900517695 10/02/2019

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM543512

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900514886

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Traust Sollus Wealth Management, LLC		03/31/2018	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Mercer Advisors Inc.	
Doing Business As:	DBA Mercer Advisors	
Street Address:	1200 17th Street, Suite 500	
Internal Address:	Legal	
City:	Denver	
State/Country:	COLORADO	
Postal Code:	80202	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Serial Number:	86715318	WEALTH BUILDING FORMULA	
Serial Number:	85031445 TRAUST SOLLUS		
Serial Number:	78864740	HELPING CLIENTS ACHIEVE AND MAINTAIN FIN	

CORRESPONDENCE DATA

Fax Number: 8055652738

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7205008184

Email: mathew.encino@merceradvisors.com

Correspondent Name: Mathew R Encino

Address Line 1: 1200 17th Street, Suite 500

Address Line 2: Deputy General Counsel

Address Line 4: Denver, COLORADO 80202

NAME OF SUBMITTER:	Mathew R Encino
SIGNATURE:	/Mathew R Encino/
DATE SIGNED:	10/02/2019

TRADEMARK 900517695 REEL: 006761 FRAME: 0191

Total Attachments: 1

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TRADEMARK
REEL: 006761 FRAME: 0192

ASSIGNMENT OF PROPRIETARY RIGHTS

THIS ASSIGNMENT OF PROPRIETARY RIGHTS (this "Assignment") is being executed and delivered and is effective as of March 31, 2018 (the "Effective Date"), by Traust Sollus Wealth Management, LLC, a Delaware limited liability company ("Seller") to and for the benefit of Mercer Advisors Inc., a Delaware corporation ("Buyer").

Recitals

WHEREAS, Seller and Buyer are parties to that certain Asset Purchase Agreement, dated as of January 24, 2018 (the "Asset Purchase Agreement"), pursuant to which, among other things, Seller has agreed to sell the Acquired Assets (as defined under the Asset Purchase Agreement, which represent substantially all of Seller's assets, including its Proprietary Rights) to Buyer on and as of the Effective Date, upon the terms and subject to the conditions set forth in the Asset Purchase Agreement. Capitalized terms used but not defined in this Assignment are defined in the Asset Purchase Agreement.

Assignment

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to the Asset Purchase Agreement, Seller hereby agrees as follows:

- 1. Seller hereby assigns to Buyer all of Seller's right, title, and interest in the Proprietary Rights.
- 2. This Assignment shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to conflicts of law principles. Any dispute arising out of this Assignment shall be brought in a court of competent jurisdiction in accordance with the jurisdiction and venue provisions of Section 9.16 of the Asset Purchase Agreement. This Assignment and all of the provisions hereof shall be binding upon Buyer and inure to the benefit of Seller and its successors and assigns.
- A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

IN WITNESS WHEREOF, Seller has executed this Assignment as of the date first written above.

TRAUST SOLLUS WEALTH MANAGEMENT, LLC

By:

Name: Albert J. Zdenek

Title: President & Shief Executive Officer

TRADEMARK REEL: 006761 FRAME: 0193

RECORDED: 09/12/2019