

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM543820

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mario Tricoci Hair Salons & Day Spas, LLC	FORMERLY Mario Tricoci Hair Salons & Day Spas, Inc.	03/23/2018	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Mario Tricoci Hair Salons & Day Spas, LLC		
Street Address:	273 East Helen Road		
City:	Palatine		
State/Country:	ILLINOIS		
Postal Code:	60067		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4807159	MARIO, MAKE ME A MODEL	
Registration Number:	3498236	SPA AND SHARE	
Registration Number:	2919223	M	
Registration Number:	2882038	MARIO TRICOCI	
Registration Number:	2882037	MARIO TRICOCI TOO	
CORRESPONDENCE DATA			
Fax Number:	3124568435		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-456-8400		
Email:	chiipmail@gtlaw.com		
Correspondent Name:	Greenberg Traurig, LLP		
Address Line 1:	77 West Wacker Drive		
Address Line 2:	Suite 3100		
Address Line 4:	Chicago, ILLINOIS 60601		
NAME OF SUBMITTER:	Howard E. Silverman		
SIGNATURE:	/Howard E. Silverman/		
DATE SIGNED:	10/03/2019		

CH \$140.00 4807159

Total Attachments: 5

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OFFICE OF THE SECRETARY OF STATE

JESSE WHITE • Secretary of State

APRIL 09, 2018

0659322-4

C T CORPORATION SYSTEM
208 SO LASALLE ST, SUITE 814
CHICAGO, IL 60604-1101

RE MARIO TRICOCI HAIR SALONS & DAY SPAS, LLC

DEAR SIR OR MADAM:

IT HAS BEEN OUR PLEASURE TO APPROVE AND PLACE ON RECORD THE ARTICLES OF ORGANIZATION THAT CREATED YOUR LIMITED LIABILITY COMPANY. WE EXTEND OUR BEST WISHES FOR SUCCESS IN YOUR NEW VENTURE.

PLEASE NOTE! THE LIMITED LIABILITY COMPANY MUST FILE AN ANNUAL REPORT PRIOR TO THE FIRST DAY OF THIS ANNIVERSARY MONTH NEXT YEAR. FAILURE TO TIMELY FILE MAY RESULT IN PENALTY AND DISSOLUTION.
A PRE-PRINTED ANNUAL REPORT WILL BE MAILED TO THE REGISTERED AGENT AT THE REGISTERED OFFICE ADDRESS APPROXIMATELY 45 DAYS BEFORE THE DUE DATE.

A LIMITED LIABILITY COMPANY THAT INTENDS TO PROVIDE A PROFESSIONAL SERVICE REGULATED BY THE ILLINOIS DEPARTMENT OF FINANCIAL AND PROFESSIONAL REGULATION MUST REGISTER WITH THAT AGENCY.

ARTICLES OF CONVERSION HAVE BEEN PLACED ON FILE AND THE LIMITED LIABILITY COMPANY CREDITED WITH THE REQUIRED FEE.

PUBLICATIONS/FORMS AND OTHER SERVICES ARE AVAILABLE ON OUR WEBSITE. VISIT WWW.CYBERDRIVEILLINOIS.COM TO VIEW THE STATUS OF THIS COMPANY, PURCHASE A CERTIFICATE OF GOOD STANDING, OR EVEN FILE THE ANNUAL REPORT REFERRED TO IN THE EARLIER PARAGRAPH.

SINCERELY YOURS,

JESSE WHITE
ILLINOIS SECRETARY OF STATE
DEPARTMENT OF BUSINESS SERVICES
LIMITED LIABILITY DIVISION
(217) 524-8008

TRADEMARK
REEL: 006763 FRAME: 0501

Form **LLC-37.17**

July 2017

Secretary of State
Department of Business Services
Limited Liability Division
501 S. Second St., Rm. 351
Springfield, IL 62756
217-524-8008
www.cyberdriveillinois.com

Payment may be made by check payable to Secretary of State. If check is returned for any reason this filing will be void.

Illinois
Limited Liability Company Act
Articles of Conversion

SUBMIT IN DUPLICATE

Type or print clearly.

Filing Fee: \$100

Approved:

FILE # 06593224

This space for use by Secretary of State.

