

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM543687

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CREATIVE HAIRDRESSERS, INC.		11/15/2017	Corporation: VIRGINIA
RECEIVING PARTY DATA			
Name:	Manufacturers And Traders Trust Company, as Agent		
Also Known As:	M&T Bank		
Street Address:	1 Light Street		
Internal Address:	13th Floor		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21202		
Entity Type:	Banking Corporation: NEW YORK		
PROPERTY NUMBERS Total: 57			
Property Type	Number	Word Mark	
Serial Number:	87882356	SPRAYCATION WAVE SPRAY	
Serial Number:	87808546	CURL MAGNET	
Serial Number:	87391053	HIGH DENSITY	
Registration Number:	5303204	8 DAYS A WEEK	
Registration Number:	3261469	ANCIENT SECRETS FOR MODERN HAIR	
Registration Number:	3962548	ANCIENT SERUM	
Registration Number:	4716752	ANCIENT VEIL	
Registration Number:	4754928	BUBBLES	
Registration Number:	2975066	BUBBLES	
Registration Number:	4660182	BUBBLES KERATIN MAX	
Registration Number:	4751413	CIBU	
Registration Number:	2851650	CIBU	
Registration Number:	4605711	CIBU	
Registration Number:	4647994	CIBU ANCIENT SHIMMER SMOOTHING CREAM	
Registration Number:	4647995	CIBU ANCIENT SMOOTHING ARGAN OIL	
Registration Number:	4647993	CIBU ANCIENT SMOOTHING ARGAN OIL CONDITI	
Registration Number:	4647992	CIBU ANCIENT SMOOTHING ARGAN OIL SHAMPOO	
TRADEMARK			

OP \$1440.00 87882356

Property Type	Number	Word Mark
Registration Number:	4716751	CIBU ANCIENT VEIL
Registration Number:	4745989	CIBU DRYNOMIC BLOW DRY ACCELERATOR
Registration Number:	4576309	CIBU HI-YA! EXPRESS SMOOTHING SYSTEM
Registration Number:	4276174	CIBU LOTUS FLOWER
Registration Number:	4597608	CIBU PHO FREEZE
Registration Number:	4272658	CIBU WATER LILY
Registration Number:	4002767	CIELOBRATE
Registration Number:	3890553	CIELOBRATE
Registration Number:	4335617	C-VIP
Registration Number:	2831134	BUBBLES SALON
Registration Number:	4979982	FINISTA
Registration Number:	5087215	FRIZZFIX
Registration Number:	2977906	GEISHALICIOUS
Registration Number:	5381763	GEL FRIDAY
Registration Number:	2983717	HI-YA
Registration Number:	4475645	HI-YA! EXPRESS SMOOTHING SYSTEM
Registration Number:	4569731	HI-YA! EXPRESS SMOOTHING SYSTEM
Registration Number:	5027800	KA POW
Registration Number:	4660181	KERATIN MAX
Registration Number:	4978945	KNOT SO KNOTTY
Registration Number:	3060716	MOUSSE LEE
Registration Number:	4600665	ORIGUMI
Registration Number:	3431756	ORIGUMI CREATIVE PASTE
Registration Number:	4600664	ORIGUMI FIBER PASTE
Registration Number:	3466486	PHO FINISH
Registration Number:	4455688	PHO FREEZE
Registration Number:	2725342	SALON CIELO
Registration Number:	4660183	SALON CIELO KERATIN MAX
Registration Number:	4600663	SASHINI
Registration Number:	3431757	SASHINI THERMAL SHINE SOLUTION
Registration Number:	4600662	SASHINI THERMAL SHINE SPRAY
Registration Number:	3661406	SHANG HIGH
Registration Number:	5287452	SLICKSTER
Registration Number:	5403448	SO TACKY
Registration Number:	3680624	SPRING ROLL
Registration Number:	2977904	STICKY RICE
Registration Number:	2977905	TAKE OUT
Registration Number:	5287453	THREAD CASE

Property Type	Number	Word Mark
Registration Number:	4230997	WASHABI
Registration Number:	3769000	WEAR NOTHING BUT BUBBLES

CORRESPONDENCE DATA

Fax Number: 4439571917

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4103855081

Email: lbell@gebsmith.com

Correspondent Name: Laura D Bell Legal Asst

Address Line 1: 1 South Street

Address Line 2: Suite 2200

Address Line 4: Baltimore, MARYLAND 212023281

NAME OF SUBMITTER:	Laura Bell, Legal Assistant
SIGNATURE:	/Laura Bell, Legal Asst/
DATE SIGNED:	10/03/2019

Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Third Amended and Restated Security Agreement dated as of November 15, 2017 (as the same may be amended, modified, extended or restated from time to time, the "*Agreement*") by and among the Obligors thereto (each an "*Obligor*" and collectively, the "*Obligors*") and **MANUFACTURERS AND TRADERS TRUST COMPANY**, as Agent (the "*Agent*") for the "*Secured Parties*" referenced therein, whose address is located at 1 Light Street, 13th Floor, Baltimore, Maryland 21202, Attention: Ajibola Fadahunsi, the undersigned Obligor has granted a continuing security interest in and continuing lien upon, and hereby grants to the Agent for the ratable benefit of the Secured Parties a continuing security interest in and to, the trademarks and trademark applications listed on Exhibit A attached hereto and made a part hereof.

