

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM544545

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elmer's Investments LLC		09/30/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Sanford, L.P.		
Street Address:	6655 Peachtree Dunwoody Road		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	Limited Partnership: ILLINOIS		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Registration Number:	2981574	CONFETTI	
Registration Number:	2632207	CONFETTI GLITTER GLU	
Registration Number:	1274007	CRAFT BOND	
Registration Number:	2246272	ELMER'S	
Registration Number:	2239290	ELMER'S	
Registration Number:	3011505	ELMER'S	
Registration Number:	0566899	ELMER'S	
Registration Number:	1209705	ELMER'S	
Registration Number:	1212445	ELMER'S	
Registration Number:	1229794	ELMER'S	
Registration Number:	2786093	ELMER'S	
Registration Number:	2200930	ELMER'S	
Registration Number:	2285288	GLUE-ALL	
Registration Number:	3040902		
Registration Number:	2330589		
Registration Number:	3453552		
Registration Number:	3102315	PAINTASTICS	
Registration Number:	1203259	PROBOND	
Registration Number:	2080083	PROBOND	
TRADEMARK			

CH \$690.00 2981574

Property Type	Number	Word Mark
Registration Number:	0977609	ROSS
Registration Number:	2398562	ROSS STIK
Registration Number:	2152068	SCHOOL GLUE
Registration Number:	2632793	SHIMMER 'N SHINE
Registration Number:	0927153	SLIDE-ALL
Registration Number:	2318279	SQUEEZE CREATIONS
Registration Number:	1311784	STIX-ALL
Registration Number:	2451620	TAC N STIK

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (201) 610-6734
Email: Lisa.Winger@newellco.com
Correspondent Name: Newell Brands Inc.
Address Line 1: 6655 Peachtree Dunwoody Road
Address Line 4: Atlanta, GEORGIA 30328

NAME OF SUBMITTER:	Lisa Winger
SIGNATURE:	/LW/
DATE SIGNED:	10/09/2019

Total Attachments: 19
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“**Agreement**”), is entered into and effective as of the 30th day of September 2019, by and between Elmer’s Investments LLC (“**Assignor**”), and Sanford, L.P. (“**Assignee**”).

For good and valuable consideration of which receipt is acknowledged, intending to be legally bound, the parties hereto agree as follows:

1. Effective as of the date hereof, Assignor hereby sells, conveys, assigns, transfers and delivers to Assignee, and Assignee hereby purchases, acquires and accepts from Assignor, all of Assignor’s right, title and interest in, to and under the trademark registrations and trademark applications set forth on Schedule 1 hereto (such trademarks registrations and trademark applications, the “**Transferred Trademarks**”), including (i) any and all goodwill associated therewith, (ii) all common law rights therein and in any elements of thereof, including underlying word marks and design components, in each case to the extent permitted under applicable law, (iii) all rights therein provided by international treaties or conventions, (iv) all reissues, extensions and renewals of any of the foregoing and (v) all rights to sue and recover damages for past, present and future infringement or other violation thereof or conflict therewith.

2. Assignor hereby authorizes Assignee to request, and hereby requests, the Commissioner for Trademarks of the United States and any other official of any applicable governmental authority to record and issue any and all trademark registrations and trademark applications included in the Transferred Trademarks to and in the name of Assignee.

3. The parties agree (i) to furnish upon request to each other such further information, (ii) to execute and deliver to each other such other documents, and (iii) to do such other acts and things, all as the other party may reasonably request for the purpose of carrying out the intent of this Agreement and the transactions contemplated by this Agreement.

4. This Agreement shall be binding upon and inure to the benefit of and be enforceable by Assignee and Assignor and their respective successors and permitted assigns. This Agreement is not intended to, and shall not be construed to, confer upon any person, other than Assignor and Assignee, any rights or remedies hereunder.

5. This Agreement will be exclusively governed by and construed and enforced in accordance with the internal laws of the State of Delaware, without giving effect to any law or rule that would cause the laws of any jurisdiction other than the State of Delaware to be applied.

