## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM544030

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Manufacturing Fun Company, LLC		09/29/2019	Limited Liability Company: TEXAS

#### **RECEIVING PARTY DATA**

Name:	KMA Concepts Limited		
Street Address:	K. Wah Centre, 191 Java Road		
Internal Address:	Room 2104, 21/F,		
City:	North Point		
State/Country:	HONG KONG		
Entity Type:	international business company: SEYCHELLES		

#### **PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark	
Registration Number:	4377924	MARSHMALLOW BLASTER	
Registration Number:	4353256	MARSHMALLOW SHOOTER	
Registration Number:	3728272		
Registration Number:	3728268		
Registration Number:	3784240	MARSHMALLOW BOW & MALLOW	
Registration Number:	3784243	MARSHMALLOW STRYKER	
Registration Number:	3559863	MARSHMALLOW FUN COMPANY	

#### **CORRESPONDENCE DATA**

Fax Number: 2153214595

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 215-321-6772

Email: maryl@uspatlaw.com

**Correspondent Name:** Eric A. LaMorte Address Line 1: P.O. Box 434

Address Line 4: Yardley, PENNSYLVANIA 19067-8434

### **DOMESTIC REPRESENTATIVE**

Eric A. LaMorte Name:

> **TRADEMARK** REEL: 006764 FRAME: 0561

900518200

Address Line 1:	P.O. Box 434		
Address Line 4:	Yardley, PENNSYLVANIA 19067-8434		
NAME OF SUBMITT	ER:	Eric A. LaMorte	
SIGNATURE:		/Eric A. LaMorte/	
DATE SIGNED:		10/04/2019	
SIGNATURE: DATE SIGNED:			

**Total Attachments: 2** 

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TRADEMARK REEL: 006764 FRAME: 0562 Whereas, Manufacturing Fun Company, LLC, a limited liability company organized in the state of Texas, having a principal place of business at 2544 Elm Street, Suite 200, Dallas, TX 75226 ("Assignor") is owner of the United States Trademark Registrations identified in Attachment A (the "Trademarks"). And whereas KMA Concepts Limited, an international business company organized under the laws of the Republic of Seychelles, having a principal place of business at Room 2104, 21/F, K. Wah Centre, 191 Java Road, North Point, Hong Kong, ("Assignee"), desires to acquire all rights, title, and interest in and to the Trademarks and any extensions that may be granted therefrom.

Therefore, for good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of his right, title, and interest in the Trademarks, together with the goodwill of the business connected with the use of the marks, for the entire term of the registrations and any extensions that may issue therefrom. The right, title, interest and goodwill conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignce in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademarks and any and all applications and registrations for the trademarks in any and all countries.

Date

Kim Prince
Notary Public, State of Texas
Comm, Expres 08-25-2023
Notary ID 651746-5

Ani Neuri

Beaver Raymond, Jr.

CEO Manufacturing Fun Company

# <u>Attachment A</u>

Trademark Appl No.	Filing Date	Mark	Registration	Registration
			No.	Date
85/756,826	10/17/2012	Marshmallow Blaster	4,377,924	07/30/2013
85/746,141	10/04/2012	Marshmallow Shooter Logo	4,353,256	06/18/2013
77/747,066	05/28/2009	Marshmallow Logo	3,728,272	12/22/2009
77/747,044	05/28/2009	Face/Marshmallow Hair	3,728,268	12/22/2009
		Logo		
77/830,568	09/20/2009	Marshmallow Bow & Mallow	3,784,240	05/04/2010
77/830,572	09/20/2009	Marshmallow Stryker	3,784,243	05/04/2010
77/346,353	12/07/2007	Marshmallow Fun Company	3,559,863	01/13/2019

RECORDED: 10/04/2019

TRADEMARK REEL: 006764 FRAME: 0564