

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM544824

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Closely, Inc.		10/30/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	UpCurve, Inc.		
Street Address:	175 Sully's Trail, 3rd Floor		
City:	Pittsford		
State/Country:	NEW YORK		
Postal Code:	14534		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4327996	PERCH	
CORRESPONDENCE DATA			
Fax Number:	2165669711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2165669700		
Email:	75628@rankinhill.com		
Correspondent Name:	Randolph E. Digges, III		
Address Line 1:	P.O. Box 1150		
Address Line 4:	Bonita Springs, FLORIDA 34133-1150		
NAME OF SUBMITTER:	Randolph E. Digges, III		
SIGNATURE:	/Randolph E. Digges, III/		
DATE SIGNED:	10/11/2019		
Total Attachments: 1			
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OP \$40.00 4327996

RANKIN, HILL & CLARK LLP

ATTORNEYS AT LAW
P.O. BOX 1150
BONITA SPRINGS, FL 34133-1150
E-mail: digges@rankinhill.com

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COPYRIGHT, AND
RELATED CAUSES

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Submitted via ETAS only

October 11, 2019

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Re: U.S. Trademark Reg. No. 4,327,996
Registered April 30, 2013
Mark: PERCH (standard characters)
Our Reference No. GHM-44185

Dear Commissioner:

I provide intellectual property counsel to UpCurve, Inc., a Delaware corporation having an address of 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534. This correspondence is intended to be a Confirmatory Assignment.

I confirm that in accordance with the terms of an Assignment of Trademarks dated October 30, 2017, which was signed by Perry Evans, CEO of Closely, Inc. and Mark Maring, Vice President and Treasurer of UpCurve, Inc., a copy of which I have reviewed, Closely, Inc. assigned all right, title and interest in and to all trademarks, trademark applications, service marks, trade names, logos and trade dress, together with the goodwill connected with the use of and symbolized thereby, owned by Closely, Inc. to UpCurve, Inc. including, but not limited to, U.S. Trademark Reg. No. 4,327,996 for PERCH.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration.

Very truly yours,



Randolph E. Digges, III

RED:lsd