

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM543486

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bobé Water & Fire, LLC		09/17/2018	Limited Liability Company: ARIZONA
RECEIVING PARTY DATA			
Name:	Custom Molded Products, LLC		
Street Address:	36 Herring Road		
City:	Newnan		
State/Country:	GEORGIA		
Postal Code:	30265		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5003956	BOBÉ	
CORRESPONDENCE DATA			
Fax Number:	7708040900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7707090023		
Email:	lcolton@srtslaw.com		
Correspondent Name:	SMITH TEMPEL BLAHA LLC		
Address Line 1:	50 Glenlake Parkway, Suite 340		
Address Line 4:	Atlanta, GEORGIA 30328		
NAME OF SUBMITTER:	Laurence P. Colton		
SIGNATURE:	/lpcolton/		
DATE SIGNED:	10/02/2019		
Total Attachments: 2			
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OP \$40.00 5003956

**Assignment of United States Trademark and/or
Trademark Application**

Customer No.: 22870
Docket No.: 48600.160U1

**Certificate of Trademark
Registration No.:**

5003956

Registration Date:

07/19/2016

Serial No.:

86379005

Filing Date:

08/27/2014

Mark:

BOBÉ

Assignor:

Bobé Water & Fire, LLC

Addresses of Assignor:

3101 N. 29th Ave.
Phoenix, AZ 85017

Assignee:

Custom Molded Products, LLC

Address of Assignee:

36 Herring Road
Newnan, GA 30265

WHEREAS, Assignor is the sole owner of the above identified Mark and Certificate of Trademark Registration or Application for Registration;


WHEREAS, Assignee is desirous of acquiring the above identified Mark and Certificate of Trademark Registration or Application for Registration therefor;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign all right, title and interest in and to the above-identified Mark and the above-identified Certificate of Trademark Registration or Application for Registration, together with the good will of the business symbolized by the Mark, to Assignee;

Assignor further hereby authorizes and requests the Commissioner for Trademarks of the United States Patent and Trademark Office to register the Mark in the name of Assignee for its sole use and behoof, and for the use and behoof of its legal representatives to the full end of the term for which the Mark may be registered, and any renewals, as fully and entirely as the same would have been held by Assignee had this assignment not been made; and

Assignor further hereby binds itself, its legal representatives, its administrators and its assigns properly to execute without further consideration any and all applications, petitions, oaths and assignments or other papers and instruments that may be necessary to carry into full force and effect the assignment, transfer and conveyance hereby made or intended to be made and generally do everything possible to aid Assignee, its legal representatives and assigns, to obtain and enforce proper protection for the Mark in the United States.

Executed as of this 17th day of September, 2018 at Phoenix, Arizona.



Print Name:

Title:

Kris Kestec

President