

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM544106

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the conveying party entity type and receiving party entity type/citizenship previously recorded on Reel 006193 Frame 0202. Assignor(s) hereby confirms the Change of Name.

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Collegiate Licensing Company, LLC		06/13/2017	Limited Liability Company: GEORGIA

## RECEIVING PARTY DATA

<b>Name:</b>	IMG College Licensing, LLC
<b>Street Address:</b>	290 Interstate North Circle
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30339
<b>Entity Type:</b>	Limited Liability Company: GEORGIA

## PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	5150008	CLC INSIGHTS
Registration Number:	5239189	CV
Registration Number:	4997136	SPREAD CHEER WITH COLLEGE GEAR
Registration Number:	4997134	SPREAD CHEER WITH COLLEGE GEAR
Registration Number:	4997133	HOLIDAY CHEER SECTION
Registration Number:	4997132	HOLIDAY CHEER SECTION
Registration Number:	4446389	COLLEGE COLORS
Registration Number:	4595449	ROCK YOUR COLORS
Registration Number:	4664355	ROCK YOUR COLORS
Registration Number:	4502627	CONNECTING PASSIONATE FANS TO COLLEGE BR
Registration Number:	4641636	SATURDAY RITUAL
Registration Number:	3221094	OFFICIALLY LICENSED COLLEGIATE PRODUCTS
Registration Number:	3190256	
Registration Number:	3163116	COLLEGE VAULT
Registration Number:	2071504	COLLEGIATE LICENSING COMPANY CLC
Registration Number:	1891319	CLC
Registration Number:	1891318	THE COLLEGIATE LICENSING COMPANY

CH \$465.00 5150008

Property Type	Number	Word Mark
Registration Number:	1578038	OFFICIALLY LICENSED COLLEGIATE PRODUCTS
<b>CORRESPONDENCE DATA</b>		
Fax Number:	2027197049	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202-719-7000	
Email:	ckelly@wileyrein.com	
Correspondent Name:	Christopher Kelly	
Address Line 1:	1776 K Street, N.W.	
Address Line 2:	WILEY REIN LLP	
Address Line 4:	Washington, D.C. 20006	
ATTORNEY DOCKET NUMBER:	889440001	
NAME OF SUBMITTER:	Christopher Kelly	
SIGNATURE:	/Christopher Kelly/	
DATE SIGNED:	10/07/2019	
<b>Total Attachments: 3</b>		
source=RECORDATION CHANGE OF NAME REEL 61930202#page1.tif		
source=RECORDATION CHANGE OF NAME REEL 61930202#page2.tif		
source=Certificate of Amendment of Name Change - Collegiate Licensing Company LLC to IMG College Licensing LLC - 2017#page1.tif		

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM449111

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Collegiate Licensing Company, LLC		05/10/2017	Corporation: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IMG College Licensing, LLC		
<b>Street Address:</b>	290 Interstate North Circle		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30339		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 20</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5150008	CLC INSIGHTS	
<b>Registration Number:</b>	5239189	CV	
<b>Registration Number:</b>	4997136	SPREAD CHEER WITH COLLEGE GEAR	
<b>Registration Number:</b>	4997134	SPREAD CHEER WITH COLLEGE GEAR	
<b>Registration Number:</b>	4997133	HOLIDAY CHEER SECTION	
<b>Registration Number:</b>	4997132	HOLIDAY CHEER SECTION	
<b>Registration Number:</b>	4446389	COLLEGE COLORS	
<b>Registration Number:</b>	4595449	ROCK YOUR COLORS	
<b>Registration Number:</b>	4664355	ROCK YOUR COLORS	
<b>Registration Number:</b>	4502627	CONNECTING PASSIONATE FANS TO COLLEGE BR	
<b>Registration Number:</b>	4641636	SATURDAY RITUAL	
<b>Registration Number:</b>	4287752	I COLLEGE HOOPS	
<b>Registration Number:</b>	4091998	SECTION 101	
<b>Registration Number:</b>	3221094	OFFICIALLY LICENSED COLLEGIATE PRODUCTS	
<b>Registration Number:</b>	3190259	COLLEGE COLORS DAY	
<b>Registration Number:</b>	3163116	COLLEGE VAULT	
<b>Registration Number:</b>	2071504	COLLEGIATE LICENSING COMPANY CLC	
<b>Registration Number:</b>	1891319	CLC	
<b>Registration Number:</b>	1891318	THE COLLEGIATE LICENSING COMPANY	
<b>TRADEMARK</b>			

OP \$515.00 5150008

Property Type	Number	Word Mark
Registration Number:	1578038	OFFICIALLY LICENSED COLLEGIATE PRODUCTS
<b>CORRESPONDENCE DATA</b>		
Fax Number:	2128087897	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212 808 7800	
Email:	trademarks@kelleydrye.com	
Correspondent Name:	Andrea L. Calvaruso	
Address Line 1:	101 Park Avenue	
Address Line 2:	27th Floor	
Address Line 4:	New York, NEW YORK 10178	
NAME OF SUBMITTER:	Patricia L. Werner	
SIGNATURE:	/patricialwerner/	
DATE SIGNED:	10/31/2017	
Total Attachments: 0		

# STATE OF GEORGIA

Secretary of State  
Corporations Division  
313 West Tower  
2 Martin Luther King, Jr. Dr.  
Atlanta, Georgia 30334-1530

## CERTIFICATE OF AMENDMENT NAME CHANGE

I, Brian P. Kemp, the Secretary of State and the Corporation Commissioner of the State of Georgia, hereby certify under the seal of my office that

**COLLEGIATE LICENSING COMPANY, LLC**  
a Domestic Limited Liability Company

has filed articles/certificate of amendment in the Office of the Secretary of State on 05/10/2017 changing its name to

**IMG College Licensing, LLC**  
a Domestic Limited Liability Company

and has paid the required fees as provided by Title 14 of the Official Code of Georgia Annotated. Attached hereto is a true and correct copy of said articles/ certificate of amendment.

WITNESS my hand and official seal in the City of Atlanta  
and the State of Georgia on 06/13/2017



Brian P. Kemp  
Secretary of State