

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM544348

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Early Learning Centre Limited		03/22/2019	Private Limited Company:
RECEIVING PARTY DATA			
Name:	TEAL Brands Limited		
Street Address:	Bell Lane, Little Chalfont		
Internal Address:	The Entertainer Boughton Business Park		
City:	Buckinghamshire		
State/Country:	UNITED KINGDOM		
Postal Code:	HP6 6GL		
Entity Type:	Private Limited Company: ENGLAND AND WALES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3769777	EARLY LEARNING CENTRE	
Registration Number:	1470470	EARLY LEARNING CENTRE	
Registration Number:	3759788	ELC	
Registration Number:	3759789	ELC	
Registration Number:	4967082	TOYBOX	
Serial Number:	88274909	EARLY LEARNING CENTRE	
CORRESPONDENCE DATA			
Fax Number:	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	512-482-5242		
Email:	sespensshade@pirkeybarber.com		
Correspondent Name:	Steven M. Espenshade		
Address Line 1:	1801 East 6th Street		
Address Line 2:	Suite 300		
Address Line 4:	Austin, TEXAS 78702		
NAME OF SUBMITTER:	Steven M. Espenshade		
SIGNATURE:	/sm espensshade/		
DATE SIGNED:	10/08/2019		

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Total Attachments: 30

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DATED

22nd March

2019

(1) EARLY LEARNING CENTRE LIMITED

- and -

(2) TEAL BRANDS LIMITED

DEED

relating to
the assignment of trade marks

RMJ/RMJ/313504/74/UKM/95012164.2

TRADEMARK
REEL: 006766 FRAME: 0282

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THIS ASSIGNMENT is made AS A DEED on

22nd March

2019

BETWEEN:

- (1) **EARLY LEARNING CENTRE LIMITED**, a company incorporated and registered in England and Wales with number 00102194 which has its registered office at Cherry Tree Road, Watford, Hertfordshire, WD24 6SH ("Seller"); and
- (2) **TEAL BRANDS LIMITED**, a company incorporated and registered in England and Wales with number 11721457 which has its registered office at The Entertainer Boughton Business Park, Bell Lane, Little Chalfont, Bucks, HP6 6GL ("Purchaser"),

(each a "Party" and together the "Parties").

BACKGROUND:

The Seller is the proprietor of the Marks (as defined in clause 1.1 below) and has agreed to transfer the Marks to the Purchaser, on the terms and conditions of this Assignment.

IT IS AGREED:

1. DEFINITIONS AND INTERPRETATION

1.1 In this Assignment (unless the context otherwise requires), the following words and phrases have the following meanings:

"**APA**" means the agreement relating to the sale and purchase of the business and certain assets of the Seller dated 12 March 2019 and made between (1) the Seller, (2) Mothercare plc, (3) Teal Group Holdings Limited and (4) the Purchaser;

"**Assignment**" means this deed relating to the assignment of trade marks, and any document referred to, completed or to be completed in accordance with its provisions;

"**Business**" means the business of the Seller as carried on at the Transfer Time by the Seller (or any parent undertaking of the Seller for the time being, and any undertaking which, in relation to the Seller and/or any such parent undertaking, is a subsidiary undertaking for the time being) under the name of "Early Learning Centre" or "ELC";

"**Marks**" means each of the registered trade marks and applications for registered trade marks set out in schedule 1, together with all unregistered trade mark rights in any jurisdiction (including rights in the nature of unfair competition rights, rights to sue for passing off and rights in the nature of or having equivalent or similar effect in any jurisdiction) owned by the Seller in respect of the signs comprised in those marks and all other trade marks, service marks, business names and trade names which in each case are Related to the Business including in particular the brand names "Early Learning Centre" and "ELC" (but, for the avoidance of doubt, excluding any brand comprising the name "Mothercare");

"**Related to the Business**" or "**in Relation to the Business**" means exclusively related to or used exclusively in connection with the Business as conducted by the Seller immediately prior to the Transfer Time; and

"**Transfer Time**" means 23:59 on 22 March 2019.

1.2 In this Assignment (unless the context requires otherwise):

- (a) the terms "company", "subsidiary", "holding company", "undertaking", "subsidiary undertaking" and "parent undertaking" have the meanings set out in the Companies Act 2006, but, for the purposes of section 1159(1) of the Companies Act 2006 a company shall be treated as a member of another company if any shares in that other company are registered in the name of either: (i) a person by way of security (where the company has provided the security); or (ii) a person as nominee for the company;
- (b) a "person" includes any individual, firm, corporation, body corporate, association or partnership, trust, unincorporated organisation, employee representative body, government or state or agency or department thereof, executors, administrators or successors in title (whether or not having a separate legal personality);
- (c) the term "group" means a parent undertaking and its subsidiary undertakings; and
- (d) "including", "includes" or "in particular" means including, includes or in particular without limitation.

1.3 In this Assignment (unless the context requires otherwise), any reference to:

- (a) any gender includes all genders, the singular includes the plural (and vice versa), and persons includes individuals, bodies corporate, unincorporated associations, partnerships and Authorities (whether or not any of them have a separate legal personality);
- (b) any professional firm or company includes any firm or company effectively succeeding to the whole, or substantially the whole, of its practice or business;
- (c) any time of day or date is to that time or date in the United Kingdom;
- (d) a specific statute or statutory provision is to that statute or provision as in force at the date of this Assignment, and any subordinate legislation made under it in force at that date;
- (e) any English legal term for any action, remedy, method of judicial proceeding, legal document, legal status, court, official or any legal concept or thing shall, in respect of any jurisdiction other than England, be deemed to include the specific term stated in the language of such other jurisdiction immediately after it or, if no such term is stated, what most nearly approximates to such English term in such other jurisdiction; and any reference to any specific English law shall be deemed to include any equivalent or similar law in any other jurisdiction;
- (f) writing or written includes any method of representing or reproducing words in a legible form; and

1.4 In this Assignment (unless the context requires otherwise), any reference:

- (a) to a clause or schedule is to a clause of or schedule to this Assignment;
- (b) to a part or paragraph is to a part or paragraph of a schedule to this Assignment;
- (c) within a schedule to a part is to a part of that schedule; and

(d) within a part of a schedule to a paragraph is to a paragraph of that part of that schedule.

1.5 The contents list, headings and any descriptive notes are for ease of reference only and shall not affect the construction or interpretation of this Assignment.

1.6 This Assignment incorporates the schedules to it.

2. ASSIGNMENT

2.1 In consideration of the payment of £1 (one pound sterling) (now made by the Purchaser to the Seller and receipt and sufficiency of which is hereby acknowledged by the Seller), the Seller hereby assigns to the Purchaser all its right, title and interest in:

- (a) each of the Marks;
- (b) the right (where available) to claim priority or seniority from each of the Marks;
- (c) the goodwill in or attached to each of the Marks; and
- (d) the right to bring proceedings against any third party in respect of infringement of each of the Marks (including by way of passing off) whether committed before or after the Transfer Time, including the right to claim damages or such other relief as may be available in respect of any such infringement.

2.2 If, in any country, the execution after the date of this Assignment of a confirmatory assignment or other document of any of the Marks in that country would be ineffective or invalid by reason of the transfer effected by this Assignment, then this Assignment shall be deemed to be an agreement to assign such Mark, and not an assignment of such Mark, in that country. For the avoidance of doubt, this clause 2.2 shall not affect the validity of this Assignment as an assignment of legal title in relation to that Mark in any other country or in relation to any other of the Marks in that or any other country.

