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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM544635

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gary Turcott	10/01/2019 INDIVIDUAL:		INDIVIDUAL:

RECEIVING PARTY DATA

Name:	NuCoat, Inc.	
Street Address:	13055 15th Avenue North	
City:	Plymouth	
State/Country:	MINNESOTA	
Postal Code:	55441	
Entity Type:	Corporation: MINNESOTA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	87167457	NEW FUN
Serial Number:	86914362	NEW FUN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-444-3577

Email: patent@paddalawgroup.com

Correspondent Name: Padda Law Group

Address Line 1: 45 South Seventh Street

Address Line 2: Suite 2315

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Devan Padmanabhan
SIGNATURE:	/Devan Padmanabhan/
DATE SIGNED:	10/10/2019

Total Attachments: 4

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> TRADEMARK REEL: 006768 FRAME: 0705

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TRADEMARK ASSIGNMENT AND DOMAIN TRANSFER AGREEMENT

This Trademark Assignment and Domain Transfer Agreement (the "Agreement") is made by Gary Turcott, an individual residing at 321-3225 Eldon Pl., Victoria, BC, V8Z6A7, Canada (hereafter "Turcott" or "Assignor"), in favor of NuCoat, Inc., a Minnesota corporation, with a principal place of business at 13055 15th Avenue North in Plymouth, Minnesota 55441 (hereafter "NuCoat" or "Assignee"), the recipient of certain assets of Assignor pursuant to a Settlement Agreement between Assignor and Assignee, dated as of September 30, 2019 (the "Settlement Agreement").

RECITALS

WHEREAS, Assignor is the owner of the NEW FUN mark (U.S. Application No. 87167457), which was registered on September 10, 2019, as U.S. Registration Number 5857822;

WHEREAS, Assignor is the owner of U.S. Application No. 86914362 for the Word Mark NEW FUN, which was filed on September 12, 2016, for which the Statement of Use was accepted on August 28, 2019, and the mark will now register;

WHEREAS, on October 19, 2017, Assignee filed an application for the Work Mark NUFUN ACTIVITIES, Application No. 87651512;

WHEREAS, on August 8, 2018, the USPTO issued a Notice of Publication in connection with the NUFUN ACTIVITIES mark (Application No. 87651512);

WHEREAS, on December 22, 2018, Assignor filed a Notice of Opposition, opposing the registration of NuCoat's mark (Opposition No. 91245480) (the "Opposition Proceeding");

WHEREAS, Assignor owns the domain www.newfunactivities.com;

WHEREAS, the Parties have executed a Settlement Agreement to resolve the matter in the Opposition Proceeding;

WHEREAS, under the terms of the Settlement Agreement, in exchange for good and valuable consideration, Assignor has conveyed, transferred, and assigned to Assignee, among other assets, the marks set forth in Exhibit 1, and has agreed to execute and deliver this

TRADEMARK REEL: 006768 FRAME: 0706 Agreement, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions

WHEREAS, as part of the Settlement Agreement, in exchange for good and valuable consideration, Assignor agreed to transfer to Assignee the domain for www.newfunactivities.com:

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- Assignment of Trademarks. Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the trademark registrations and applications set forth on **Exhibit 1**, and all issuances, extensions, and renewals thereof (the "Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks.
- 2) Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Trademarks to Assignee, or any assignee or successor thereto.
- 3) Transfer of Domain. Assignor does hereby transfer to Assignee all right, title, and interest in and to the domain www.newfunactivities.com.

TRADEMARK REEL: 006768 FRAME: 0707 IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment as of the date first written above.

Date: 0-4-56-51, 2-019	Gary Turcott
AFFIRMED BEFORE ME at the City of Victoria, in the Province of British Columbia, on this \[\frac{1}{2} \text{day of } \frac{0}{2} \text{e-c} \] \[\frac{1}{2} \text{day of } \frac{0}{2} \text{e-c} \] \[\frac{1}{2} \text{day of } \frac{1}{2} \text{e-c} \text{e-c} \] \[\frac{1}{2} \text{day of } \frac{1}{2} \text{e-c} \text{e-c} \] \[\frac{1}{2} \text{day of } \frac{1}{2} \text{e-c} \text{e-c} \] \[\frac{1}{2} \text{day of } \frac{1}{2} \text{e-c} \text{e-c} \text{e-c} \] \[\frac{1}{2} \text{day of } \frac{1}{2} \text{e-c} \	
AGREED TO AND ACCEPTED:	
Date: 9/39/19	For f

/suCylar, Inc.

EXHIBIT 1

Marks Assigned to NuCoat

Mark	Goods and Services	Application No.	Registration No.
NEW FUN	On-line retail store services featuring toys, games, puzzles and educational playthings for children	87167457	5857822
NEW FUN	Entertainment services, namely, providing a web site featuring photographic, video and prose presentations featuring on-line reviews of toys and games; Entertainment services, namely, a multimedia program series featuring comedy, action and adventure distributed via various platforms across multiple forms of transmission media	86914362	N/A

TRADEMARK REEL: 006768 FRAME: 0709

RECORDED: 10/10/2019