

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM543972

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SITESPECT, Inc.		10/04/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	CAMBRIDGE TRUST COMPANY		
Street Address:	1336 Massachusetts Avenue		
City:	Cambridge		
State/Country:	MASSACHUSETTS		
Postal Code:	02138		
Entity Type:	Bank: UNITED STATES		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4360999	ORIGIN EXPERIMENTS	
Registration Number:	4114715	AMPS	
Registration Number:	2940146	SITESPECT	
Registration Number:	4150630	EXPERIENCE OPTIMIZATION NETWORK	
Registration Number:	3725225	SITESPECT	
Registration Number:	3448146	SITESPECT WATTS	
Registration Number:	3481810	SITESPECT QUICKCHANGE	
CORRESPONDENCE DATA			
Fax Number:	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-370-4756		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	Jay daSilva		
Address Line 1:	1025 Vermont Ave NW, Suite 1130		
Address Line 2:	COGENCY GLOBAL INC.		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	1137613 TM		
NAME OF SUBMITTER:	Janet Wamsley		
SIGNATURE:	/Janet Wamsley/		

OP \$190.00 4360999

DATE SIGNED:	10/04/2019
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Total Attachments: 5

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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

October 4, 2019

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, SITESPECT, INC., a Delaware corporation ("Grantor"), hereby grants to CAMBRIDGE TRUST COMPANY (the "Grantee") a continuing security interest in (i) all of the Grantor's right, title and interest in, to and under the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all proceeds and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Obligations of the Grantor, as such term is defined in the Loan and Security Agreement by, among others, the Grantor and the Grantee, dated as of the date hereof (as amended, amended and restated, extended or otherwise modified and in effect from time to time, the "Loan Agreement"). The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Loan Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this grant are deemed to conflict with the Loan Agreement, the provisions of the Loan Agreement shall govern.

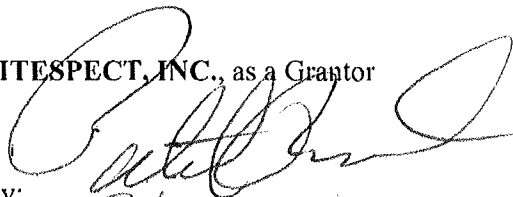
THIS GRANT shall be governed by, and construed in accordance with, the internal laws of the Commonwealth of Massachusetts, without regard to principles of conflicts of law. Each of Grantee and Grantor hereby submits to the exclusive jurisdiction of the state and Federal courts located in the County of Suffolk, Commonwealth of Massachusetts. EACH GRANTOR AND GRANTEE EACH HEREBY WAIVE THEIR RESPECTIVE RIGHTS TO A JURY TRIAL OF ANY CLAIM OR CAUSE OF ACTION BASED UPON OR ARISING OUT

OF THIS GRANT OR ANY OF THE TRANSACTIONS CONTEMPLATED HEREIN, INCLUDING CONTRACT CLAIMS, TORT CLAIMS, BREACH OF DUTY CLAIMS, AND ALL OTHER COMMON LAW OR STATUTORY CLAIMS. EACH PARTY RECOGNIZES AND AGREES THAT THE FOREGOING WAIVER CONSTITUTES A MATERIAL INDUCEMENT FOR IT TO ENTER INTO THIS GRANT. EACH PARTY REPRESENTS AND WARRANTS THAT IT HAS REVIEWED THIS WAIVER WITH ITS LEGAL COUNSEL AND THAT IT KNOWINGLY AND VOLUNTARILY WAIVES ITS JURY TRIAL RIGHTS FOLLOWING CONSULTATION WITH LEGAL COUNSEL.

[signature pages follow]

IN WITNESS WHEREOF, the undersigned have executed this grant as of the date above first written.

SITESPECT, INC., as a Grantor



By:

Name:

Patrick Kenich

Title:

CEO

**CAMBRIDGE TRUST COMPANY, as
Grantee**

By: 
Name: Sean McGah
Title: Vice President

Signature Page to Grant of Security Interest in United States Trademarks

**TRADEMARK
REEL: 006764 FRAME: 0285**

SCHEDULE A

<u>GRANTOR</u>	<u>MARK</u>	<u>APPLICATION/ REGISTRATION NUMBER</u>	<u>REGISTRATION DATE/APPLICATION DATE</u>
SiteSpect, Inc.	Origin Experiments	4360999	07/2/2013
SiteSpect, Inc.	AMPS	4114715	03/20/2012
SiteSpect, Inc.	SiteSpect	2940146	04/12/2005
SiteSpect, Inc.	Experience Optimization Network	4150630	05/29/2012
SiteSpect, Inc.	SiteSpect	3725225	12/15/2009
SiteSpect, Inc	SiteSpect Watts	3448146	06/17/2008
SiteSpect, Inc	SiteSpect Quickchange	3481810	08/05/2008