900518502 10/08/2019

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM544345

SUBMISSION TYPE:	TYPE: RESUBMISSION	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:	900511822	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
E-Vape 12, Inc.		07/19/2019	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Vapor Finance LLC	
Street Address:	5201 Interchange Way	
Internal Address:	c/o Turning Point Brands, Inc.	
City:	Louisville	
State/Country:	KENTUCKY	
Postal Code:	40229	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	4572015	E GENERATION
Registration Number:	4572016	E GENERATION
Registration Number:	4795240	DEVILS TOUCH
Registration Number:	4794638	KING'S BARREL
Registration Number:	4762242	HOLLYWOOD

CORRESPONDENCE DATA

Fax Number: 5025881987

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 502-625-2887

Email: aberge@middletonlaw.com

Correspondent Name: Amy B. Berge

Address Line 1: 401 South Fourth Street

Address Line 2: Suite 2600

Address Line 4: Louisville, KENTUCKY 40202

NAME OF SUBMITTER:	Amy B. Berge
SIGNATURE:	/Amy B. Berge/
DATE SIGNED:	10/08/2019

900518502 REEL: 006765 FRAME: 0852

Total Attachments: 5

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PATENT AND TRADEMARK ASSIGNMENT

This Patent and Trademark Assignment (the "Assignment"), between E-Vape 12, Inc., a California corporation, located at 2665 Park Center Drive, Unit D, Simi Valley, California 93065 ("E-Vape"),

E-Vape, "Assignors"), and Vapor Finance LLC, a Delaware limited liability company located at 5201 Interchange Way, Louisville, Kentucky 40202 c/o Turning Point Brands, Inc. ("Company"), is executed on July 19, 2019.

- A. Assignors are the owners of the trademarks and service marks listed on <u>Schedule A</u> (the "Marks"). Technologies is the owner of U.S. Patent Application No. 15/640,417 titled "Mixing Device for Nicotine and Flavoring," filed June 30, 2017 (the "Patent Application").
- B. Technologies owns and has a bona fide intent to use the trademark or service mark applied for on an Intent-to-Use basis (the "ITU Mark") in interstate commerce. Company desires to acquire the business of Technologies in connection with which Technologies has a bona fide intent to use the ITU Mark and the pending Application.
- C. Assignors assigned the Marks and the Patent Application to Company pursuant to the Asset Purchase Agreement between Assignors and Company as of the same date. This Assignment is executed for recordation with the United States Patent and Trademark Office.

In consideration of the above recitals and the promises set forth in this Assignment, the parties agree as follows:

- 1. **Trademarks**. Assignors transfer and assign to Company all of Assignors' right, title and interest in and to the Marks, together with all associated good will and all related rights, including that portion of Technologies' business in connection with which it has a bona fide intent to use the ITU Mark, and all registrations and applications for registration of the Marks in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured, and including all rights of Assignor to sue and recover for any past, present or future infringement, dilution, damage or injury of the Marks and collect profits or damages with respect to the same.
- 2. **Patent Application**. Technologies transfers and assigns to Company all of Technologies' right, title and interest in and to the Patent Application and all registrations and applications for registration of the Patent Application in the United States and any foreign countries, including any renewals and extensions of any registered patent, or any divisional, continuation, continuation-in-part or other patent application which might be filed in the United States or in foreign countries which claims priority from the Patent Application, and including all rights of

Technologies to sue and recover for any past, present or future infringement and collect profits or damages with respect to the same.

3. **General**. The provisions of this Assignment inure to the benefit of Company, its successors, assigns and other legal representatives, and are binding upon Assignors, their successors, assigns and other legal representatives.

Signatures appear on following page

The parties have executed this Patent and Trademark Assignment as of the date first written above.

ASSIGNORS:

E-VAPE 12, INC.

By: lorenzo De Plano

Name: Lorenzo De Plano

Its: President



COMPANY:

VAPOR FINANCE LLC

By: Robert Lavan

Name: Robert M. Lavan
Its: Chief Financial Officer

SCHEDULE A

United States Trademarks and Service Marks

ASSIGNOR	MARK	SERIAL NUMBER	REGISTRATION NUMBER
E-Vape12, Inc.	E Generation	6147771	4572015
E-Vape12, Inc.	E Generation	86147773	4572016
E-Vape 12, Inc.	DEVILS TOUCH	86525709	4795240
E-Vape 12, Inc.	King's Barrel	86498844	4794638
E-Vape 12, Inc.	Hollywood	86525721	4762242
E-Vape12, Inc.	SOLACE	85463670	44247241
Solace Technologies LLC	Salty Man	88121881	5773658
Solace Technologies LLC	Sol Ace Vapor	87592635	5127730
Solace Technologies LLC	SALTS	87686010	5512009
Solace Technologies LLC	Gally Man	5451720	5451720

Solace		88121867 (pending)	N/A
Technologies LLC	Escape Full Spectrum		

GP:4828-6701-3788 v3

RECORDED: 08/20/2019