6. No waiver, modification or change of any of the provisions of this Agreement shall be valid unless in writing and signed by the party against whom such claimed waiver, modification or change is sought to be enforced.

7. This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which taken together shall constitute one and the same instrument. Facsimiles, e-mail transmission of .pdf signatures or other electronic copies of signatures shall be deemed to be originals.

IN WITNESS WHEREOF, Assignee and Assignor have caused this Trademark Assignment Agreement to be executed by their duly authorized representatives as of the date first above written.

ASSIGNOR:

Elmer's Investments LLC

By:  _____

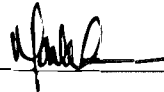
Name: Mark W. Johnson

Title: Assistant Secretary

ASSIGNEE:

Sanford, L.P

By: Sanford Holding LLC, its General Partner



By:  _____

Name: Mark W. Johnson



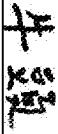


Title: Assistant Secretary

Schedule 1
Transferred Trademarks







TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ELMERS Bull's Head House Logo No. 1		Argentina	Registered	2223249	8-Apr-08	2678415	14-Jun-06
ELMERS Bull's Head House Logo No. 1		Argentina	Registered	2481557	5-Dec-11	3076389	1-Apr-11
ELMERS & Bull Head Design No. 2		Australia	Registered	451382	1-Sep-86	451382	1-Sep-86
ELMERS & Bull Head Design No. 2		Australia	Registered	451381	1-Sep-86	451381	1-Sep-86
ELMERS GLUE-ALL		Australia	Registered	265152	23-Jan-73	265152	23-Jan-73
BRI-COLLE		Canada	Registered	TMA212507	27-Feb-76	0382919	12-Feb-75
COLOR 'N SAND		Canada	Registered	TMA462906	30-Aug-96	0787915	20-Jul-95




TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
CONFETTI GLITTER		Canada	Registered	TMA5662294	22-May-02	1016063	19-May-99
FILL 'N FINISH		Canada	Registered	TMA355649	12-May-89	0603192	18-Mar-88
GLUE TO DOI		Canada	Registered	TMA671195	25-Aug-06	1189339	2-Sep-03
GLUGLITTER		Canada	Registered	TMA461014	9-Aug-96	0777102	6-Mar-95
Orange Cap Design		Canada	Registered	TMA794096	29-Mar-11	1392937	25-Apr-08
ROSS		Canada	Registered	TMA681228	6-Feb-07	1291419	24-Feb-06
ROSS (Stylized) and Design		Canada	Registered	TMA684592	23-Mar-07	1291418	24-Feb-06
ROSS ENVELOP STIK		Canada	Registered	TMA682272	23-Feb-07	1292182	2-Mar-06

TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ROSS GEL STIK		Canada	Registered	TMA527575	11-May-00	0898910	8-Dec-98
ROSS GIFTWRAP STIK		Canada	Registered	TMA585459	17-Jul-03	1023507	26-Jul-99
ROSS GLUE STIK		Canada	Registered	TMA527704	15-May-00	0897087	19-Nov-98
ROSS STIK		Canada	Registered	TMA525571	23-Mar-00	0897086	19-Nov-98
SCHOOL STICK		Canada	Registered	TMA390331	15-Nov-91	0667629	4-Oct-90
SLIDE-ALL		Canada	Registered	TMA603253	25-Feb-04	1073310	30-Aug-00
TAC 'N STIK		Canada	Registered	TMA527574	11-May-00	0898911	8-Dec-98
WEATHER-TITE		Canada	Registered	TMA462396	30-Aug-96	0761713	12-Aug-94






