

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM544858

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Driven Brands, Inc.		10/04/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Driven Funding Holdco, LLC
Street Address:	440 S. Church Street
Internal Address:	Suite 700
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28202
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2677946	ABRA
Registration Number:	2677947	ABRA
Registration Number:	1371738	ABRA
Registration Number:	5482722	ABRA
Registration Number:	5505264	AUTO BODY REPAIR OF AMERICA
Registration Number:	4108932	RIGHT THE FIRST TIME, ON TIME.
Registration Number:	5729136	ABRA AUTO BODY REPAIR OF AMERICA
Registration Number:	4684505	METAL OF HONOR
Registration Number:	4380178	CAR REPAIR FROM PEOPLE WHO CARE
Registration Number:	4380174	TRUE QUALITY
Serial Number:	87575478	ABRA ACES

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: mpotts@paulweiss.com, lfranco@paulweiss.com

Correspondent Name: Marissa A. Potts

CH \$290.00 2677946

Address Line 1: Paul Weiss Rifkind Wharton &Garrison LLP
Address Line 2: 1285 Avenue of the Americas
Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER: 17514-074

NAME OF SUBMITTER: Marissa Potts

SIGNATURE: /Marissa Potts/

DATE SIGNED: 10/11/2019

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the “Trademark Assignment”) is made and entered into as of October 4, 2019, by and between Driven Brands, Inc., a Delaware corporation located at 440 S. Church St., Suite 700, Charlotte, NC, 28202, (“Assignor”), and Driven Funding Holdco, LLC, a Delaware limited liability company located at 440 S. Church St., Suite 700, Charlotte, NC, 28202 (“Assignee”) (collectively referred to as the “Parties”).

WHEREAS, pursuant to the First Tier ABRA Franchisor Contribution Agreement between the Parties of even date herewith (the “Agreement”), Assignor has assigned all right, title and interest in and to the Contributed IP (as defined by reference therein) throughout the world, including any and all trademarks, service marks and registrations and applications for the same listed on the attached Schedule 1 (collectively referred to as the “Trademarks”), and all goodwill connected with the use of or symbolized by the Trademarks; and

WHEREAS, pursuant to the Agreement, the Assignee has acquired all right, title and interest in and to the Contributed IP, including the Trademarks, and the Parties wish to record such acquisition in the United States Patent and Trademark Office; and

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

Capitalized terms used herein and not defined herein have the meanings set forth in the Agreement.

Pursuant to the Agreement, Assignor hereby (i) irrevocably contributes, transfers, grants, bargains, assigns, conveys and delivers all of its right, title and interest in and to the Trademarks and the goodwill connected with the use of or symbolized by the Trademarks to the Assignee, absolutely and not as collateral security, without recourse (except as explicitly provided in the Agreement), as a capital contribution to the Assignee; and (ii) vests in the Assignee all powers and rights of the Assignor under the Trademarks including to all proceeds therefrom and the right to bring an action at law or in equity for any infringement, misappropriation, dilution or other violation of any of the Trademarks occurring prior to the date hereof, and to collect all damages, settlements and proceeds relating to the Trademarks to have and to hold the same unto the Assignee and its successors and assigns forever, as of the Contribution Date.

Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any application for registration of a Trademark that would be invalidated, canceled, voided or abandoned due to the contribution, assignment and/or conveyance of the Trademarks hereunder, including intent-to-use applications filed with the United States Patent and Trademark Office pursuant to 15 USC Section 1051(b) prior to the filing of a statement of use or amendment to allege use pursuant to 15 USC Section 1051(c) or (d), unless and until such time that the contribution, assignment and/or conveyance of the Trademarks hereunder will not cause such Trademark to be invalidated, cancelled, voided or abandoned.

This Trademark Assignment is subject to all the terms and conditions of the Agreement, which is incorporated by reference as if fully set forth herein. The Parties intend that this Trademark Assignment is for recordation purposes only and its terms shall not modify and

shall be subject to the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the Contributed IP.

THIS TRADEMARK ASSIGNMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK (INCLUDING WITHOUT LIMITATION SECTIONS 5-1401 AND 5-1402 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK) WITHOUT REGARD TO ANY CHOICE OR CONFLICTS OF LAW PRINCIPLES THAT WOULD LEAD TO THE APPLICATION OF THE DOMESTIC SUBSTANTIVE LAWS OF ANY OTHER JURISDICTION, AND THE OBLIGATIONS, RIGHTS AND REMEDIES OF THE PARTIES HEREUNDER SHALL BE DETERMINED IN ACCORDANCE WITH SUCH LAWS OF THE STATE OF NEW YORK.

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute a single agreement.

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IN WITNESS WHEREOF, the undersigned has caused this TRADEMARK ASSIGNMENT to be duly executed and delivered as of the date first written above.

DRIVEN BRANDS, INC.

By: 

Name: Noah Pollack

Title: Executive Vice President and Secretary





DRIVEN FUNDING HOLDCO, LLC

By: 

Name: Noah Pollack

Title: Executive Vice President and Secretary

**Schedule 1
Trademarks**

Trademark	App. No.	Filing Date	Registration No.	Registration Date	Status
ABRA	76/402,681	4/30/2002	2,677,946	1/21/2003	Registered
	76/402,682	4/30/2002	2,677,947	1/21/2003	Registered
	73/538,649	5/20/1985	1,371,738	11/19/1985	Registered
	87/580,953	8/23/2017	5,482,722	5/29/2018	Registered
AUTO BODY REPAIR OF AMERICA	87/859,753	4/2/2018	5,505,264	6/26/2018	Registered
Right the First Time, On Time.	85/428,358	9/21/2011	4,108,932	3/6/2012	Registered
ABRA ACES	87/575,478	8/18/2017	N/A	N/A	Pending
ABRA AUTO BODY REPAIR OF AMERICA	87/764,241	1/22/2018	5,729,136	4/16/2019	Registered
	86/316,006	6/20/2014	4,684,505	2/10/2015	Registered
CAR REPAIR FROM PEOPLE WHO CARE	85/813,790	1/2/2013	4,380,178	8/6/2013	Registered
TRUE QUALITY	85/813,761	1/2/2013	4,380,174	8/6/2013	Registered