

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM544158

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Bonnie Cashin Foundation		08/26/2019	Trust: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coach IP Holdings LLC		
<b>Street Address:</b>	10 HUDSON YARDS		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88372876	BONNIE CASHIN	
<b>Registration Number:</b>	5248348	BONNIE CASHIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	kaspiras@tapestry.com		
<b>Correspondent Name:</b>	Karla Aspiras		
<b>Address Line 1:</b>	10 HUDSON YARDS		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10001		
<b>NAME OF SUBMITTER:</b>	Karla Aspiras		
<b>SIGNATURE:</b>	/Karla Aspiras/		
<b>DATE SIGNED:</b>	10/07/2019		
<b>Total Attachments: 3</b>			
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source=Bonnie Cashin Assignment Agreement (08-26-2019)#page2.tif			
source=Bonnie Cashin Assignment Agreement (08-26-2019)#page3.tif			

OP \$65.00 88372876

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Trademark Assignment") is made and entered into by The Bonnie Cashin Foundation ("Assignor"), in favor of Coach IP Holdings, LLC a Delaware limited liability company ("Assignee"). Capitalized terms used but not defined in this Trademark Assignment have the meanings assigned to them in the purchase agreement dated as of August 23, 2019 between Assignor and Assignee ("Purchase Agreement").

Pursuant to the Purchase Agreement, Assignor has agreed to assign, convey, and transfer to Assignee all of its right, title, and interest in and to certain Intellectual Property, including, without limitation, the registered trademarks and trademark applications listed on Schedule 1 of the Trademark Assignment (the "Trademarks"), together with the goodwill connected to, and symbolized by, the Trademarks.

The Parties wish to execute this Assignment for purposes of recording the assignment and transfer of the Trademarks from Assignor to Assignee pursuant to the Purchase Agreement with the United States Patent and Trademark Office and all applicable foreign intellectual property offices, as may be necessary or desirable to effectuate, record, and perfect the assignment and transfer of the Trademarks from Assignor to Assignee.

In consideration of the Parties' promises and the mutual representations, warranties, covenants, and agreements, and for other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the Parties agree as follows:

1. Assignor assigns, conveys and transfers to Assignee all of its right, title, and interest in and to:
  - a. the Trademarks;
  - b. the goodwill of connected with, and symbolized by, the Trademarks; and
  - c. all rights, claims, and privileges of any kind related to any of the Trademarks throughout the world, including, without limitation, the exclusive right to maintain any registrations for any Trademarks, and the exclusive right to sue and/or recover for, and the right to the profits or damages arising out of or in connection with, any and all past, present, or future infringement of or injury to any of the Trademarks.
2. Assignor acknowledges and agrees that from and after the Effective Date, Assignee shall be the exclusive owner of all right, title, and interest in and to the Trademarks.
3. Assignor shall, at Assignee's reasonable request, take such further action and execute such additional agreements and instruments as may be necessary to effect the assignment contemplated by the Purchase Agreement and this Trademark Assignment.

*Remainder of page intentionally left blank; signatures to follow.*

IN WITNESS WHEREOF the Parties have caused this Trademark Assignment to be executed as of the latest of the dates written below.

The Bonnie Cashin Foundation

By: Lucia Kellar  
Name: Lucia Kellar  
Title: Trustee  
Date: August 30, 2019

Coach IP Holdings, LLC

By: [Signature]  
Name: Todd Kahn  
Title: President & CLO  
Date: August 26, 2019

SCHEDULE 1

Mark	Jurisdiction	App. No. App. Date	Reg. No. Reg. Date	Intl. Class	Status
BONNIE CASHIN	U.S.	88372876 Apr. 5, 2019		18, 25	Pending
BONNIE CASHIN	U.S.	85979323 Dec. 17, 2012	5248348 July 25, 2017	18	Registered
BONNIE CASHIN	U.S.	85984349 Dec. 17, 2012		18, 25	Abandoned
BONNIE CASHIN	International Register - Protection Granted in EU		1399050 Jan. 23, 2018	18, 25	Registered

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TRADEMARK

RECORDED: 10/07/2019

REEL: 006765 FRAME: 0259