FILED

APR 09 2018

JESSE WHITE
SECRETARY OF STATE

1. a. Name of organization before conversion: Mario Tricoci Hair Salons & Day Spas, Inc.

b. Type of organization: Corporation c. Jurisdiction: Arizona

2. a. Name after conversion: Mario Tricoci Hair Salons & Day Spas, LLC

b. Type of organization: Limited liability company c. Jurisdiction: Illinois

3. Effective date of conversion: (check one)

a. the filing date, or

b. a later date, but not more than 30 days subsequent to the filing: _____
Month/Day/Year

4. The converting organization has approved and been converted as required by the Limited Liability Company Act and if applicable, as required by the governing statute of the converted organization. A copy of the conversion document from the original jurisdiction and Form LLC 5.5, Articles of Organization, other organizational document or application to transact business in Illinois must be attached.

5. If the converted organization is not registered in this state, street and mailing addresses of an office for service of process:

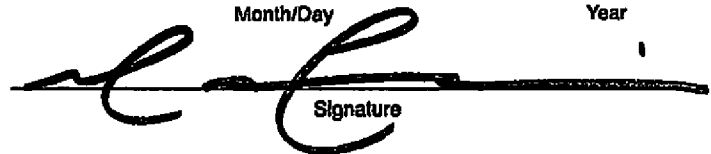
Number	Street (P.O. Box alone is not acceptable.)	Suite
City	State	ZIP Code

6. The undersigned affirms under penalty of perjury, having the authority to sign hereto, these Articles of Conversion are to the best of my knowledge and belief, true, correct and complete.

Dated: March 23, 2018

Month/Day

Year


Signature

Mario Tricoci, Jr., Secretary

Name and Title (type or print)

If applicant is signing for a company or other entity, state name of company or entity.

**PLAN OF CONVERSION
OF
MARIO TRICOCI HAIR SALONS & DAY SPAS, INC.
INTO
MARIO TRICOCI HAIR SALONS & DAY SPAS, LLC**

Adopted as of March 23, 2018

Pursuant to Section 29-2402 of the Arizona Limited Liability Company Act, Mario Tricoci Hair Salons & Day Spas, Inc., an Arizona corporation, hereby adopts the following Plan of Conversion:

1. The name of the converting entity is Mario Tricoci Hair Salons & Day Spas, Inc., an Arizona corporation (the "Converting Entity"), and the name of the converted entity is Mario Tricoci Hair Salons & Day Spas, LLC, an Illinois limited liability company (the "Converted Entity").
2. The effective time of the conversion contemplated hereby shall be the time that the conversion becomes effective under the laws of Arizona (the "Effective Time").
3. The Converting Entity shall continue its existence as an Illinois limited liability company under the name Mario Tricoci Hair Salons & Day Spas, LLC.
4. The Articles of Organization that is attached hereto as Exhibit A shall be the Articles of Organization of the Converted Entity as of and after the Effective Time.
5. Upon the Effective Time, one hundred percent (100%) of the outstanding shares of capital stock of the Converting Entity will be converted into units of limited liability company interests ("Units") of the Converted Entity, constituting one hundred percent (100%) of the outstanding Units of the Converted Entity.
6. The address of the registered office of the Converted Entity in the state of Illinois is 273 E. Helen Road, Palatine, IL 60067, and the name and address of the registered agent for service of process in the state of Illinois for the Converted Entity is CT Corporation System, 208 South LaSalle Street, Chicago, IL 60604.
7. At the Effective Time, the assets of the Converting Entity shall vest in the Converted Entity, and the Converted Entity shall be liable for the debts and obligations of the Converting Entity. The Converted Entity shall possess and be subject to all the rights, privileges, powers, franchises, property (real, personal, and mixed), restrictions, disabilities, duties, and debts of the Converting Entity.

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IN WITNESS WHEREOF, the undersigned has executed this Plan of Conversion as of the date first set forth above.

MARIO TRICOCI HAIR SALONS & DAY SPAS, INC.


By: 
Name: Mario Tricoci, Jr.
Title: Secretary

EXHIBIT A

Articles of Organization of the Converted Entity

(Attached)

A-1