3. FURTHER ASSURANCE

Without prejudice and in addition to the other provisions of this Assignment and of any other agreement (dated on or around the date of this Assignment) between the Seller and the Purchaser of which the Marks are subject, the Seller shall, so far as it is reasonably able, from time to time at the request of the Purchaser, do (or procure to be done) all such other things and/or execute and deliver (or procure to be executed and delivered) all such other documents as may be reasonably required to give full effect to this Assignment.

4. LIABILITY

Any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with this Assignment or its subject matter or formation shall be deemed to be an "Acquisition Dispute" for the purposes of the APA and shall be subject to the provisions of the APA (including in particular concerning liability).

5. COUNTERPARTS

5.1 This Assignment may be executed in any number of counterparts, and by the Parties on separate counterparts, but shall not be effective until each Party has executed at least one

counterpart. Each counterpart shall constitute an original of this Assignment, but all the counterparts shall together constitute one and the same agreement.

- 5.2 This Assignment may be executed and delivered by electronic communications (including by PDF or portable document format), each of which shall be deemed an original. Neither Party may raise as a defence to the formation or enforceability of this Assignment, and each Party waives any such defence, relating to either (a) the use of e-mail transmission to deliver a signature or (b) the fact that any signature was signed and subsequently transmitted by e-mail transmission.

6. GOVERNING LAW AND JURISDICTION

- 6.1 This Assignment and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with this Assignment or its subject matter or formation shall be governed by and shall be construed in accordance with English Law.
- 6.2 Each Party irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with this Assignment or its subject matter or formation.
- 6.3 Nothing in this Assignment shall affect the right of any party to serve any process in any legal action or proceedings relating to any dispute in any other manner permitted by law.

SCHEDULE 1: THE REGISTERED TRADE MARKS AND APPLICATIONS FOR REGISTERED TRADE MARKS

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Australia	EARLY LEARNING CENTRE	9, 16, 28, 35	1202047	2 Oct 2007	1202047
Australia	ELC	9, 16, 28, 35	979776	25 Nov 2003	979776
Australia	ELC & Device (white on black)	9, 12, 15, 16, 20, 21, 25, 28, 38, 41, 42	783824	25 Jan 1999	783824
Australia	ELC Device	9,12,16,28	446623	10 Jun 1986	446623
Australia	HAPPY LAND	28	820587	19 Jan 2000	820587
Australia	KEY-BOOM-BOARD	9, 15, 28	1520816	18 Oct 2012	1520816
Australia	MAGIC MAIZE	16, 28	1049629	6 Apr 2005	1049629
Austria	EARLY LEARNING CENTRE	12, 28	AM04543/1987	26 Nov 1987	125193
Bahrain	EARLY LEARNING CENTRE	28	67147	12 Jun 2008	67147
Bahrain	EARLY LEARNING CENTRE	35	67148	12 Jun 2008	67148
Bahrain	EARLY LEARNING CENTRE	28	16883	30 Oct 1993	16883
Bahrain	ELC	28	67143	12 Jun 2008	67143
Bahrain	ELC	35	67144	12 Jun 2008	67144
Bahrain	EARLY LEARNING CENTRE	28	54929	3 Apr 2007	54929
Bahrain	ELC Device (white on black)	28	67139	12 Jun 2008	67139
Bahrain	ELC Device (white on black)	35	67140	12 Jun 2008	67140
Bahrain	ELC Triangle Device	28	16884	30 Oct 1993	16884
Canada	EARLY LEARNING CENTRE	7, 9, 16, 38, 20, 22, 25, 28, 35	1241159	17 Jan 2008	704801
Canada	EARLY LEARNING CENTRE	5, 9, 10, 16, 20, 26, 28	0636781	20 July 1989	425871
Canada	ELC	9, 16, 18, 22, 25, 26, 28, 35	1241158	20 Dec 2004	704956
Canada	ELC & Device (white on black)	7, 9, 16, 18, 20, 21, 22, 25, 26, 28, 35	1241160	17 Dec 2004	669981
Chile	EARLY LEARNING CENTRE	9	965.239	11 Aug 2011	1.163.643
Chile	EARLY LEARNING CENTRE	16	965.240	11 Aug 2011	950.284

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Chile	EARLY LEARNING CENTRE	28	965.241	11 Aug 2011	949.557
Chile	EARLY LEARNING CENTRE	35	965.242	11 Aug 2011	949.558
Chile	ELC	9	965.243	11 Aug 2011	980.254
Chile	ELC	35	965.246	11 Aug 2011	959.138
Chile	ELC	28	965.245	11 Aug 2011	949.559
Chile	ELC	16	965.244	11 Aug 2011	950.285
Chile	ELC Device (white on black)	28	965.237	11 Aug 2011	949.555
Chile	ELC Device (white on black)	35	965.238	11 Aug 2011	949.556
Chile	ELC Device (white on black)	9	965.235	11 Aug 2011	980.252
Chile	ELC Device (white on black)	16	965.236	11 Aug 2011	949.554
China	EARLY LEARNING CENTRE	16	5896592	7 Feb 2007	5896592
China	EARLY LEARNING CENTRE	28	5896591	7 Feb 2007	5896591
China	Early Learning Centre & Device (white on black)	9	5896703	7 Feb 2007	5896703
China	Early Learning Centre & Device (white on black)	16	5896702	7 Feb 2007	5896702
China	Early Learning Centre & Device (white on black)	28	5896701	7 Feb 2007	5896701
China	Early Learning Centre & Device (white on black)	35	5896700	7 Feb 2007	5896700
China	ELC	9	5896597	7 Feb 2007	5896597
China	ELC	16	5896596	7 Feb 2007	5896596
China	ELC	35	5896594	7 Feb 2007	5896594
China	ELC	25	5896595	7 Feb 2007	5896595
China	ELC	41	4318025	19 Oct 2004	4318025
China	ELC Device (white on black)	35	5896704	7 Feb 2007	5896704
China	ELC Device (white on black)	9	5896589	7 Feb 2007	5896589
China	ELC Device (white on black)	16	5896588	7 Feb 2007	5896588

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
China	ELC Device (white on black)	28	5896572	7 Feb 2007	5896572
China	ELC EARLY LEARNING CENTRE	28	4318026	19 Oct 2004	4318026
China	ELC EARLY LEARNING CENTRE	16	4318027	19 Oct 2004	4318027
China	ELC Early Learning Centre	9	4318028	19 Oct 2004	4318028
China	KEY-BOOM-BOARD	15	11824220	30 Nov 2012	11824220
China	KEY-BOOM-BOARD	28	11824219	30 Nov 2012	11824219
China	KEY-BOOM-BOARD	9	11824221	30 Nov 2012	11824221
China	toybox & Device (colour)	24	13778509	23 Dec 2013	13778509
China	toybox & Device (colour)	25	13778511	23 Dec 2013	13778511
China	toybox & Device (colour)	28	13778510	23 Dec 2013	13778510
Colombia	EARLY LEARNING CENTRE	28	11/057336	10 May 2011	438032
Colombia	EARLY LEARNING CENTRE	9	11/057333	10 May 2011	438030
Colombia	EARLY LEARNING CENTRE	35	438034	11 May 2011	438034
Colombia	EARLY LEARNING CENTRE	16	11/057335	10 May 2011	438031
Colombia	ELC	9	11/057337	10 May 2011	438033
Colombia	ELC	16	11/057341	10 May 2011	438035
Colombia	ELC	28	11/057342	10 May 2011	438036
Colombia	ELC	35	11/057343	10 May 2011	438037
Colombia	ELC Device (white on black)	9	11/057323	10 May 2011	438391
Colombia	ELC Device (white on black)	28	11/057329	10 May 2011	438392
Colombia	ELC Device (white on black)	35	11/057330	10 May 2011	438393
Colombia	ELC Device (white on black)	16	438014	10 May 2011	438014
Dominican Republic	EARLY LEARNING CENTRE	9, 16, 28, 35	2012-12407	23 May 2012	201155
Dominican Republic	ELC	9, 16, 28, 35	2012-12409	23 May 2012	197318
Dominican Republic	ELC & Device (white on black)	9, 16, 28, 35	2012-12408	23 May 2012	197536
Egypt	EARLY LEARNING CENTRE	16	230289	21 Apr 2009	230289

