

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM543908

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Salonclick LLC dba MiN New York		10/04/2019	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grey Matter Holdings Inc.		
<b>Street Address:</b>	848 N, Rainbow Blvd., Unit 733		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89107		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87933691	SCENT STORY	
<b>Serial Number:</b>	86927538	SCENT STORIES	
<b>Serial Number:</b>	86926544	#SCENTSTORY	
<b>Serial Number:</b>	86926523	SCENT STORY	
<b>Serial Number:</b>	86926399	#SCENTSTORIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2016251108		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2015806600		
<b>Email:</b>	jchoi@jchoilaw.com		
<b>Correspondent Name:</b>	John H. Choi		
<b>Address Line 1:</b>	65 Challenger Road, Suite 100		
<b>Address Line 2:</b>	John H. Choi & Associates LLC		
<b>Address Line 4:</b>	Ridgefield Park, NEW JERSEY 07660		
<b>NAME OF SUBMITTER:</b>	John H. Choi		
<b>SIGNATURE:</b>	/John H. Choi/		
<b>DATE SIGNED:</b>	10/04/2019		
<b>Total Attachments: 1</b>			

OP \$140.00 87933691



**ASSIGNMENT**

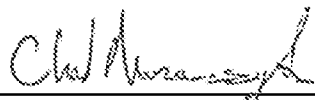
WHEREAS, **Salonclick LLC dba MiN New York**, having an address at 117 Crosby Street, New York, New York 10012 (hereinafter, "Assignor"), is the owner of the entire right, title and interest in and to the trademarks listed below (collectively, "Trademarks").

WHEREAS, **Grey Matter Holdings Inc.**, a Delaware corporation, located at 848 N. Rainbow Blvd., Unit 733, Las Vegas, NV 89107 (hereinafter, "Assignee"), is desirous of acquiring Assignor's entire right, title and interest in and to said Trademarks.

NOW, THERFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and sets over to said Assignee the entire right, title, interest and goodwill in the business symbolized in the Trademarks, together with all priority rights and rights to any damages for past, present and future infringement relating to the Trademarks.

<b>Serial Number</b>	<b>Registration Number</b>	<b>Mark</b>
87933691		SCENT STORY
86927538	5220956	SCENT STORIES
86926544	5220951	#SCENTSTORY
86926523	5220950	SCENT STORY
86926399	5220949	#SCENTSTORIES

Date: October 4, 2019

By:   
Chad Murawczyk, Principal for  
Salonclick LLC dba MiN New York