

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM544444

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	02/19/2018

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ARAN INSURANCE SERVICES GROUP, INC.		10/08/2019	Corporation: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	ARAN INSURANCE SERVICES GROUP LLC
<b>Street Address:</b>	119 North Park Avenue
<b>Internal Address:</b>	4th Floor
<b>City:</b>	Rockville Centre
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11570
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4102122	ARAN

## CORRESPONDENCE DATA

Fax Number: 8048232611

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 8044821121

Email: fgerson@dagglaw.com

Correspondent Name: Frederick Gerson

Address Line 1: 1111 East Main Street, 16th Flr

Address Line 4: Richmond, VIRGINIA 23219

<b>NAME OF SUBMITTER:</b>	Frederick R. Gerson
<b>SIGNATURE:</b>	/Frederick R Gerson/
<b>DATE SIGNED:</b>	10/09/2019

## Total Attachments: 4

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OP \$40.00 4102122



## TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") made effective, *nunc pro tunc*, as of February 19, 2018, is by and between ARAN INSURANCE SERVICES GROUP INC., a New York corporation ("ASSIGNOR"), and ARAN INSURANCE SERVICES GROUP LLC, a Delaware limited liability company ("ASSIGNEE").

WITNESSETH:

WHEREAS, ASSIGNOR is the owner of a certain trademark, set forth in Appendix A, attached to this Agreement and incorporated herein by this reference, (collectively, the "Mark" or "Marks"), and any and all associated rights therewith together to include but not be limited to the goodwill of the business symbolized thereby in connection with the services for which the Mark is associated as set forth in Appendix A (the "Services"); and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks in the United States of America and worldwide.

NOW, THEREFORE, ASSIGNOR and ASSIGNEE, in consideration of the mutual agreements herein contained and for other good and valuable consideration, acknowledged by each of them to be satisfactory and adequate, do hereby agree as follows:

### **Section 1. ASSIGNMENT**

1.1. Subject to the provisions of Section 1.2, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest in and to the Mark, together with (1) the goodwill of the business relating to the Services in respect with which the Mark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Mark.

1.2. ASSIGNOR further conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all rights in the trade dress, labels, and designs associated with the Mark.

### **Section 2. FURTHER ASSURANCES**

2. ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.



**Section 3. REPRESENTATIONS AND WARRANTIES OF ASSIGNOR**

3.1 Assignor represents and warrants that it owns valid and subsisting rights in the Mark and its U.S. registration that are capable of being assigned to Assignee.

3.2 Assignor knows of no adverse claims of ownership to the Mark or of any existing state of facts that would support a claim that use by Assignee of the Mark anywhere in the world infringes or otherwise violates any Mark right of any other person.

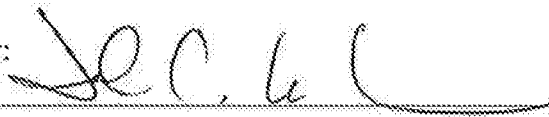
3.3 At the time this Agreement and Assignment is made effective, Assignor was a corporation duly organized, validly existing and in good standing under the laws of the State of New Jersey and had the requisite corporate power and authority to execute and deliver this Agreement and to perform its obligations hereunder.

3.4 The execution and delivery by Assignor of this Agreement, the performance and observance by Assignor of its obligations hereunder and the consummation by Assignor of the transactions contemplated hereby have been duly authorized by all necessary corporate action on the part of Assignor. This Agreement has been duly executed and delivered by a duly authorized officer of Assignor and constitutes the valid and legally binding obligation of Assignor, enforceable against Assignor in accordance with its terms.

3.5 To Assignor's knowledge, no consents or agreements of any third party or governmental body are necessary for the execution, delivery, performance or observance by Assignor of its obligations under this Agreement.

IN WITNESS WHEREOF, the parties hereto have duly executed under seal and delivered this Agreement, as of the day and year first above written.

ASSIGNOR:  
**ARAN INSURANCE SERVICES GROUP  
INC.**

By: 

Name: John C. LaCava  
Title: CEO

Signature Date: 10.8.2019

ASSIGNEE:  
**ARAN INSURANCE SERVICES  
GROUP LLC**

By: \_\_\_\_\_

Name: John Jennings  
Title: Executive Chairman

Signature Date: \_\_\_\_\_

**Section 3. REPRESENTATIONS AND WARRANTIES OF ASSIGNOR**

3.1 Assignor represents and warrants that it owns valid and subsisting rights in the Mark and its U.S. registration that are capable of being assigned to Assignee.

3.2 Assignor knows of no adverse claims of ownership to the Mark or of any existing state of facts that would support a claim that use by Assignee of the Mark anywhere in the world infringes or otherwise violates any Mark right of any other person.

3.3 At the time this Agreement and Assignment is made effective, Assignor was a corporation duly organized, validly existing and in good standing under the laws of the State of New Jersey and had the requisite corporate power and authority to execute and deliver this Agreement and to perform its obligations hereunder.

3.4 The execution and delivery by Assignor of this Agreement, the performance and observance by Assignor of its obligations hereunder and the consummation by Assignor of the transactions contemplated hereby have been duly authorized by all necessary corporate action on the part of Assignor. This Agreement has been duly executed and delivered by a duly authorized officer of Assignor and constitutes the valid and legally binding obligation of Assignor, enforceable against Assignor in accordance with its terms.

3.5 To Assignor's knowledge, no consents or agreements of any third party or governmental body are necessary for the execution, delivery, performance or observance by Assignor of its obligations under this Agreement.

IN WITNESS WHEREOF, the parties hereto have duly executed under seal and delivered this Agreement, as of the day and year first above written.

ASSIGNOR:  
**ARAN INSURANCE SERVICES  
GROUP INC.**

By:

.....

Name: John C. LaCava  
Title: CEO

Signature Date: \_\_\_\_\_

ASSIGNEE:  
**ARAN INSURANCE SERVICES  
GROUP LLC**


By:

.....

Name: John Jennings  
Title: Executive Chairman

Signature Date: October 9, 2019

**Appendix A**

<b>United States Patent and Trademark Serial and Registration Numbers</b>	<b>Trademark/Name</b>	<b>Brief Goods/Services</b>
RN: 4102122 SN: 85365347	<u>ARAN and Design</u> 	(Int'l Class: 36) Insurance underwriting and agency services