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Egypt	EARLY LEARNING CENTRE	28	230290	21 Apr 2009	230290
Egypt	EARLY LEARNING CENTRE	35	230291	21 Apr 2009	230291
Egypt	EARLY LEARNING CENTRE	9	230288	21 Apr 2009	23288
Egypt	ELC	9	230292	21 Apr 2009	230292
Egypt	ELC	16	230293	21 Apr 2009	230293
Egypt	ELC	28	230294	21 Apr 2009	230294
Egypt	ELC	35	230295	21 Apr 2009	230295
Egypt	ELC	9	230296	21 Apr 2009	230296
Egypt	ELC	16	230297	21 Apr 2009	230297
Egypt	ELC	28	230298	21 Apr 2009	230298
Egypt	ELC	35	230299	21 Apr 2009	230299
EUTM	Big City	9, 16, 28	009023516	13 Apr 2010	009023516
EUTM	Build It	9, 16, 28	009051574	23 Apr 2010	009051574
EUTM	EARLY LEARNING CENTRE	9, 12, 15, 16, 20, 25, 28, 42	001180447	19 May 1999	001180447
EUTM	EARLY LEARNING CENTRE	35	003549185	20 Nov 2003	003549185
EUTM	ELC	9, 12, 15, 16, 20, 21, 28, 38, 41, 42	001179688	19 May 1999	001179688
EUTM	ELC	35	003549391	20 Nov 2003	003549391
EUTM	ELC & Device (white on black)	35	003554045	25 Nov 2003	003554045
EUTM	ELC Device (white on black)	9, 12, 15, 16, 20, 21, 28, 38, 41, 42	001179811	19 May 1999	001179811
EUTM	ELC EARLY LEARNING CENTRE & Device (black on white)	9, 16, 28	000081315	1 Apr 1996	000081315
EUTM	FOR MOMENTS THAT MONEY CAN'T BUY	9, 12, 15, 16, 20, 21, 25, 28, 42	001508811	15 Feb 2000	
EUTM	HAPPY LAND	28	001465277	18 Jan 2000	001465277
EUTM	HAPPY LAND	9, 15, 16, 18, 25	001897339	11 Oct 2000	001897339
EUTM	HAPPYLAND	28, 41	013978663	23 Apr 2015	013978663

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
EUTM	HAPPYLAND & Device (black and grey)	28, 41, 43	013978564	23 Apr 2015	013978564
EUTM	JUNIOR ARTIST & Device (black on white)	9, 16, 28	010858082	4 May 2012	010858082
EUTM	JUST RIGHT!	9, 16, 28	009447152	14 Oct 2010	
EUTM	KEY-BOOM-BOARD	9, 15, 28	010922284	30 May 2012	010922284
EUTM	LITTLE LUNCHIES	9, 16, 28, 35	009207721	28 Jun 2010	009207721
EUTM	LITTLE SENSES	20, 28, 35	016176117	16 Dec 2016	016176117
EUTM	MAGICAL MIMI	16, 20, 25, 28	014470603	13 Aug 2015	014470603
EUTM	Rosebud Village & Device (colour)	9, 16, 28	010025013	7 Jun 2011	010025013
EUTM	SUNSHINE GARDEN	9, 16, 28	009330002	24 Aug 2010	009330002
EUTM	SwampsterZ	9, 16, 28	009023623	13 Apr 2010	009023623
EUTM	toybox & Device (colour)	24, 25, 28	012325106	19 Nov 2013	012325106
EUTM	WHIZZ WORLD	12, 16, 28	014481758	18 Aug 2015	014481758
EUTM	Wonderland & Device (colour)	9, 16, 28	010025211	7 Jun 2011	010025211
Finland	EARLY LEARNING CENTRE	28	4542/87	29 Oct 1987	107743
Georgia	EARLY LEARNING CENTRE	9, 16, 28, 35	20561	26 Jun 2009	20561
Georgia	ELC	9, 16, 28, 35	20560	26 Jun 2009	20560
Georgia	ELC	9, 16, 28, 35	20562	26 Jun 2009	20562
Gibraltar	EARLY LEARNING CENTRE	16	9591	16 Jun 1989	9591
Gibraltar	EARLY LEARNING CENTRE	9	9592	31 Oct 1994	9592
Gibraltar	EARLY LEARNING CENTRE	28	6780	23 Apr 1986	6780
Gibraltar	EARLY LEARNING CENTRE	35	9589	20 Nov 2003	9589
Gibraltar	ELC	28	9529	13 Dec 1991	9529
Gibraltar	ELC	35	9350	20 Nov 2003	9350
Gibraltar	ELC	9, 12, 15, 16, 20, 21, 25, 42	9528	27 Nov 1996	9528
Gibraltar	ELC Device (white on black)	9, 16, 28, 35	9674	25 Nov 2003	9674
Greece	EARLY LEARNING CENTRE	28	131 171	4 Nov 1996	131 171

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Greece	ELC Device	28	131 177	5 Nov 1996	131 177
Guernsey	EARLY LEARNING CENTRE	28	GGGT3478	12 Oct 1993	GGGT3478
Guernsey	ELC	28	GGGT6096	15 Jan 2007	GGGT6096
Guernsey	ELC	35	GGGT6097	15 Jan 2007	GGGT6097
Guernsey	ELC	9, 16	GGGT6095	15 Jan 2007	GGGT6095
Guernsey	ELC Device (white on black)	28	GGGT3477	12 Oct 1993	GGGT3477
Honduras	EARLY LEARNING CENTRE	9	6660/2012	23 Feb 2012	122371
Honduras	EARLY LEARNING CENTRE	35	6663/2012	23 Feb 2012	18112
Honduras	EARLY LEARNING CENTRE	16	6661/2012	23 Feb 2012	122681
Honduras	EARLY LEARNING CENTRE	28	6662/2012	23 Feb 2012	122320
Honduras	ELC	16	6665/2012	23 Feb 2012	122178
Honduras	ELC	28	6666/2012	23 Feb 2012	122321
Honduras	ELC	9	6664/2012	23 Feb 2012	122322
Honduras	ELC	35	6667/2012	23 Feb 2012	18230
Honduras	ELC Device (white on black)	28	6670/2012	23 Feb 2012	122323
Honduras	ELC Device (white on black)	16	6669/2012	23 Feb 2012	122561
Honduras	ELC Device (white on black)	35	6671/2012	23 Feb 2012	18070
Honduras	ELC Device (white on black)	9	6668/2012	23 Feb 2012	122370
Hong Kong	EARLY LEARNING CENTRE	9, 16, 28, 35	301325925	16 Apr 2009	301325925
Hong Kong	ELC	9, 16, 28, 35	300118557	27 Nov 2003	300118557
Hong Kong	ELC Device (white on black)	9, 16, 28, 35	300120130	1 Dec 2003	300120130
India	EARLY LEARNING CENTRE	28	1320590	16 Nov 2004	1320590
India	EARLY LEARNING CENTRE	9, 16, 35	1320593	16 Nov 2004	1320593
India	ELC	9, 16, 35	1320594	16 Nov 2004	1320594
India	ELC	28	1320591	16 Nov 2004	1320591
India	ELC Device (white on black)	28	1320589	16 Nov 2004	1320589

