

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM544664

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Speedway Motorsports, Inc.		10/03/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Speedway Properties Company, LLC		
Street Address:	5401 East Independence Blvd.		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28212		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3502093	THE OFFICIAL SEAL OF RACING	
CORRESPONDENCE DATA			
Fax Number:	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043311000		
Email:	christinaquinn@mvalaw.com		
Correspondent Name:	Moore & van Allen PLLC		
Address Line 1:	100 North Tryon Street		
Address Line 2:	Suite 4700		
Address Line 4:	Charlotte, NORTH CAROLINA 28202-4003		
ATTORNEY DOCKET NUMBER:	032786-000005		
NAME OF SUBMITTER:	Arlene D. Hanks		
SIGNATURE:	/arlenedhanks/		
DATE SIGNED:	10/10/2019		
Total Attachments: 2			
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OP \$40.00 3502093

**ASSIGNMENT OF TRADEMARK
AND ACCOMPANYING GOOD WILL**

THIS ASSIGNMENT (the "Assignment") is made effective as of this 3rd day of October, 2019, (the "Effective Date"), by and between Speedway Motorsports, Inc., a Delaware corporation, whose address is P.O. Box 18747, Charlotte, North Carolina 28218, (hereinafter the "Assignor"), and Speedway Properties Company, LLC, a Delaware limited liability company, whose address is 5401 East Independence Blvd., Charlotte, North Carolina 28212, (hereinafter the "Assignee").

WHEREAS, Assignor is the owner of all rights, title and interest in and to the OFFICIAL SEAL OF RACING & Design trademark and the registration therefor in the United States Patent and Trademark Office, Reg. No. 3,502,093, and the goodwill of the business associated therewith and symbolized thereby (the "Trademark"), and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS, Assignee is desirous of acquiring the Trademark, and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor assigns to Assignee effective as of the Effective Date all of its rights, title and interest in and to the Trademark, together with all rights appurtenant thereto, including without limitation all common law rights therein, the goodwill of the business connected with the use of and symbolized by said Trademark and any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Trademark, false designations of origin, unfair competition, deceptive trade practices, dilution and/or other misappropriation related to the Trademark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the Trademark and all rights appurtenant thereto to Assignee, its successors or assigns.

3. Assignor authorizes the USPTO Commissioner for Trademarks to record and register this Assignment upon request by Assignee.

4. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

5. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, the parties have executed this Assignment, through their respective duly authorized representatives effective as of the Effective Date and executed on the dates forth below.

SPEEDWAY MOTORSPORTS, INC.

Assignor

By: Janet Kirkley
Name: Janet Kirkley
Title: ASSISTANT SECRETARY
Date: 10/3/2019

SPEEDWAY PROPERTIES COMPANY, LLC

Assignee

By: Janet Kirkley
Name: Janet Kirkley
Title: ASSISTANT SECRETARY
Date: 10/3/19