

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM544941

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RDPR Limited		10/10/2019	Limited Company: ENGLAND
RECEIVING PARTY DATA			
Name:	Roja Parfums Holdings Limited		
Street Address:	41 New England Street		
Internal Address:	New England Quarter		
City:	Brighton		
State/Country:	ENGLAND		
Postal Code:	BN1 4GQ		
Entity Type:	Limited Company: ENGLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4388454	ROJA	
CORRESPONDENCE DATA			
Fax Number:	8585093691		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-720-8900		
Email:	cbaker@sheppardmullin.com		
Correspondent Name:	CHRISTINE M. BAKER		
Address Line 1:	12275 El Camino Real, Suite 200		
Address Line 2:	Sheppard Mullin Richter & Hampton LLP		
Address Line 4:	San Diego, CALIFORNIA 92130-2006		
ATTORNEY DOCKET NUMBER:	63CZ-276347		
NAME OF SUBMITTER:	CHRISTINE M. BAKER		
SIGNATURE:	/cmbaker/		
DATE SIGNED:	10/12/2019		
Total Attachments: 1			
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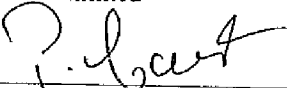
TRADEMARK ASSIGNMENT

WHEREAS, RDPR Limited, a limited company organized under the laws of England with an address of 41 New England Street, New England Quarter, Brighton BN1 4GQ (hereinafter "Assignor"), owns the Mark ROJA that is the subject of U.S. Trademark Registration No. 4,388,454; and

WHEREAS, Roja Parfums Holdings Limited, a limited company organized under the laws of England with an address of 41 New England Street, New England Quarter, Brighton BN1 4GQ ("Assignee") desires to acquire all rights, title and interest in the Mark and the entire business of the Assignor to which the Mark pertains, together with the goodwill associated with the Mark, and obtain an assignment of the U.S. Trademark Registration.

Now, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, conveys and transfers to Assignee, its successors and assigns all of its rights, title, interest, ownership and subsidiary rights, if any, to the Mark ROJA and U.S. Registration No. 4,388,454, the entire business of the Assignor to which the Mark pertains and the goodwill of the business symbolized by the Mark, as well as the right to sue, counterclaim, recover damages for past, present, and future infringement, misappropriation, or dilution of the rights assigned to the Assignee hereunder.

RDPR Limited



Peter Causer

Director

Date: October 0th, 2019