Action Citing PomWonderful Marks.DOCX#page2.tif	

United States of America

ASSIGNMENT OF TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, **Wonderful Bees LLC** (“Assignor”), a limited liability company organized and existing under the laws of Delaware, whose business address is at 11444 West Olympic Blvd., 10th Floor, Los Angeles, California 90064, hereby assigns and transfers to **The Wonderful Company LLC** (“Assignee”), a limited liability company organized and existing under the laws of Delaware whose business address is at 11444 West Olympic Blvd., 10th Floor, Los Angeles, California 90064, effective as of October 1, 2019 (the “Effective Date”), the following:

A. All right, title, and interest held by Assignor in and to the business names, trade names, and/or service marks, and the application and/or registration therefor, listed in **Exhibit A** attached hereto and incorporated herein by this reference (hereinafter referred to as the “Mark”);

B. The goodwill of the business connected with the use of and symbolized by the Mark, as part of the transfer of all business to which the Mark pertains, and including all associated artwork, labels, and package designs and other assets that uniquely reflect the Mark; and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present or future infringement of said Mark or injury to said goodwill, together with the right to sue or recover the same in Assignee’s name.

IN WITNESS WHEREOF, the undersigned have hereunto executed this Assignment, in one or more counterparts, each of which shall be deemed an original and all of which taken together shall constitute one and the same instrument.

Date: October 1, 2019

Assignor:

**Wonderful Bees LLC,
a Delaware limited liability company**

By: Craig Cooper
Craig B. Cooper, Sr. Vice President

Assignee:

**The Wonderful Company LLC
a Delaware limited liability company**

By: Craig Cooper
Craig B. Cooper, Sr. Vice President

EXHIBIT A: Trademarks

Trademark	Application No.	Application Date	Registration No.	Registration Date
WONDERFUL	88259078	11-Jan-2019		
WONDERFUL	88261309	14-Jan-2019		
WONDERFUL	86456060	17-Nov-2014	5697532	12-Mar-2019
WONDERFUL	86981414	17-Nov-2014	5168208	21-Mar-2017
Wonderful	88261320	14-Jan-2019		
Wonderful	88262174	15-Jan-2019		
Wonderful	86981571	17-Nov-2014	5408117	20-Feb-2018