

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM544152

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SELECT SELLING, INC.		11/13/2017	Corporation: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ALTIFY, INC.		
<b>Street Address:</b>	803 Kirkland Ave., Suite 100		
<b>City:</b>	Kirkland		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98033		
<b>Entity Type:</b>	Corporation: WASHINGTON		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2090245	DEMOTECHNIQUES	
<b>Registration Number:</b>	2321520	INFOMENTIS	
<b>Registration Number:</b>	2542766	M INFOMENTIS	
<b>Registration Number:</b>	2555935	EYE OF THE BUYER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6192361995		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	docket_ip@pillsburylaw.com, michelle.mehok@pillsburylaw.com, sandra.edge@pillsburylaw.com		
<b>Correspondent Name:</b>	MICHELLE L. MEHOK		
<b>Address Line 1:</b>	12255 El Camino Real		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92130		
<b>NAME OF SUBMITTER:</b>	Michelle L. Mehok		
<b>SIGNATURE:</b>	/michelle mehok/		
<b>DATE SIGNED:</b>	10/07/2019		
<b>Total Attachments: 2</b>			
source=036910-000008_Altify_US_Name_Change#page1.tif			
source=036910-000008_Altify_US_Name_Change#page2.tif			

CH \$115.00 2090245



Office of the Secretary of State  
Corporations & Charities Division

FILED  
Secretary of State  
State of Washington  
Date Filed: 11/13/2017  
Effective Date: 11/13/2017  
UBI No: 602 546 417

This Box For Office Use Only

### Washington Profit Corporation

See attached detailed instructions

- Filing Fee \$30.00
- Filing Fee with Expedited Service \$80.00

UBI Number: 602546417

## ARTICLES OF AMENDMENT

Chapter 23B.10 RCW

### SECTION 1

NAME OF CORPORATION: (as currently recorded with the Office of the Secretary of State)

SELECT SELLING, INC.

### SECTION 2

AMENDMENTS were adopted on this DATE: 11/08/2017

### SECTION 3

ARTICLES OF AMENDMENT WERE ADOPTED BY: (please check one of the following)

- Board of Directors (shareholder action was not required)
- Duly approved by shareholders in accordance with 23B.10.030 and 23B.10.040 RCW
- Incorporators (shareholder action was not required)

### SECTION 4

AMENDMENTS TO ARTICLES ON FILE: (if necessary, attach additional information)

Article 1 - Name of Corporation: Altify, Inc.

### SECTION 5

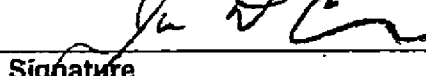
EFFECTIVE DATE OF ARTICLES OF AMENDMENT: (please check one of the following)

- Upon filing by the Secretary of State
- Specific Date: \_\_\_\_\_ (Specified effective date must be within 90 days AFTER the Articles of Amendment have been filed by the Office of the Secretary of State)

### SECTION 6

SIGNATURE (see instructions page)

This document is hereby executed, under penalties of perjury, and is, to the best of my knowledge, true and correct.

X 	James Crisera, President	Nov 9, 2017	877-692-6772
Signature	Printed Name/Title	Date	Phone Number



STATE OF WASHINGTON  
SECRETARY OF STATE

FILED

Secretary of State

State of Washington

Date Filed: 11/13/2017

Effective Date: 11/13/2017

This is a Public Office Only

# Transaction Request Form

CHECK ONE:  EXPEDITE (\$50)  ROUTINE (NO EXTRA \$)  COUNTER WAIT (\$50)

### Name of Entity/UBI#

Daily limit of Three (3) Requests - Please Print

### Transaction

Use Codes Listed Below

1. SELECT SELLING, INC. 602.546.4177

A

2. \_\_\_\_\_

3. \_\_\_\_\_

### Transaction Request Codes

#### File Documents



#### View/Obtain Documents

- A. Articles - Amendment
  - B. Reinstatement
  - C. Summons
  - D. Trademark
  - E. Apostilles: Country \_\_\_\_\_
  - F. Other \_\_\_\_\_
  - G. Long Form Certificate of Existences
  - H. Short Form Certificate of Existence
  - I. Photocopies of \_\_\_\_\_
  - J. Certified Copies of: \_\_\_\_\_
  - K. Other \_\_\_\_\_
- Additional Information \_\_\_\_\_

### Transaction Requested By:

Name: Melissa Craig  
 Address: 1780 Barnes Blvd SW  
Tumwater, WA 98512-1940  
 Phone Number: 360-956-9500 Ext 107  
 Email Address: Melissa.Craig@Unisearch.com



Global Solutions for Corporate and Financial Compliance

#### Office Use Only

COS \_\_\_\_\_  
 COP \_\_\_\_\_  
 PHO \_\_\_\_\_  
 APO \_\_\_\_\_  
 OTHER \_\_\_\_\_  
 EXP FEE \_\_\_\_\_

INC./QUAL./REINST.  
 AMD./MER./DISS.  
 ANN.RPT./AGENT  
 RES./REG.  
 TRADEMARK

OTHER \_\_\_\_\_

TOTAL \_\_\_\_\_

TOTAL \_\_\_\_\_