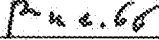
This Notice is not to be construed as a termination of any security interest in trademarks and trademark applications that are currently subject to the Agent's security interest, including but not limited to those subject to that Notice of Grant of Security Interest in Trademarks recorded on November 17, 2017 at Reel 6208, Frame 0411.

The undersigned Obligor and the Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications listed on Exhibit A attached hereto (i) may only be terminated in accordance with the terms of the Agreement, (ii) is not to be construed as an assignment of any trademark or trademark application, and (iii) the rights and remedies of the Secured Parties with respect thereto are more fully set forth in the Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Date: September 18, 2019

Very truly yours,

CREATIVE HAIRDRESSERS, INC.

By: 
Richard Gatti, Vice President
and Assistant Secretary


9.18.19

Address: 1577 Spring Hill Road, Suite 500
Vienna, Virginia 22182

ACKNOWLEDGED AND ACCEPTED:

Manufacturers and Traders Trust Company,
as Agent

By: Wendy M Andrus
Name: Wendy M Andrus
Title: Vice President

EXHIBIT A
Notice of Grant of Security Interest in Trademarks
(Creative Hairdressers, Inc.)

**REGISTRATION/
SERIAL NO.**

TRADEMARK

Serial # 87882356	SPRAYCATION WAVE SPRAY
Serial # 87808546	CURL MAGNET
Serial # 87391053	HIGH DENSITY
Reg. # 5303204	8 DAYS A WEEK
Reg. # 3261469	ANCIENT SECRETS FOR MODERN HAIR
Reg. # 3962548	ANCIENT SERUM
Reg. # 4716752	ANCIENT VEIL
Reg. # 4754928	BUBBLES (<i>Stylized</i>)
Reg. # 2975066	BUBBLES
Reg. # 4660182	BUBBLES KERATIN MAX
Reg. # 4751413	CIBU (<i>Stylized</i>)
Reg. # 2851650	CIBU
Reg. # 4605711	CIBU
Reg. # 4647994	CIBU ANCIENT SHIMMER SMOOTHING CREAM
Reg. # 4647995	CIBU ANCIENT SMOOTHING ARGAN OIL
Reg. # 4647993	CIBU ANCIENT SMOOTHING ARGAN
	OIL CONDITIONER
Reg. # 4647992	CIBU ANCIENT SMOOTHING ARGAN
	OIL SHAMPOO
Reg. # 4716751	CIBU ANCIENT VEIL
Reg. # 4745989	CIBU DYNAMIC BLOW DRY ACCELERATOR
Reg. # 4576309	CIBU HI-YA! EXPRESS SMOOTHING SYSTEM
Reg. # 4276174	CIBU LOTUS FLOWER
Reg. # 4597608	CIBU PHO FREEZE
Reg. # 4272658	CIBU WATER LILY
Reg. # 4002767	CIELOBRATE
Reg. # 3890553	CIELOBRATE
Reg. # 4335617	C-VIP
Reg. # 2831134	BUBBLES SALON (<i>Stylized with man & woman design</i>)
Reg. # 4979982	FINISTA
Reg. # 5087215	FRIZZFIX
Reg. # 2977906	GEISHALICIOUS
Reg. # 5381763	GEL FRIDAY
Reg. # 2983717	HI-YA
Reg. # 4475645	HI-YA! EXPRESS SMOOTHING SYSTEM
Reg. # 4569731	HI-YA! EXPRESS SMOOTHING SYSTEM
Reg. # 5027800	KA POW
Reg. # 4660181	KERATIN MAX
Reg. # 4978945	KNOT SO KNOTTY
Reg. # 3060716	MOUSSE LEE

EXHIBIT A (continued)
Notice of Grant of Security Interest in Trademarks
(*Creative Hairdressers, Inc.*)

**REGISTRATION/
SERIAL NO.**

TRADEMARK

Reg. # 4600665	ORIGUMI
Reg. # 3431756	ORIGUMI CREATIVE PASTE
Reg. # 4600664	ORIGUMI FIBER PASTE
Reg. # 3466486	PHO FINISH
Reg. # 4455688	PHO FREEZE
Reg. # 2725342	SALON CIELO
Reg. # 4660183	SALON CIELO KERATIN MAX
Reg. # 4600663	SASHINI
Reg. # 3431757	SASHINI THERMAL SHINE SOLUTION
Reg. # 4600662	SASHINI THERMAL SHINE SPRAY
Reg. # 3661406	SHANG HIGH
Reg. # 5287452	SLICKSTER
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Reg. # 3680624	SPRING ROLL
Reg. # 2977904	STICKY RICE
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Reg. # 4230997	WASHABI
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