

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM543887

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Premier Nutrition Corporation		09/30/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Premier Nutrition Company, LLC		
Street Address:	1222 67th Street		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Serial Number:	88320716	BELLRING	
Serial Number:	88320725	BELLRING BRANDS	
Registration Number:	4518580	ENERGY FOR EVERY DAY	
Registration Number:	4739404	ENERGY FOR EVERY DAY	
Registration Number:	4408649	ENERGY FOR EVERY DAY	
Registration Number:	5722651	ENERGY FOR EVERY DAY	
Registration Number:	4895953	FUEL FOR OPTIMUM PERFORMANCE	
Registration Number:	4672974	GRAB SOME GOOD ENERGY	
Registration Number:	4362180	HARVEST ENERGY	
Serial Number:	86623677	HONEST GRAINS BAR	
Registration Number:	2625534	JOINT JUICE	
Registration Number:	2727656	JOINT JUICE	
Registration Number:	4480222	JOINT JUICE	
Registration Number:	4029974	KEEP YOUR JOINTS HAPPY AND HEALTHY	
Registration Number:	2126109	POWER GEL	
Registration Number:	5106473	POWERBAR	
Registration Number:	1447798	POWERBAR	
Registration Number:	3290723	POWERBAR	
Registration Number:	3184504	POWERBAR	

CH \$1065.00 88320716

Property Type	Number	Word Mark
Registration Number:	5161121	POWERBAR
Registration Number:	2251934	POWERBAR HARVEST
Registration Number:	4380977	POWERBAR PERFORM
Registration Number:	3107138	POWERBAR PROTEINPLUS
Registration Number:	3740316	POWERBAR
Registration Number:	2481535	PREMIER NUTRITION
Registration Number:	5170259	PREMIER NUTRITION
Registration Number:	5170258	PREMIER NUTRITION
Registration Number:	2444257	PREMIER PROTEIN
Registration Number:	3996603	PREMIER PROTEIN
Registration Number:	4693040	PREMIER PROTEIN
Registration Number:	4731904	PREMIER PROTEIN
Registration Number:	5734220	PREMIER PROTEIN
Registration Number:	4990486	PREMIER PROTEIN
Registration Number:	4660487	PREMIER PROTEIN
Registration Number:	4417080	PREMIER PROTEIN
Registration Number:	5282006	PREMIER PROTEIN CLEAR
Serial Number:	87669571	PREMIER SHAKERS
Registration Number:	2795403	PRIA
Registration Number:	2904817	TEAM ELITE
Registration Number:	5644342	TEAM PB
Registration Number:	5764170	TEAM POWERBAR
Registration Number:	4419080	YOU'RE STRONGER THAN YOU THINK

CORRESPONDENCE DATA

Fax Number: 3146673633

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3145526000

Email: ipdocket@thompsoncoburn.com

Correspondent Name: Thompson Coburn LLP

Address Line 1: One US Bank Plaza

Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER: 60962-188268

NAME OF SUBMITTER: Matthew J. Himich

SIGNATURE: /matthew j. himich/

DATE SIGNED: 10/04/2019

Total Attachments: 6

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PREMIER NUTRITION CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PREMIER NUTRITION CORPORATION" TO "PREMIER NUTRITION COMPANY, LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF SEPTEMBER, A.D. 2019, AT 6:17 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF SEPTEMBER, A.D. 2019 AT 11:59 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5186452 8100V
SR# 20197277268

Authentication: 203690546
TRADEMARK
Date: 09-30-19
REEL: 006763 FRAME: 0857

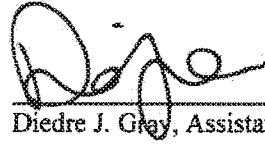
**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

1. The jurisdiction where the Corporation was first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date the corporation was first formed is August 20, 2012.
4. The name of the Corporation immediately prior to filing this Certificate is Premier Nutrition Corporation.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Premier Nutrition Company, LLC.
6. The conversion of the Corporation to a limited liability company is to become effective at 11:59 p.m. Eastern Time on September 30, 2019.

[Signature page follows.]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on the
27th day of September, 2019.

By:



Diedre J. Gray, Assistant Secretary

[SIGNATURE PAGE TO CERTIFICATE OF CONVERSION
(PREMIER NUTRITION COMPANY, LLC)]

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "PREMIER NUTRITION COMPANY, LLC" FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF SEPTEMBER, A.D. 2019, AT 6:17 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTIETH DAY OF SEPTEMBER, A.D. 2019 AT 11:59 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5186452 8100V
SR# 20197277268

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203690546
Date: 09-30-19

TRADEMARK
REEL: 006763 FRAME: 0860

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION
OF
PREMIER NUTRITION COMPANY, LLC

The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified, and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST: The name of the limited liability company (hereafter called the "limited liability company") is Premier Nutrition Company, LLC.

SECOND: The address of the registered office and the name and the address of the registered agent of the limited liability company required to be maintained by Section 18-104 of the Delaware Limited Liability Company Act is Corporation Service Company, 251 Little Falls Drive, Wilmington, Delaware 19808, New Castle County.

THIRD: The formation of the limited liability company is effective at 11:59 p.m. Eastern Time on September 30, 2019.

[Signature page follows.]

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 27th day of September, 2019.



Diedre J. Gray, Authorized Person

[SIGNATURE PAGE TO CERTIFICATE OF FORMATION
(PREMIER NUTRITION COMPANY, LLC)]

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RECORDED: 10/04/2019

TRADEMARK
REEL: 006763 FRAME: 0862