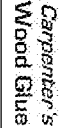
TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
Bull's Head Design No. 2		China	Registered	1008410	21-May-97	1008410	27-Oct-95
Bull's Head Design No. 2		China	Registered	1008059	21-May-97	1008059	27-Oct-95
BULL'S HEAD in Chinese Characters		China	Registered	1020033	7-Jun-97	1020033	27-Oct-95
BULL'S HEAD in Chinese Characters		China	Registered	1021834	7-Jun-97	1021834	27-Oct-95
ELMERS		China	Pending			38895714	17-Jun-19
ELMERS		China	Registered	1008060	21-May-97	1008060	27-Oct-95
ELMERS		China	Registered	985060	21-Apr-97	985060	27-Oct-95
ELMERS & Bull's Head in Triangle Design No. 3 (BMW)		China	Registered	787633	28-Oct-95	787633	27-Jan-94






TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ELMERS (in Chinese characters)		China	Pending			38895715	17-Jun-19
ELMERS (in Chinese characters)		China	Registered	34054585	28-Jul-19	34054585	16-Oct-18
ELMERS Bull's Head House Logo No. 4 (Color)		China	Registered	17347840	14-Aug-17	17347840	3-Jul-15
ELMERS Bull's Head House Logo No. 4 (Color)		China	Registered	34066423	14-Jul-19	34066423	16-Oct-18
ELMERS Bull's Head House Logo No. 4 (Color)		China	Pending			39415038 (backup)	4-Jul-19
ELMERS Bull's Head House Logo No. 4 (Color)		China	Pending				4-Jul-19
ELMERS Bull's Head House Logo No. 4 (Color)		China	Pending			35345022	17-Dec-18
ELMERS Bull's Head House Logo No. 4 (Color)		Colombia	Registered	440995	16-Feb-12	2011018667	16-Feb-11




TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ELMER'S & Bull Head Design No. 1		Costa Rica	Registered	44905	29-Aug-72		
ELMER'S & Bull Head Design No. 1		Dominican Republic	Registered	17998	10-Oct-69		
ELMER'S & Bull Head Design No. 4		Ecuador	Registered	1057-IEPI	13-Nov-69	23-71	
ELMER'S		EUTM	Registered	017963544	14-Feb-19	017963544	2-Oct-18
ELMER'S		EUTM	Registered	510735	16-Dec-98	CTM-6097	8-Apr-97
ELMER'S Bull's Head House Logo No. 4 (Color)		EUTM	Registered	017997796	18-Jun-19	017997796	11-Dec-18
ELMER'S & Bull Head Design No. 4		France	Registered	1492651	24-Mar-89	1492651	7-Oct-88
ELMER'S & Bull's Head in Triangle Design No. 2 (BMW)		Germany	Registered	956131	23-Mar-77	B56929	6-Oct-76

TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ELMER'S & Bull Head Design No. 1		Guatemala	Registered	26746	20-Jul-73	4581	12-May-72
ELMER'S		Indonesia	Pending			DIID2018067482	20-Dec-18
ELMER'S		Indonesia	Pending			DIID2018067480	20-Dec-18
ELMER'S		Indonesia	Pending			DIID2018067481	20-Dec-18
ELMER'S		Indonesia	Registered	IDM000054496	30-Jul-96	IDM000054496	23-Oct-95
ELMER'S & Bull's Head in Triangle Design No. 3 (BW)		Indonesia	Registered	IDM000052490	4-Apr-95		24-Dec-93
ELMER'S Bull's Head House Logo No. 4 (Color)		Indonesia	Pending			DIID2018067484	20-Dec-18
ELMER'S Bull's Head House Logo No. 4 (Color)		Indonesia	Pending			DIID2018067485	20-Dec-18






TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ELMER'S Bull's Head House Logo No. 4 (Color)		Indonesia	Pending			DI/D2018067483	20-Dec-18
ELMER'S & Bull Head Design No. 3		Ireland	Registered	103721	30-Sep-80	103721	30-Sep-80
ELMER'S & Bull Head Design No. 3		Ireland	Registered	103723	30-Sep-80	103723	30-Sep-80
ELMER'S & Bull's Head in Triangle Design No. 3 (BW)		Israel	Registered	88255	11-Jun-95	88255	26-Jul-93
ELMER'S & Bull Head Design No. 4		Italy	Registered	362018000048355	16-Oct-91	RM/98C005171	28-Oct-68
ELMER'S (Stylized) No. 2		Italy	Registered	0001286778	24-May-99	RM2007C001266	21-Mar-97
ELMER'S		Malaysia	Registered	95011622	1-Nov-95	95011622	1-Nov-95
ELMER'S		Malaysia	Registered	95/11619	1-Nov-95	95011619	1-Nov-95