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
India	ELC Device (white on black)	9, 16, 35	1320592	16 Nov 2004	1320592
Indonesia	EARLY LEARNING CENTRE	28	DM000151294	22 Jun 2006	DM000151294
Indonesia	EARLY LEARNING CENTRE	16	DM000151293	22 Jun 2006	DM000151293
Indonesia	EARLY LEARNING CENTRE	9	DM000151305	22 Jun 2006	DM000151305
Indonesia	EARLY LEARNING CENTRE	35	DM000151295	22 Jun 2006	DM000151295
Indonesia	ELC	9	IDM000151304	22 Jun 2006	IDM000151304
Indonesia	ELC	35	IDM000151299	22 Jun 2006	IDM000151299
Indonesia	ELC	28	IDM000151301	22 Jun 2006	IDM000151301
Indonesia	ELC	16	IDM000151302	22 Jun 2006	IDM000151302
Indonesia	ELC Device (white on black)	16	IDM000151300	22 Jun 2006	IDM000151300
Indonesia	ELC Device (white on black)	9	IDM000151297	22 Jun 2006	IDM000151297
Indonesia	ELC Device (white on black)	35	IDM000151306	22 Jun 2006	IDM000151306
Indonesia	ELC Device (white on black)	28	IDM000151303	22 Jun 2006	IDM000151303
Indonesia	KEY-BOOM-BOARD	28	D00.2012.051723	29 Oct 2012	D00.2012.051723
Indonesia	KEY-BOOM-BOARD	15	D00.2012.051718	29 Oct 2012	IDM000475402
Indonesia	KEY-BOOM-BOARD	9	D00.2012.051720	29 Oct 2012	IDM000534506
Japan	EARLY LEARNING	16, 28, 35	2004-041738	6 May 2004	4902987
Japan	EARLY LEARNING CENTRE	16, 28, 35	2004-040829	28 Apr 2004	5000900
Japan	EARLY LEARNING CENTRE	28	H05-098644	30 Sep 1993	3188658
Japan	ELC	16, 28, 35	2004-040828	28 Apr 2004	4916517
Japan	ELC Device (white on black)	28	H05-098645	30 Sep 1993	3245481
Japan	HAPPY LAND	28	2000-005756	28 Jan 2000	4453535
Jersey	EARLY LEARNING CENTRE	28	6183	23 Apr 1986	6183
Jordan	EARLY LEARNING CENTRE	28	79409	7 Apr 2005	79409
Jordan	EARLY LEARNING CENTRE	35	75297	13 May 2004	75297
Jordan	EARLY LEARNING CENTRE	16	75296	13 May 2004	75296

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Jordan	EARLY LEARNING CENTRE	9	75295	13 May 2004	75295
Jordan	EARLY LEARNING CENTRE in Arabic	28	79411	7 Apr 2005	79411
Jordan	ELC	28	81264	6 Aug 2009	107838
Jordan	ELC	35	75010	13 May 2004	75010
Jordan	ELC	16	74985	13 May 2004	74985
Jordan	ELC	9	75009	13 May 2004	75009
Jordan	ELC Device (white on black)	28	79410	7 Apr 2005	79410
Jordan	ELC Device (white on black)	35	75003	13 May 2004	75003
Jordan	ELC Device (white on black)	16	74996	13 May 2004	74996
Jordan	ELC Device (white on black)	9	74997	13 May 2004	74997
Kazakhstan	EARLY LEARNING CENTRE	9, 16, 28, 35	54478	10 May 2011	54478
Kazakhstan	ELC	9, 16, 28, 35	46965	25 May 2009	33361
Kazakhstan	ELC Device (white on black)	9, 16, 28, 35	46964	25 May 2009	32313
Kuwait	EARLY LEARNING CENTRE	28	93783	13 Apr 2008	78804
Kuwait	EARLY LEARNING CENTRE	35	93784	13 Apr 2008	75986
Kuwait	EARLY LEARNING CENTRE	28	28468	5 Apr 1994	26254
Kuwait	EARLY LEARNING CENTRE in Arabic	28	71708	23 Jul 2005	60067
Kuwait	ELC	35	93788	13 Apr 2008	76133
Kuwait	ELC	28	93787	13 Apr 2008	78805
Kuwait	ELC Device (white on black)	28	93791	13 Apr 2008	78806
Kuwait	ELC Device (white on black)	35	93792	13 Apr 2008	76978
Kuwait	ELC Triangle Device	28	28469	5 Apr 1994	26255
Kuwait	toybox & Device (colour)	24	145567	27 Nov 2013	128195
Kuwait	toybox & Device (colour)	25	145564	27 Nov 2013	121758
Kuwait	toybox & Device (colour)	28	145565	27 Nov 2013	
Lebanon	EARLY LEARNING CENTRE	9, 16, 28, 35	103736	8 Sep 2005	103736

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Lebanon	EARLY LEARNING CENTRE in Arabic	28	103739	8 Sep 2005	103739
Lebanon	ELC	9, 16, 28, 35	103737	8 Sep 2005	103737
Lebanon	ELC & Device (white on black)	9, 16, 28, 35	103738	8 Sep 2005	103738
Macedonia	EARLY LEARNING CENTRE	9, 16, 28, 35	2008/1765	20 Nov 2008	16622
Macedonia	ELC	9, 16, 28, 35	2008/1766	20 Nov 2008	16620
Macedonia	ELC & Device (white on brown)	9, 16, 28, 35	2008/1764	20 Nov 2008	16986
Malaysia	EARLY LEARNING CENTRE	28	03009958	7 Aug 2003	03009958
Malaysia	EARLY LEARNING CENTRE	16	03015988	27 Nov 2003	03015988
Malaysia	EARLY LEARNING CENTRE	9	03015988	27 Nov 2003	03015989
Malaysia	EARLY LEARNING CENTRE	35	03015987	27 Nov 2003	03015987
Malaysia	ELC	35	03015991	27 Nov 2003	03015991
Malaysia	ELC	16	03015986	27 Nov 2003	03015986
Malaysia	ELC	9	03015990	27 Nov 2003	03015990
Malaysia	ELC	28	03015985	27 Nov 2003	03015985
Malaysia	ELC	16	03015983	27 Nov 2003	03015983
Malaysia	ELC	35	03015984	27 Nov 2003	03015984
Malaysia	ELC	9	03015982	27 Nov 2003	03015982
Malaysia	ELC Triangle Device	28	03009959	7 Aug 2003	03009959
Malta	EARLY LEARNING CENTRE	28	39942	30 Jul 2003	39942
Malta	EARLY LEARNING CENTRE	9	41151	25 Nov 2003	41151
Malta	EARLY LEARNING CENTRE	16	41152	25 Nov 2003	41152
Malta	EARLY LEARNING CENTRE	35	41154	25 Nov 2003	41154
Malta	ELC	9	41148	25 Nov 2003	41148
Malta	ELC	16	41149	25 Nov 2003	41149
Malta	ELC	35	41150	25 Nov 2003	41150
Malta	ELC	28	41153	25 Nov 2003	41153

