

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM545022

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mapleton Communications, LLC		09/30/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SMG-Merced, LLC		
Street Address:	2448 E. 81st Street, Suite 5500		
City:	Tulsa		
State/Country:	OKLAHOMA		
Postal Code:	74137		
Entity Type:	Limited Liability Company: OKLAHOMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2670664	RADIO MERCED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jchautin@hardycarey.com		
Correspondent Name:	Joseph C. Chautin III		
Address Line 1:	1080 West Causeway Approach		
Address Line 4:	Mandeville, LOUISIANA 70471		
NAME OF SUBMITTER:	Joseph . Chautin III		
SIGNATURE:	/Joseph C. Chautin III/		
DATE SIGNED:	10/14/2019		
Total Attachments: 2			
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OP \$40.00 2670664

ASSIGNMENT

THIS ASSIGNMENT is made this 30th day of September, 2019 by and between Mapleton Communications, LLC, a Delaware limited liability company ("Assignor") and SMG-Merced, LLC, an Oklahoma limited liability company ("Assignee")

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated June 28, 2019 for the sale of certain commercial radio stations, including any intellectual property associated therewith (the "APA"); and

WHEREAS, Assignor is the owner and registrant of a federal trademark registered on the Supplemental Register of the United States Patent & Trademark Office, namely Radio Merced (Reg. No. 2,670,644) (the "Trademark"); and

WHEREAS, in connection with the closing of the transactions contemplated by the APA, the parties wish to memorialize the assignment of the Trademark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, and Assignee accepts, all right, title, and interest in and to the Trademark, including the federal registration therefor, and all other associated rights pertaining to the Trademark, including, but not limited to, all common law rights, domain name rights, trade name rights, causes of action, rights to recover for past infringement as well as the goodwill associated with and symbolized by the Trademark.

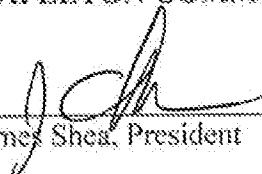
IN WITNESS WHEREOF, this Assignment is executed and effective as of this 30th day of September, 2019.

ASSIGNOR

ASSIGNEE

MAPLETON COMMUNICATIONS, LLC

SMG-MERCED, LLC


James Shea, President

David Stephens, Manager

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James Shea, President



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