

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM543609

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Servpro Intellectual Property, LLC		10/01/2019	Limited Liability Company: TENNESSEE

**RECEIVING PARTY DATA**

<b>Name:</b>	Servpro Franchisor, LLC
<b>Street Address:</b>	801 Industrial Boulevard
<b>City:</b>	Gallatin
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37066
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 32**

Property Type	Number	Word Mark
Registration Number:	5354786	SERVPRO
Registration Number:	5354787	SERVPRO
Registration Number:	4515470	HERE TO HELP
Registration Number:	4548321	HEROREADY
Registration Number:	4515449	HERE TO HELP
Registration Number:	4253004	EMERGENCY READY PROFILE
Registration Number:	4211823	EMERGENCY READY PROFILE
Registration Number:	4495270	REAL GREEN
Registration Number:	4488936	REAL GREEN
Registration Number:	3884551	RESOURCE CENTER
Registration Number:	3881639	READY FOR WHATEVER HAPPENS
Registration Number:	3866131	DISASTER RECOVERY TEAM
Registration Number:	3862268	DISASTER RECOVERY TEAM
Registration Number:	3909279	READY FOR WHATEVER HAPPENS
Registration Number:	3872314	SERVPRO
Registration Number:	3847298	
Registration Number:	3417981	COMO SI NUNCA HUBIERA PASADO
Registration Number:	3368163	SERVPRO
Registration Number:	3361893	SERVPRO

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2920460	LIKE IT NEVER EVEN HAPPENED
Registration Number:	2993623	E-VIEWER
Registration Number:	2871004	MANAGER
Registration Number:	2940563	ERNET
Registration Number:	2592573	SCANNER
Registration Number:	2557188	SCANNER
Registration Number:	2175467	SERVPRONET
Registration Number:	1875570	
Registration Number:	1845906	SERVPRO
Registration Number:	1726156	SERVPRO
Registration Number:	1804022	SERVPRO
Registration Number:	1707245	SERVPRO
Registration Number:	1012436	DOMESTICARE

**CORRESPONDENCE DATA**

**Fax Number:** 6152446804

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 615-850-8741

**Email:** trademarkdocket@wallerlaw.com

**Correspondent Name:** Robert P. Felber, Jr.

**Address Line 1:** c/o Waller Lansden Dortch & Davis, LLP

**Address Line 2:** 511 Union Street, Suite 2700

**Address Line 4:** Nashville, TENNESSEE 37219

<b>ATTORNEY DOCKET NUMBER:</b>	011873.88302
<b>NAME OF SUBMITTER:</b>	Robert P. Felber, Jr.
<b>SIGNATURE:</b>	/ROBERT P. FELBER, JR./
<b>DATE SIGNED:</b>	10/02/2019

**Total Attachments: 5**

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## U.S. CONFIRMATORY TRADEMARK ASSIGNMENT

This U.S. CONFIRMATORY TRADEMARK ASSIGNMENT ("Assignment"), effective as of October 1, 2019, is made and entered into by and between Servpro Intellectual Property, LLC, a Tennessee limited liability company ("Assignor") and Servpro Franchisor, LLC, a Delaware limited liability company ("Assignee"). Assignor and Assignee are referred to individually as a "Party" and collectively as the "Parties".

WHEREAS, Assignor is the record owner of the United States trademark applications and/or registrations identified in the attached Schedule A (the "Trademarks");

WHEREAS, pursuant to that certain Contribution Agreement by and between the Parties dated as of the date hereof, Assignor has assigned to Assignee all rights, title, and interests in and to the Trademarks, and the Parties wish to confirm such assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby sells, assigns, and transfers to Assignee, its successors and permitted assigns, and Assignee hereby accepts and receives, all of Assignor's rights, title, and interests in and to the Trademarks, including without limitation (a) the goodwill of the business symbolized by and associated with the Trademarks; and (b) any and all legal actions and rights and remedies at law or in equity for past, present, or future infringements, misappropriations, or other violations of the Trademarks, including without limitation the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.
2. Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the assignee and owner of the Trademarks.
3. This Assignment will be binding upon and enforceable against Assignor and Assignor's respective successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
4. This Assignment will be governed by, and construed and enforced in accordance with, the substantive laws of the State of New York, without regard to its principles of conflicts of laws. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by both Parties.
5. This Assignment may be executed in any number of counterparts, and by the Parties in separate counterparts, each of which will be deemed an original for all purposes and all of which together will constitute one and the same instrument.

[Signature pages follow.]

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the date first written above.

SERVPRO INTELLECTUAL PROPERTY, LLC

By: [Signature]  
Name: Matthew Preston  
Title: Chief Legal Officer

State of Tennessee  
County of Sumner

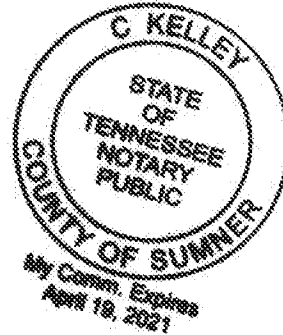
Before me, C. Kelley of the state and county mentioned, personally appeared ~~Matthew Preston~~ with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged such person to be the president (or other officer authorized to execute the instrument) of Servpro Intellectual Property, LLC, the within named bargainer, a limited liability company, and that such president or officer as such C.L.P. executed the foregoing instrument for the purpose therein contained, by personally signing the name of the limited liability company as Servpro Intellectual Property, LLC.

Witness my hand, at office, this 27<sup>th</sup> day of September 2019.

[Signature] Notary's Signature

Seal

My commission expires: 4/19/2021



IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the date first written above.

SERVPRO FRANCHISOR, LLC

By: *Matthew Preston*  
Name: Matthew Preston  
Title: Chief Legal Officer

State of Tennessee  
County of Sumner

Before me, C. Kelley of the state and county mentioned, personally appeared ~~Matthew Preston~~ (with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged such person to be the president (or other officer authorized to execute the instrument) of Servpro Franchisor, LLC, the within named bargainer, a limited liability company, and that such president or officer as such CLO, executed the foregoing instrument for the purpose therein contained, by personally signing the name of the limited liability company as Servpro Franchisor, LLC.

Witness my hand, at office, this 27<sup>th</sup> day of September 2019.

*C. Kelley* Notary's Signature






Seal





My commission expires: 4/19/2021



Schedule A

Trademarks

Mark	U.S. Registration or Application Serial No.
SERVPRO	5354786
	5354787
HERE TO HELP	4515470
HEROREADY	4548321
HERE TO HELP	4515449
	4253004
EMERGENCY READY PROFILE	4211823
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	1875570
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Schedule A-2