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Malta	ELC Device (white on black)	9	41207	27 Nov 2003	41207
Malta	ELC Device (white on black)	16	41208	27 Nov 2003	41208
Malta	ELC Device (white on black)	28	41209	27 Nov 2003	41209
Malta	ELC Device (white on black)	35	41210	27 Nov 2003	41210
Mexico	EARLY LEARNING CENTRE	16	1261372	27 Mar 2012	1306025
Mexico	EARLY LEARNING CENTRE	28	M1261356	27 Mar 2012	1305628
Mexico	EARLY LEARNING CENTRE	35	M1261359	27 Mar 2012	1305630
Mexico	EARLY LEARNING CENTRE	9	M1261370	27 Mar 2012	1306024
Mexico	ELC	16	M1261362	27 Mar 2012	1305293
Mexico	ELC	28	M1261364	27 Mar 2012	1305295
Mexico	ELC	35	M1261366	27 Mar 2012	1306022
Mexico	ELC	9	M1261361	27 Mar 2012	1305292
Mexico	ELC	9	1261368	27 Mar 2012	1305633
Mexico	ELC Device (white on black)	16	M1261369	27 Mar 2012	1305634
Mexico	ELC Device (white on black)	28	M1261371	27 Mar 2012	1304890
Mexico	ELC Device (white on black)	35	M1261373	27 Mar 2012	1305635
New Zealand	EARLY LEARNING CENTRE	28	683713	28 Jul 2003	683713
New Zealand	EARLY LEARNING CENTRE	9, 16, 35	704980	25 Nov 2003	704980
New Zealand	ELC	9, 16, 28, 35	704920	24 Nov 2003	704920
New Zealand	ELC Device (white on black)	9, 16, 28, 35	705089	26 Nov 2003	705089
New Zealand	HAPPY LAND	28	606821	19 Jan 2000	606821
Oman	EARLY LEARNING CENTRE	16	56894	20 Apr 2009	56894
Oman	EARLY LEARNING CENTRE	28	56895	20 Apr 2009	56895
Oman	EARLY LEARNING CENTRE	35	56896	20 Apr 2009	56896
Oman	EARLY LEARNING CENTRE	9	56893	20 Apr 2009	56893
Oman	EARLY LEARNING CENTRE in Arabic	28	11945	30 Jul 1995	11945

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Oman	EARLY LEARNING CENTRE LIMITED	28	8839	4 Sep 1993	8839
Oman	ELC	16	56898	20 Apr 2009	56898
Oman	ELC	28	56899	20 Apr 2009	56899
Oman	ELC	35	56900	20 Apr 2009	56900
Oman	ELC	9	56897	20 Apr 2009	56897
Oman	ELC Device (white on black)	9	56901	20 Apr 2009	56901
Oman	ELC Device (white on black)	16	56902	20 Apr 2009	56902
Oman	ELC Device (white on black)	28	56903	20 Apr 2009	56903
Oman	ELC Device (white on black)	35	56904	20 Apr 2009	56904
Oman	ELC Triangle Device	28	8840	4 Sep 1993	8840
Pakistan	EARLY LEARNING CENTRE	16	247255	1 Mar 2008	247255
Pakistan	EARLY LEARNING CENTRE	9	247256	1 Mar 2008	247256
Pakistan	EARLY LEARNING CENTRE	28	247254	1 Mar 2008	247254
Pakistan	EARLY LEARNING CENTRE	35	247253	1 Mar 2008	247253
Pakistan	ELC	28	247248	1 Mar 2008	247248
Pakistan	ELC	35	247250	1 Mar 2008	247250
Pakistan	ELC	9	247252	1 Mar 2008	247252
Pakistan	ELC	16	247251	1 Mar 2008	
Pakistan	ELC Device (white on black)	28	247247	1 Mar 2008	247247
Pakistan	ELC Device (white on black)	16	247246	1 Mar 2008	
Panama	EARLY LEARNING CENTRE	9	202542	22 Jul 2011	202542
Panama	EARLY LEARNING CENTRE	16	202540	22 Jul 2011	202540
Panama	EARLY LEARNING CENTRE	28	202539	22 Jul 2011	202539
Panama	EARLY LEARNING CENTRE	35	202538	22 Jul 2011	202538
Panama	ELC	16	202536	22 Jul 2011	202536
Panama	ELC	9	202537	22 Jul 2011	202537

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Panama	ELC	28	202535	22 Jul 2011	202535
Panama	ELC	35	202534	22 Jul 2011	202534
Panama	ELC Device (white on black)	28	202545	22 Jul 2011	202545
Panama	ELC Device (white on black)	35	202543	22 Jul 2011	202543
Panama	ELC Device (white on black)	16	202547	22 Jul 2011	202547
Panama	ELC Device (white on black)	9	202549	22 Jul 2011	202549
Peru	EARLY LEARNING CENTRE	35	2012-484849	28 Feb 2012	S00073167
Peru	EARLY LEARNING CENTRE	9	2012-484846	28 Feb 2012	P00191121
Peru	EARLY LEARNING CENTRE	16	2012-484847	28 Feb 2012	P00191053
Peru	EARLY LEARNING CENTRE	28	2012-484848	28 Feb 2012	P00191122
Peru	ELC	9	2012-484850	28 Feb 2012	P00190787
Peru	ELC	35	2012-484853	28 Feb 2012	S00073003
Peru	ELC	16	2012-484851	28 Feb 2012	P00190788
Peru	ELC	28	2012-484852	28 Feb 2012	P00190789
Peru	ELC Device (white on black)	9	2012-484854	28 Feb 2012	P00190790
Peru	ELC Device (white on black)	16	2012-484855	28 Feb 2012	P00190791
Peru	ELC Device (white on black)	28	2012-484856	28 Feb 2012	P00190792
Peru	ELC Device (white on black)	35	2012-484857	28 Feb 2012	S00073004
Philippines	EARLY LEARNING CENTRE	9, 16, 28, 35	4-2011-000830	25 Jan 2011	4-2011-000830
Philippines	ELC	9, 16, 28, 35	4-2011-000829	25 Jan 2011	4-2011-000829
Philippines	ELC Device (white on black)	9, 16, 28, 35	4-2011-000828	25 Jan 2011	4-2011-000828
Qatar	EARLY LEARNING CENTRE	28	30219	28 Jul 2003	30219
Qatar	EARLY LEARNING CENTRE	16	31049	30 Nov 2003	31049
Qatar	EARLY LEARNING CENTRE	9	31048	30 Nov 2003	31048
Qatar	EARLY LEARNING CENTRE In Arabic	28	30220	28 Jul 2003	30220
Qatar	ELC	28	58955	27 Sep 2009	58955

