

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM543783

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Herculean US Holdings, Inc.		09/19/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Element Materials Technology Limited		
Street Address:	10 Lower Grosvenor Place		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SW1W 0EN		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4751594	ACCUTEK TESTING LABORATORY	
Registration Number:	4555698	E	
Registration Number:	4269214	E ELEMENT MATERIALS TECHNOLOGY	
Registration Number:	4201924	ELEMENT	
Registration Number:	4379695	ELEMENT	
CORRESPONDENCE DATA			
Fax Number:	6126324000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-632-3357		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Jennifer C. Debrow of Gray, Plant, Mooty		
Address Line 1:	80 South Eighth Street		
Address Line 2:	500 IDS Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	138200		
NAME OF SUBMITTER:	Katy Gray		
SIGNATURE:	/Katy Gray/		
DATE SIGNED:	10/03/2019		

CH \$140.00 4751594

Total Attachments: 5

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ASSIGNMENT

Date: 19 June 2019

Parties:

(1) **Herculean US Holdings, Inc.**, a Delaware USA corporation whose registered office address is 15062 Bolsa Chica, Huntington Beach, California 92649 United States of America (hereinafter "the Assignor");

AND

(2) **Element Materials Technology Limited**, a private limited company incorporated and registered in England and Wales with company number 09915810, whose registered office address 10 Lower Grosvenor Place, London, SW1W 0EN, United Kingdom (hereinafter "the Assignee");

Recitals:

(A) The Assignor is the registered proprietor of Trademark Registrations, particulars of which are set out in the Schedule 1 hereto (herein referred to as the 'Trademarks').

with effect from 12.10.19
(B) The Assignor has agreed to assign to the Assignee the Trademarks together with the goodwill attached to the Trademarks of the Assignor concerned in the goods and services in respect of which the Trademarks are registered and registration has been sought and all its rights, title and interest therein upon the terms and conditions set out below.

Operative provisions:

1. Assignment

In pursuance of the said agreement the Assignor HEREBY ASSIGNS unto the Assignee the Trademarks and the full and exclusive benefit of each of them together with the goodwill attached to the Trademarks of the Assignor concerned in the goods or services in respect of which the Trademarks are registered and registration has been sought with full title guarantee TO HOLD the same unto the Assignee absolutely.

2. Assignor's obligations and warranties

The Assignor HEREBY COVENANTS with the Assignee that the Assignor will at the expense of the Assignee execute, sign and do all such instruments, applications, documents, acts and things as may reasonably be required by the Assignee to enable the Assignee to become registered as proprietor of the Trademarks and to secure the benefits of the rights hereby assigned.

3. This Assignment shall be governed by and constituted in accordance with the laws of England & Wales.
4. This Assignment may be executed in any number of counterparts each of which, when executed and delivered, shall be an original but all the counterparts together shall constitute one and the same document.

IN WITNESS of which this Assignment has been executed as a Deed and delivered the date and year first above written.

SIGNED as a Deed by the said Assignor, for and on behalf of **Herculean US Holdings, Inc.**



(Signature)

Name: Jo Wetz

Position: Director

Date: June 2019

19/9/19

Subscribed and sworn to before me this 19
day of SEPTEMBER, 2019, at
LONDON, UK



(Signature of Notary Public)

HASIB HERON
(Printed Name of Notary Public)

My Commission Expires: ON MY DEATH

Hasib Heron
Notary Public
6 Lower Grosvenor Place
London, SW1W 0EN
Tel: 0207 630 1777
Email: hasib@notary.co.uk

And witnessed by:



(Witness Signature)

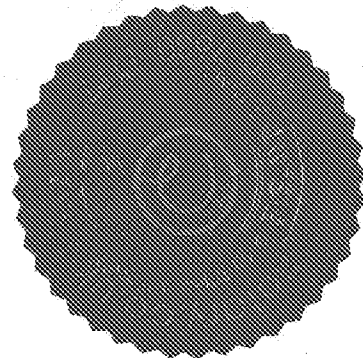
Name: GERALDINE WELLING
Element Materials Technol.

Address: 10 Lower Grosvenor F

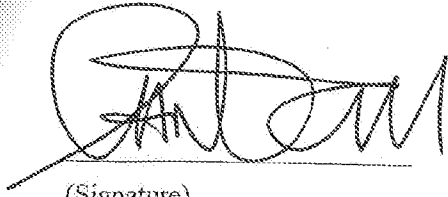
Date: June 2019

19/9/19

London
SW1W 0EN



SIGNED as a Decd by the said Assignee, for and on behalf of **Element Materials Technology Limited**



(Signature)

Name: Charles Noall

Position: Director

Date: June 2019

And witnessed by:



(Witness Signature)

Name: G. WELINO

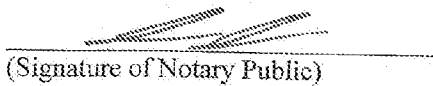
Address: Element Materials Technology

Date: June 2019 10 Lower Grosvenor Place

London

SW1W 0EN

Subscribed and sworn to before me this 19
day of September, 2019, at
London, UK

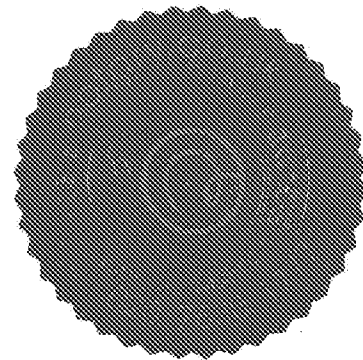


(Signature of Notary Public)

HASIB HERON
(Printed Name of Notary Public)

My Commission Expires: ON MY DEATH

Hasib Heron
Notary Public
6 Lower Grosvenor Place
London, SW1W 0EN
Tel: 0207 630 1777
Email: hasib@notary.co.uk



SCHEDULE 1

**Herculean US Holdings, Inc.
 Trademarks**

MARK	JURISDICTION	APPLICATION NO.	REGISTRATION NO.
ELEMENT	Australia	IR 1172388 (1577414)	IR 1172388
E ELEMENT MATERIALS TECHNOLOGY & Design	Brazil	911128034	911128034
ELEMENT	Canada	1563318	TMA864591
E ELEMENT MATERIALS TECHNOLOGY & Design	China	10580675	10580675
ELEMENT	China	IR 1172388	IR 1172388
ELEMENT MATERIALS TECHNOLOGY (Chinese characters)	China	11577359	11577359
E Color Design	European Union	012320388	012320388
E ELEMENT MATERIALS TECHNOLOGY & Design	European Union	010274561	010274561
ELEMENT	European Union	010635522	010635522
ELEMENT	European Union	IR 1172388	IR 1172388
ELEMENT	International Bureau	IR 1172388	IR 1172388
E ELEMENT & Design (color)	Mexico	1528241	N/A
ELEMENT	Singapore	T1201700E	T1201700E
ELEMENT	Singapore	IR 1172388 (T1314008J)	IR 1172388 (T1314008J)
ACCUTEK TESTING LABORATORY	United States of America	86419451	4751594
E Color Design	United States of America	86115043	4555698
E ELEMENT MATERIALS TECHNOLOGY & Design	United States of America	85423225	4269214
ELEMENT	United States of America	85523665	4201924
ELEMENT	United States of America	85806438	4379695

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