

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM544624

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jack (John) Degnan		10/23/2018	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Learning Resources, Inc.		
<b>Street Address:</b>	380 N. Fairway Drive		
<b>City:</b>	Vernon Hills		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60061		
<b>Entity Type:</b>	Corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3706422	WORD ON THE STREET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3122220818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3122220800		
<b>Email:</b>	chiipdocket@michaelbest.com		
<b>Correspondent Name:</b>	Larry L. Saret		
<b>Address Line 1:</b>	444 W. Lake Street, Suite 3200		
<b>Address Line 2:</b>	Michael Best & Friedrich LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	022252-9534		
<b>NAME OF SUBMITTER:</b>	Larry L. Saret		
<b>SIGNATURE:</b>	/larry l. saret/		
<b>DATE SIGNED:</b>	10/10/2019		
<b>Total Attachments: 2</b>			
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OP \$40.00 3706422

ASSIGNMENT OF TRADEMARK AND MODIFICATION OF LICENSE

WHEREAS, Jack (John) Degnan, an individual ("Degnan"), residing at 5503 Adobe Falls Road #11, San Diego, California 92120 is the owner of the trademark WORD ON THE STREET and U.S. Trademark Registration No. 3706422 pertaining thereto ("the Trademark"); and

WHEREAS, Learning Resources, Inc., d/b/a Educational Insights ("LR"), with offices at 152 W. Walnut Street, Gardena, California 90248, desires to acquire Degnan's worldwide rights in the Trademark, including the above-named registration, together with the goodwill of the business symbolized by said trademark;

WHEREAS, the parties have executed a License Agreement dated March 27, 2016 relating to the Trademark, and the parties wish to modify the License Agreement to the extent necessary to make it consistent with this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Degnan has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to LR all of his worldwide rights, title and interest in and to said Trademark and said U.S. Trademark Registration, together with all goodwill of the business symbolized by such Trademark, including the right to sue for all infringements which may have occurred before execution of this Assignment.

If Degnan seeks permission from LR to authorize another party to use the Trademark in a country where LR is not currently selling, and has not sold product bearing the Trademark during the prior three years, then LR will grant Degnan such permission unless there is a reasonable basis to withhold such permission.

In view of this Assignment of Trademark, the parties hereby modify the above-mentioned License Agreement to redefine "Property" to mean "the product identified in attached Exhibit A to the License Agreement, excluding the Trademark WORD ON THE STREET." Except as stated herein, Degnan shall have no continuing rights in the Trademark WORD ON THE STREET. In all other respects, the License Agreement remains unchanged.

IN WITNESS WHEREOF this Assignment has been duly executed by the parties.

Jack (John) Degnan

Signature:

Jack (John) Degnan

Date:

10/18/2018

Learning Resources, Inc. d/b/a Educational Insights

Signature:

[Signature]

Date:

10/23/18