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Qatar	ELC	16	31046	30 Nov 2003	31046
Qatar	ELC	35	31047	30 Nov 2003	31047
Qatar	EARLY LEARNING CENTRE	35	31050	30 Nov 2003	31050
Qatar	ELC	9	31045	30 Nov 2003	31045
Qatar	ELC Device (white on black)	28	30221	28 Jul 2003	30221
Qatar	ELC Device (white on black)	9	31051	30 Nov 2003	31051
Qatar	ELC Device (white on black)	16	31052	30 Nov 2003	31052
Qatar	ELC Device (white on black)	35	31053	30 Nov 2003	31053
Republic of Korea (South)	EARLY LEARNING CENTRE	9, 16, 28, 35	4520040004306	20 Dec 2004	4500161460000
Republic of Korea (South)	ELC	9, 16, 28, 35	4520040004305	20 Dec 2004	4500172830000
Republic of Korea (South)	ELC Device (white on black)	9, 16, 28, 35	4520040004307	20 Dec 2004	4500177890000
Russian Federation	EARLY LEARNING CENTRE	9, 16, 28, 35	2009708781	22 Apr 2009	411975
Russian Federation	EARLY LEARNING CENTRE & ELC Device (Russian Characters)	9, 16, 28, 35	2006735224	4 Dec 2006	373423
Russian Federation	ELC	9, 16, 28, 35	2004717906	9 Aug 2004	297965
Russian Federation	ELC Device (white on black)	9, 16, 28, 35	2004717913	9 Aug 2004	297811
Russian Federation	KEY-BOOM-BOARD	9, 15, 28	2012737707	30 Oct 2012	506952
Russian Federation	toybox & Device (colour)	24, 25, 28	531781	21 Nov 2013	531781
Saudi Arabia	EARLY LEARNING CENTRE	16	93522	4 Dec 2004	142506318
Saudi Arabia	EARLY LEARNING CENTRE	35	93523	4 Dec 2004	142506317
Saudi Arabia	EARLY LEARNING CENTRE	9	93521	4 Dec 2004	142506311
Saudi Arabia	EARLY LEARNING CENTRE	28	22274	12 Sep 1993	320/15
Saudi Arabia	ELC	28	1221/17	10 Aug 2009	1221/17
Saudi Arabia	ELC	9	93526	4 Dec 2004	142506315
Saudi Arabia	ELC	16	93525	4 Dec 2004	142506316
Saudi Arabia	ELC	35	93524	4 Dec 2004	142506312

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Saudi Arabia	ELC Device (white on black)	9	93518	4 Dec 2004	142506314
Saudi Arabia	ELC Device (white on black)	16	93518	4 Dec 2004	142506310
Saudi Arabia	ELC Device (white on black)	35	93520	4 Dec 2004	142506313
Saudi Arabia	ELC Triangle Device	28	22275	12 Sep 1993	320/16
Saudi Arabia	KEY-BOOM-BOARD	9	143400464	26 Nov 2012	143400464
Saudi Arabia	KEY-BOOM-BOARD	15	143400465	26 Nov 2012	143400465
Saudi Arabia	KEY-BOOM-BOARD	28	143400463	26 Nov 2012	143400463
Singapore	EARLY LEARNING CENTRE	28	T8705382C	4 Nov 1987	T8705382C
Singapore	EARLY LEARNING CENTRE	28	T0320197D	12 Dec 2003	T0320197D
Singapore	EARLY LEARNING CENTRE	9	T0320195H	12 Dec 2003	T0320195H
Singapore	EARLY LEARNING CENTRE	16	T0320196F	12 Dec 2003	T0320196F
Singapore	EARLY LEARNING CENTRE	35	T0320198B	12 Dec 2003	T0320198B
Singapore	ELC	35	T0320193A	12 Dec 2003	T0320193A
Singapore	ELC	16	T0320191E	12 Dec 2003	T0320191E
Singapore	ELC	9	T0320189C	12 Dec 2003	T0320189C
Singapore	ELC	28	T0320192C	12 Dec 2003	T0320192C
Singapore	ELC Device (white on black)	16	T0320200H	12 Dec 2003	T0320200H
Singapore	ELC Device (white on black)	28	T0320201F	12 Dec 2003	T0320201F
Singapore	ELC Device (white on black)	35	T0320202D	12 Dec 2003	T0320202D
Singapore	ELC Device (white on black)	9	T0320199J	12 Dec 2003	T0320199J
South Africa	EARLY LEARNING	28	1999/08889	20 May 1999	1999/08889
South Africa	EARLY LEARNING	9	1999/08892	20 May 1999	1999/08892
South Africa	EARLY LEARNING	15	1999/08894	20 May 1999	1999/08894
South Africa	EARLY LEARNING	16	1999/08906	20 May 1999	1999/08906
South Africa	EARLY LEARNING	20	1999/08896	20 May 1999	1999/08896
South Africa	EARLY LEARNING	12	1999/08893	20 May 1999	1999/08893

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
South Africa	EARLY LEARNING	21	1999/08897	20 May 1999	1999/08897
South Africa	EARLY LEARNING	25	1999/08898	20 May 1999	1999/08898
South Africa	EARLY LEARNING	30	1999/08900	20 May 1999	1999/08900
South Africa	EARLY LEARNING CENTRE	35	2009/07462	23 Apr 2009	2009/07462
South Africa	EARLY LEARNING CENTRE	28	1999/08910	20 May 1999	1999/08910
South Africa	EARLY LEARNING CENTRE	15	1999/08905	20 May 1999	1999/08905
South Africa	EARLY LEARNING CENTRE	28	93/8594	24 Sep 1993	93/8594
South Africa	EARLY LEARNING CENTRE	9	1999/08903	20 May 1999	1999/08903
South Africa	EARLY LEARNING CENTRE	12	1999/08904	20 May 1999	1999/08904
South Africa	ELC	35	2009/07461	23 Apr 2009	2009/07461
South Africa	ELC	9	1999/08870	20 May 1999	1999/08870
South Africa	ELC	28	1999/08877	20 May 1999	1999/08877
South Africa	ELC	15	1999/08872	20 May 1999	1999/08872
South Africa	ELC	28	93/8459	22 Sep 1993	93/8459
South Africa	ELC	16	1999/08873	20 May 1999	1999/08873
South Africa	ELC	25	1999/08876	20 May 1999	1999/08876
South Africa	ELC	42	1999/08880	20 May 1999	1999/08880
South Africa	ELC	41	1999/08879	20 May 1999	1999/08879
South Africa	ELC	38	1999/08878	20 May 1999	1999/08878
South Africa	ELC	12	1999/08871	20 May 1999	1999/08871
South Africa	ELC	20	1999/08874	20 May 1999	1999/08874
South Africa	ELC	21	1999/08875	20 May 1999	1999/08875
South Africa	ELC Device (white on black)	28	1999/08888	20 May 1999	1999/08888
South Africa	ELC Device (white on black)	9	1999/08881	20 May 1999	1999/08881
South Africa	ELC Device (white on black)	35	2009/07460	23 Apr 2009	2009/07460
South Africa	ELC Device (white on black)	16	1999/08884	20 May 1999	1999/08884

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
South Africa	ELC Device (white on black)	15	1999/08883	20 May 1999	1999/08883
South Africa	ELC Device (white on black)	12	1999/08882	20 May 1999	1999/08882
South Africa	ELC Device (white on black)	20	1999/08885	20 May 1999	1999/08885
South Africa	ELC Device (white on black)	21	1999/08886	20 May 1999	1999/08886
South Africa	ELC Device (white on black)	25	1999/08887	20 May 1999	1999/08887
South Africa	ELC Device (white on black)	38	1999/08889	20 May 1999	1999/08889
South Africa	ELC Device (white on black)	41	1999/08890	20 May 1999	1999/08890
South Africa	ELC Device (white on black)	42	1999/08891	20 May 1999	1999/08891
Sri Lanka	EARLY LEARNING CENTRE	16	170942	4 May 2012	
Sri Lanka	EARLY LEARNING CENTRE	35	170939	4 May 2012	
Sri Lanka	EARLY LEARNING CENTRE	28	170940	4 May 2012	170940
Sri Lanka	EARLY LEARNING CENTRE	9	170941	4 May 2012	
Sri Lanka	ELC	16	170937	4 May 2012	
Sri Lanka	ELC	35	170935	4 May 2012	170935
Sri Lanka	ELC	28	170936	4 May 2012	
Sri Lanka	ELC	9	170938	4 May 2012	170938
Sri Lanka	ELC Device (white on black)	28	170931	4 May 2012	170931
Sri Lanka	ELC Device (white on black)	35	170932	4 May 2012	170932
Sri Lanka	ELC Device (white on black)	16	170933	4 May 2012	
Sri Lanka	ELC Device (white on black)	9	170934	4 May 2012	
Syria	EARLY LEARNING CENTRE	9	6041	30 May 2010	121006
Syria	EARLY LEARNING CENTRE	16	6042	30 May 2010	121111
Syria	EARLY LEARNING CENTRE	28	6043	30 May 2010	121007
Syria	ELC	9	6045	30 May 2010	119474
Syria	ELC	16	6046	30 May 2010	119475
Syria	ELC	28	6047	30 May 2010	119476