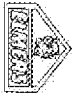



TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
3-D Container & Lid Design		Mexico	Registered	1457149	26-May-14	1378338	29-May-13
3-D Container & Lid Design		Mexico	Registered	1456111	21-May-14	1378339	29-May-13
ELMERS		Mexico	Registered	658160	31-May-00	422567	26-Apr-00
ELMERS		Mexico	Registered	658161	31-May-00	422568	26-Apr-00
ELMER'S Bull's Head House Logo No. 3 (Color)		Mexico	Registered	670958	31-Aug-00	422895	27-Apr-00
ELMER'S Bull's Head House Logo No. 3 (Color)		Mexico	Registered	664447	25-Jul-00	422896	27-Apr-00
ELMER'S PEGALO TODO (and 3-D Design and figure)		Mexico	Registered	1396603	11-Sep-13	1378040	29-May-13
CARPENTER'S WOOD GLUE (Stylized)		Philippines	Registered	4-2001-003571	11-Mar-04	42001003571	24-May-01


TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ELMERS		Philippines	Registered	12482	17-Dec-17	42017012482	4-Aug-17
ELMER'S Bull's Head House Logo No. 4 (BMW)		Philippines	Registered	4-2017-012483	11-Jan-18	42017012483	4-Aug-17
GLUE-ALL (Stylized)		Philippines	Registered	4-2001-003570	10-Feb-05	42001003570	24-May-01
ELMERS		Republic of Korea (South)	Registered	40-0442465-0000	23-Feb-99	40-1995- 0044327	22-Nov-95
ELMERS		Singapore	Registered	T9510315Z	27-Oct-95	T9510315Z	27-Oct-95
ELMERS		Singapore	Registered	T9510316H	27-Oct-95	T9510316H	27-Oct-95
ELMER'S & Bull Head Design No. 2		Taiwan	Registered	93864	1-Dec-77	066006135	27-Jun-77
ELMER'S Bull's Head House Logo No. 1		Taiwan	Registered	840626	16-Feb-99	086055402	28-Oct-97



TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ELMER'S GLUEALL		Taiwan	Registered	95503	1-Feb-78	066006134	27-Jun-77
ELMER'S		Thailand	Registered	KOR76637	10-Sep-96	317004	10-Sep-96
ELMER'S		Thailand	Pending			180143907	19-Dec-18
ELMER'S		Thailand	Pending			180143908	19-Dec-18
ELMER'S		Thailand	Pending			180143909	19-Dec-18
ELMER'S & Bull's Head in Triangle Design No. 3 (B/W)		Thailand	Registered	KOR29566	14-Dec-93	257274	14-Dec-93
ELMER'S Bull's Head House Logo No. 4 (Color)		Thailand	Pending			180143910	19-Dec-18
ELMER'S Bull's Head House Logo No. 4 (Color)		Thailand	Pending			180143911	19-Dec-18

TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ELMER'S Bull's Head House Logo No. 4 (Color)		Thailand	Pending			180143912	19-Dec-18
ELMER'S & Bull Head Design No. 1		Trinidad & Tobago	Registered	3465	6-Jan-66		6-Jan-66
ELMER'S & Bull Head Design No. 1		Trinidad & Tobago	Registered	3466	6-Jan-66		6-Jan-66
ELMER'S & Bull Head Design No. 3		United Kingdom	Registered	UK00001142564	24-Oct-80	UK00001142564	24-Oct-80
ELMER'S Bull's Head House Logo No. 2		United Kingdom	Registered	UK00002246545	25-Sep-00	UK00002246545	25-Sep-00
CONFETTI		United States of America	Registered	2981574	2-Aug-05	76562918	18-Nov-03
CONFETTI GLITTER GLU		United States of America	Registered	2632207	8-Oct-02	75723039	7-Jun-99
CRAFT BOND		United States of America	Registered	1274007	17-Apr-84	73310992	18-May-81

TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ELMERS		United States of America	Registered	3011505	1-Nov-05	78566573	14-Feb-05
ELMERS		United States of America	Registered	2246272	18-May-99	75545734	1-Sep-98
ELMERS		United States of America	Registered	2239290	13-Apr-99	75168395	19-Sep-96
ELMER'S & Bull Head Design No. 1		United States of America	Registered	0566899	18-Nov-52	71613155	26-Apr-51
ELMER'S (Stylized) No. 1		United States of America	Registered	1212445	12-Oct-82	73231584	17-Sep-79
ELMER'S (Stylized) No. 1		United States of America	Registered	1229794	8-Mar-83	73231273	10-Sep-79
ELMER'S (Stylized) No. 1		United States of America	Registered	1209705	21-Sep-82	73231585	17-Sep-79
ELMER'S Bull's Head House Logo No. 2		United States of America	Registered	2200930	3-Nov-98	75202890	22-Nov-96

TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ELMER'S Bull's Head House Logo No. 2		United States of America	Registered	2786093	25-Nov-03	76478183	23-Dec-02
GLUE-ALL		United States of America	Registered	2285288	12-Oct-99	75545733	1-Sep-98
Orange Cap & White Bottle Color Combination No. 1		United States of America	Registered	3040902	10-Jan-06	78506151	26-Oct-04
Orange Cap Configuration & Orange/Blue House Design		United States of America	Registered	2330589	21-Mar-00	75334713	31-Jul-97
Orange Cap Design		United States of America	Registered	3453552	24-Jun-08	77327872	13-Nov-07
PAINTASTICS		United States of America	Registered	3102315	6-Jun-06	78596930	29-Mar-05
PROBOND		United States of America	Registered	1203259	3-Aug-82	73210025	2-Apr-79
PROBOND		United States of America	Registered	2080083	15-Jul-97	75015689	7-Nov-95

TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
ROSS		United States of America	Registered	0977609	29-Jan-74	72420585	6-Apr-72
ROSS STIK		United States of America	Registered	2398562	24-Oct-00	75594664	23-Nov-98
School Glue & Blackboard Design (B/W)		United States of America	Registered	2152068	21-Apr-98	75225974	15-Jan-97
SHIMMER 'N SHINE		United States of America	Registered	2632793	8-Oct-02	76125854	12-Sep-00
SLIDE-ALL		United States of America	Registered	0927153	18-Jan-72	72233444	29-Nov-65
SQUEEZE CREATIONS		United States of America	Registered	2318279	15-Feb-00	75538696	18-Aug-98
STIX-ALL		United States of America	Registered	1311784	1-Jan-85	73462844	27-Jan-84
TAC 'N STIK		United States of America	Registered	2451620	15-May-01	75617274	8-Jan-99

TRADEMARK	TM LOGO	COUNTRY	STATUS	REG. NO.	REG. DATE	APPLN. NO.	APPLN. DATE
Bull's Head Design No. 1		Vietnam	Registered	4-00008690-000	10-Jul-93	10094	18-Dec-92
ELMERS		Vietnam	Pending			4-2018-45095	20-Dec-18
ELMERS Bull's Head House Logo No. 4 (Color)		Vietnam	Pending			4-2018-45096	20-Dec-18
CARPENTER'S WOOD GLUE		WIPO (only the following designated countries: France, Spain, United Kingdom)	Registered	1136984	2-Oct-12	1136984	2-Oct-12
PROBOND		WIPO (only the following designated countries: France, Italy, Spain, United Kingdom)	Registered	1143437	2-Oct-12	1143437	2-Oct-12

