

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM544493

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kitchen Wise, LLC		10/08/2019	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	Kitchen Wise LLC		
Street Address:	630 Peter Jefferson Parkway		
Internal Address:	Suite 200		
City:	Charlottesville		
State/Country:	VIRGINIA		
Postal Code:	22911		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5397517	KITCHEN WISE	
CORRESPONDENCE DATA			
Fax Number:	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(612) 632-3278		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Karli B. Hussey		
Address Line 1:	500 IDS Center, 80 South Eighth Street		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Cynthia Hefferan, Paralegtal		
SIGNATURE:	/Cynthia Hefferan/		
DATE SIGNED:	10/09/2019		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the “**Assignment**”), between Kitchen Wise, LLC, a Wisconsin limited liability company located at 301 4th Street South, La Crosse, Wisconsin 54601 (“**Assignor**”), and Kitchen Wise LLC, a Delaware limited liability company located at 630 Peter Jefferson Parkway, Suite 200, Charlottesville, Virginia, 22911 (“**Company**”), is executed on October, 8 2019.

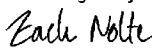
- A. Assignor is the owner of the trademarks and service marks listed on Schedule A (the “**Marks**”).
- B. Assignor hereby assigns the Marks to Company pursuant to the Purchase Agreement between Assignor and Company dated October 1, 2019.

In consideration of the above recitals and the promises set forth in this Assignment, the parties agree as follows:

Assignor transfers and assigns to Company all of Assignor’s right, title and interest in and to the Marks, together with all associated goodwill and all related rights, and all registrations and applications for registration of the Marks in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured, and including all rights of Assignor to sue and recover for any past, present or future infringement, dilution, damage or injury of the Marks and collect profits or damages with respect to the same. The provisions of this Assignment inure to the benefit of Company, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.

The parties have executed this Assignment as of the date first written above.

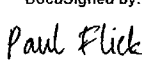
Assignor: Kitchen Wise, LLC, a Wisconsin limited liability company

By: 
DocuSigned by: 13B7DEBEC5374BB...

Name: Zach Nolte

Its: President

Company: Kitchen Wise LLC, a Delaware limited liability company

By: 
DocuSigned by: D5525F89CD9C492...

Name: Paul Flick

Its: Chief Development officier

SCHEDULE A

**United States
Trademarks and Service Marks**

MARK	REGISTRATION NO.
KITCHEN WISE	5,397,517

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