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Syria	ELC	35	6048	30 May 2010	119490
Syria	ELC Device (white on black)	9	6078	30 May 2010	119385
Syria	ELC Device (white on black)	16	6077	30 May 2010	119383
Syria	ELC Device (white on black)	28	6078	30 May 2010	119384
Syria	ELC Device (white on black)	35	6079	30 May 2010	119385
Syria	ELC EARLY LEARNING CENTRE	35	6044	30 May 2010	121276
Taiwan	Early Learning Centre & Device (white on black)	9, 16, 28, 35	100000783	6 Jan 2011	01528629
Taiwan	ELC	9, 16, 28, 35	095029516	8 Jun 2006	01342884
Taiwan	ELC & Device (white on black)	9, 16, 28, 35	095029517	8 Jun 2006	01342885
Thailand	EARLY LEARNING CENTRE	9	708713	22 Sep 2008	Kor311003
Thailand	Early Learning Centre & Device (white on black)	35	886210	21 Mar 2013	Bor5629
Thailand	Early Learning Centre & Device (white on black)	9	885207	21 Mar 2013	Kor400877
Thailand	Early Learning Centre & Device (white on black)	28	886209	21 Mar 2013	Kor413070
Thailand	ELC	9	708710	22 Sep 2008	Kor311002
Thailand	ELC	35	705332	19 Aug 2008	Bor44409
Thailand	ELC	16	708711	22 Sep 2008	Kor315423
Thailand	ELC	28	708712	22 Sep 2008	Kor313105
Thailand	ELC Device (white on black)	9	708717	22 Sep 2008	Kor311004
Thailand	ELC Device (white on black)	16	708718	22 Sep 2008	Kor315424
Thailand	ELC Device (white on black)	28	708719	22 Sep 2008	Kor329535
Thailand	ELC Device (white on black)	35	705333	19 Aug 2008	Bor44410
Turkey	EARLY LEARNING CENTRE	5, 9, 16, 28, 35	2005/20810	25 May 2005	2005 20810
Turkey	ELC	5, 9, 16, 28	2005/20809	25 May 2005	2005 20809
Turkey	ELC Device (white on black)	5, 9, 16, 28	2005/20811	25 May 2005	2005 20811

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Turkmenistan	EARLY LEARNING CENTRE	9, 16, 28, 35	20140515	27 Nov 2014	20140515
Turkmenistan	ELC	9, 16, 28, 35	20140514	27 Nov 2014	20140514
Turkmenistan	ELC Device (white on black)	9, 16, 28, 35	20140516	27 Nov 2014	20140516
Ukraine	ELC	35	m201111314	18 Jul 2011	174342
United Arab Emirates	EARLY LEARNING CENTRE	28	3388	15 Nov 1993	3902
United Arab Emirates	EARLY LEARNING CENTRE	9	62034	3 Jul 2004	52564
United Arab Emirates	EARLY LEARNING CENTRE	16	62035	3 Jul 2004	51057
United Arab Emirates	EARLY LEARNING CENTRE	35	62036	3 Jul 2004	149040
United Arab Emirates	EARLY LEARNING CENTRE in Arabic	28	012581	10 Sep 1995	012581
United Arab Emirates	ELC	9	62037	3 Jul 2004	53583
United Arab Emirates	ELC	16	62038	3 Jul 2004	53582
United Arab Emirates	ELC	35	62039	3 Jul 2004	149041
United Arab Emirates	ELC Device (white on black)	9	62031	3 Jul 2004	53587
United Arab Emirates	ELC Device (white on black)	16	62032	3 Jul 2004	53588
United Arab Emirates	ELC Device (white on black)	35	62033	3 Jul 2004	53586
United Arab Emirates	ELC Triangle Device	28	3408	16 Nov 1993	3883
United Arab Emirates	KEY-BOOM-BOARD	9	180920	21 Oct 2012	180920
United Arab Emirates	KEY-BOOM-BOARD	15	180921	21 Oct 2012	180921
United Arab Emirates	KEY-BOOM-BOARD	28	180922	21 Oct 2012	180922
United Arab Emirates	toybox & Device (colour)	24	201536	24 Nov 2013	201536
United Arab Emirates	toybox & Device (colour)	25	201537	24 Nov 2013	201537
United Arab Emirates	toybox & Device (colour)	28	201538	24 Nov 2013	201538
United Kingdom	BABY BE MINE	28	UK00002231514	5 May 2000	UK00002231514
United Kingdom	BABY BUSINESS	9, 28	UK00002212344	25 Oct 1999	UK00002212344
United Kingdom	BIG ADVENTURERS	28	UK00002242536	15 Aug 2000	UK00002242536
United Kingdom	BIG BIRTHDAY CLUB	16, 28, 35	UK00002392276	18 May 2005	UK00002392276

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
United Kingdom	BLOSSOM FARM	16, 28	UK00002226584	21 Mar 2000	UK00002226584
United Kingdom	BUBBLE TROUBLE	28	UK00002211476	15 Oct 1999	UK00002211476
United Kingdom	COOL KIDS	28	UK00002228104	3 Apr 2000	UK00002228104
United Kingdom	COOL PETS	28	UK00002279934	5 Sep 2001	UK00002279934
United Kingdom	CUP CAKE	28	UK00002382544	20 Jan 2005	UK00002382544
United Kingdom	EARLY LEARNING	38, 41	UK00002116441	22 Nov 1996	UK00002116441
United Kingdom	EARLY LEARNING	9, 12, 15, 16, 20, 21, 25, 28, 43, 45	UK00002110526	19 Sep 1996	UK00002110526
United Kingdom	EARLY LEARNING CENTRE	9	UK00001584936	31 Oct 1994	UK00001584936
United Kingdom	EARLY LEARNING CENTRE	28	UK00001265390	23 Apr 1986	UK00001265390
United Kingdom	EARLY LEARNING CENTRE	12, 15, 20, 21, 25, 38, 41	UK00002116380	22 Nov 1996	UK00002116380
United Kingdom	EARLY LEARNING CENTRE	16	UK00001388145	16 Jun 1989	UK00001388145
United Kingdom	EARLY LEARNING CENTRE	35	UK00002349349	20 Nov 2003	UK00002349349
United Kingdom	EASY RACER	28	UK00002265113	22 Mar 2001	UK00002265113
United Kingdom	ELC	28	UK00001485490	13 Dec 1991	UK00001485490
United Kingdom	ELC	9, 12, 15, 16, 20, 21, 25, 43, 45	UK00002116430	22 Nov 1996	UK00002116430
United Kingdom	ELC	35	UK00002350051	25 Nov 2003	UK00002350051
United Kingdom	ELC	35	UK00002349350	20 Nov 2003	UK00002349350
United Kingdom	Energy Zone	9	UK00002394394	15 Jun 2005	UK00002394394
United Kingdom	FAIRY WONDERLAND	28	UK00002420871	3 May 2006	UK00002420871
United Kingdom	FOR MOMENTS THAT MONEY CAN'T BUY	9, 12, 15, 16, 20, 21, 25, 28, 42	UK00002205435	10 Aug 1999	UK00002205435
United Kingdom	HAPPY LAND	28	UK00002217094	13 Dec 1999	UK00002217094
United Kingdom	HAPPY TRACKS	28	UK00002119446	23 Dec 1996	UK00002119446
United Kingdom	HUGGABLES	28	UK00002278707	22 Aug 2001	UK00002278707
United Kingdom	JOLLY JUNGLE	28	UK00002211694	19 Oct 1999	UK00002211694

