

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM543711

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WWRD Ireland IPCo LLC		01/01/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	WWRD United Kingdom, Ltd.		
Street Address:	Wedgwood Drive		
City:	Barlaston, Stoke on Trent		
State/Country:	UNITED KINGDOM		
Postal Code:	ST12 9ER		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3649259		
Registration Number:	3656408		
CORRESPONDENCE DATA			
Fax Number:	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914.821.9072		
Email:	tmdocket@leasonellis.com		
Correspondent Name:	Leason Ellis LLP c/o Karin Segall		
Address Line 1:	One Barker Avenue, 5th Floor		
Address Line 4:	White Plains, NEW YORK 10601		
ATTORNEY DOCKET NUMBER:	10718/811867-000		
DOMESTIC REPRESENTATIVE			
Name:	Karin Segall c/o Leason Ellis LLP		
Address Line 1:	One Barker Avenue, 5th Floor		
Address Line 4:	White Plains, NEW YORK 10601		
NAME OF SUBMITTER:	Karin Segall		
SIGNATURE:	/Karin Segall/		

OP \$65.00 3649259

DATE SIGNED:	10/03/2019
Total Attachments: 1 source=assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, WWRD Ireland IPCo LLC ["Assignor"], a corporation organized and existing under the laws of the United States, having its registered office in 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, USA is the recorded owner of the following trademark registrations at the United States Patent and Trademark Office:

Reg. No. 3649259 SEAHORSE device



Reg. No. 3656408 SEAHORSE device

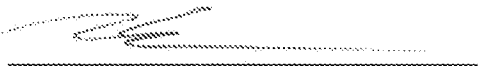


AND WHEREAS, WWRD United Kingdom, Ltd. ["Assignee"], a corporation organized and existing under the laws of England, having its registered office in Wedgwood Drive, Barlaston, Stoke on Trent ST12 9ER, United Kingdom, is desirous of acquiring the rights to the said trademark in the United States;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said WWRD Ireland IPCo LLC does hereby sell, assign, transfer and set over to WWRD United Kingdom, Ltd. the entire right, title and interest of the said WWRD Ireland IPCo LLC in and to the trademark SEAHORSE device in the United States of America, together with the goodwill attaching to the said trademark and the right to sue for past and future infringement thereof.

The Transfer will become effective on January 1, 2018.

WWRD Ireland IPCo LLC

A handwritten signature in cursive script, appearing to read "Kinsu Kocova", written over a horizontal line.

Name: *Kinsu Kocova*

Title: *Authorized representative*

Date: *01/01/2018*