

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM543813

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	12/27/2017

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Manifatture 7 Bell S.p.A.		09/30/2019	Corporation (Italian Società per Azioni): ITALY

## RECEIVING PARTY DATA

<b>Name:</b>	Seven Bell Group S.r.l.
<b>Street Address:</b>	Via Maestri del Lavoro, 41/43
<b>City:</b>	Campi Bisenzio (Firenze)
<b>State/Country:</b>	ITALY
<b>Postal Code:</b>	I-50013
<b>Entity Type:</b>	Limited Liability Company: ITALY

## PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	5728259	ROY ROGER'S
Registration Number:	5607528	ROY ROGER'S
Registration Number:	5167092	PRESIDENT'S CRAFTED IN TUSCANY
Registration Number:	4722160	NICHOL JUDD
Registration Number:	3636761	ROY ROGER'S

## CORRESPONDENCE DATA

Fax Number: 2027836031

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2027836040

Email: PTO-TM-Email@rfem.com

Correspondent Name: LEO M. LOUGHLIN

Address Line 1: 607 14th Street NW Suite 800

Address Line 2: Suite 800

Address Line 4: Washington, D.C. 20005

## DOMESTIC REPRESENTATIVE

Name: Leo M. Loughlin

Address Line 1: Rothwell, Figg, Ernst &amp; Manbeck, PC

CH \$140.00 5728259

<b>Address Line 2:</b>	607 14th Street NW Suite 800
<b>Address Line 4:</b>	Washington, D.C. 20005
<b>NAME OF SUBMITTER:</b>	Davide F. Schiavetti
<b>SIGNATURE:</b>	/Davide F. Schiavetti/
<b>DATE SIGNED:</b>	10/03/2019
<b>Total Attachments: 2</b> source=4731-107ASN#page1.tif source=4731-107ASN#page2.tif	

**ASSIGNMENT OF REGISTRATIONS**

WHEREAS, Manifatture 7 Bell S.p.A., an Italian corporation ("ASSIGNOR"), with a principal place of business at Via Bruno Buozzi, 172, Campi Bisenzio (Firenze), 50013 Italy, has adopted and is using the marks at Exhibit A, which are registered in the United States Patent and Trademark Office (the Marks and Registrations); and

WHEREAS, Seven Bell Group S.r.L., an Italian Limited Liability Company ("ASSIGNEE"), with a principal place of business at Via Maestri del Lavoro, 41/43, I-50013 CAMPI BISENZIO (FIRENZE) ITALY, is desirous of acquiring the Marks and the Registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, said ASSIGNOR does hereby assign, effective as of December 27th 2017, unto the said ASSIGNEE all right, title and interest in and to the Marks, together with all rights of past infringement and the good will of the business symbolized by the Marks, and the Registrations thereof.

Manifatture 7 Bell S.p.A.

By: 

(signature)

Printed Name: Niccolò Biondi

Printed Title: Ceo

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**EXHIBIT A**

<b>REG. NO.</b>	<b>MARK</b>
5728259	ROY ROGER'S
5607528	ROY ROGER'S
5167092	PRESIDENT'S CRAFTED IN TUSCANY
4722160	NICHOL JUDD
3636761	ROY ROGER'S