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
United Kingdom	MAGIC MAIZE	16, 28	UK00002342054	29 Aug 2003	UK00002342054
United Kingdom	MINI ARTIST	16, 28	UK00002474827	13 Dec 2007	UK00002474827
United Kingdom	MONKEY BUSINESS	28	UK00002148152	15 Oct 1997	UK00002148152
United Kingdom	PAPER FACTORY	28	UK00002231515	5 May 2000	UK00002231515
United Kingdom	PETPAL/PET PAL/PETPALS/PET PALS (SERIES OF 4)	28	UK00002227138	24 Mar 2000	UK00002227138
United Kingdom	PIRATE ISLAND	28	UK00002424845	19 Jun 2006	UK00002424845
United Kingdom	PLAYTIME PASSPORT	28, 35, 36	UK00002313692	22 Oct 2002	UK00002313692
United Kingdom	POINTS FOR PLAY	28, 35, 36	UK00002302476	10 Jun 2002	UK00002302476
United Kingdom	PUFF THE POP UP DRAGON	28	UK00002270281	16 May 2001	UK00002270281
United Kingdom	PUZZLE TRAX	28	UK00002311621	26 Sep 2002	UK00002311621
United Kingdom	RALLY RACER	28	UK00002344040	23 Sep 2003	UK00002344040
United Kingdom	ROSEBUD	28	UK00002529844	20 Oct 2009	UK00002529844
United Kingdom	ROSIES WORLD	28	UK00002447876	27 Feb 2007	UK00002447876
United Kingdom	SCRIBBLER	28	UK00002431130	29 Aug 2006	UK00002431130
United Kingdom	SOFTSTUFF	16	UK00002111922	5 Oct 1996	UK00002111922
United Kingdom	STICKER STATION	16, 28	UK00002249609	23 Oct 2000	UK00002249609
United Kingdom	SUGAR AND SPICE	28	UK00002404884	26 Oct 2005	UK00002404884
United Kingdom	THE BIG BIRTHDAY CLUB	16, 28, 35	UK00002391504	11 May 2005	UK00002391504
United Kingdom	TOWER OF DOOM	28	UK00002420872	3 May 2006	UK00002420872
United Kingdom	VROOM ZOOM	28	UK00002259304	29 Jan 2001	UK00002259304
United Kingdom	WOODEN WORLD	28	UK00002297601	10 Apr 2002	UK00002297601
United Kingdom	WOODLAND FAIRIES	28	UK00002435816	18 Oct 2006	UK00002435816
United Kingdom	WOODLAND WONDERS	28	UK00002496753	4 Sep 2008	UK00002496753
United Kingdom	ZOOM PLAYGROUND	28	UK00002259008	24 Jan 2001	UK00002259008
United Kingdom	ZOOM VROOM	28	UK00002265569	28 Mar 2001	UK00002265569

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
United States of America	EARLY LEARNING CENTRE	9, 16, 25	77-506930	24 Jun 2008	3769777
United States of America	EARLY LEARNING CENTRE	28	73-591194	2 Apr 1986	1470470
United States of America	EARLY LEARNING CENTRE	35	88274909	24 Jan 2019	
United States of America	ELC	9, 16, 28, 35	77508292	25 Jun 2008	3759788
United States of America	ELC Device (white on black)	9, 16, 28, 35	77-508298	25 Jun 2008	3759789
United States of America	toybox & Device (colour)	24, 25, 28	86-123435	19 Nov 2013	4967082
Venezuela	EARLY LEARNING CENTRE	16	2011-012551	20 Jul 2011	P-319369
Venezuela	EARLY LEARNING CENTRE	9	2011-012552	20 Jul 2011	P-319370
Venezuela	EARLY LEARNING CENTRE	9	2011-012553	20 Jul 2011	P-319371
Venezuela	EARLY LEARNING CENTRE	28	2011-012569	20 Jul 2011	P-319384
Venezuela	EARLY LEARNING CENTRE	16	2011-012570	20 Jul 2011	P-319385
Venezuela	EARLY LEARNING CENTRE	16	2011-012571	20 Jul 2011	P-319386
Venezuela	EARLY LEARNING CENTRE	35	2011-012568	20 Jul 2011	S-051399
Venezuela	ELC	28	2011-012562	20 Jul 2011	P-319378
Venezuela	ELC	16	2011-012563	20 Jul 2011	P-319379
Venezuela	ELC	16	2011-012564	20 Jul 2011	P-319380
Venezuela	ELC	16	2011-012565	20 Jul 2011	P-319381
Venezuela	ELC	9	2011-012566	20 Jul 2011	P-319382
Venezuela	ELC	9	2011-012567	20 Jul 2011	P-319383
Venezuela	ELC	35	2011-012561	20 Jul 2011	S-051398
Venezuela	ELC Device (white on black)	28	2011-012555	20 Jul 2011	P-319372
Venezuela	ELC Device (white on black)	16	2011-012556	20 Jul 2011	P-319373
Venezuela	ELC Device (white on black)	16	2011-012557	20 Jul 2011	P-319374
Venezuela	ELC Device (white on black)	16	2011-012558	20 Jul 2011	P-319375
Venezuela	ELC Device (white on black)	9	2011-012559	20 Jul 2011	P-319376
Venezuela	ELC Device (white on black)	9	2011-012560	20 Jul 2011	P-319377

Country	Trade Mark	Int. Classes	Application No	Date	Reg No
Venezuela	ELC Device (white on black)	35	2011-012554	20 Jul 2011	S-051397
Vietnam	EARLY LEARNING CENTRE	9, 16, 28, 35	4-2013-09159	9 May 2013	
Vietnam	ELC	9, 16, 28, 35	4-2013-09160	9 May 2013	
Vietnam	ELC Device (white on black)	9, 16, 28, 35	4-2013-09161	9 May 2013	

IN WITNESS whereof the Parties have executed this Assignment as a deed the day and year first above written.

Executed as a Deed and delivered)
on the date appearing immediately)
above by EARLY LEARNING)
CENTRE LIMITED)
acting by WILLIAM GUY LAMBERT) WGL Signature
a director, in the presence of:)

WGL
Director/authorised signatory

Signature of witness:

Martin D Silverman

Name:

Martin D Silverman

Address:

Notary Public & Commissioner for Oaths

Colline House

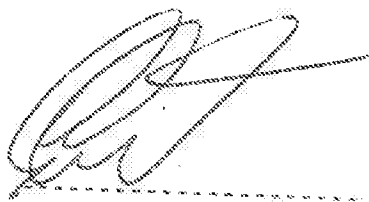
Occupation:


32-38 Station Road

Gerrards Cross

Bucks. SL9 8EL

Executed as a Deed and delivered)
on the date appearing immediately)
above by **TEAL BRANDS LIMITED**)
acting by Mr. Peter Crane)
a director, in the presence of:)

Signature 
Director/authorised signatory

Signature of witness: 

Name: Martin D Silverman
Address: Notary Public & Commissioner for Oaths
Collins House
Occupation: 32-36 Station Road
Genards Cross
Eucks. SL9 8EL