

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM545026

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jeffrey K. Jackson		10/09/2019	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Goldi Holdings LLC		
<b>Street Address:</b>	1959 South 4130 West		
<b>Internal Address:</b>	Suite C		
<b>City:</b>	Salt Lake City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84104		
<b>Entity Type:</b>	Limited Liability Company: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5597031	GOLDI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	cd@patepeterson.com		
<b>Correspondent Name:</b>	Charlyn Dansie		
<b>Address Line 1:</b>	36 WEST FIRECLAY AVE.		
<b>Address Line 4:</b>	MURRAY, UTAH 84107		
<b>ATTORNEY DOCKET NUMBER:</b>	3635-3-1		
<b>NAME OF SUBMITTER:</b>	Charlyn Dansie		
<b>SIGNATURE:</b>	/Charlyn Dansie/		
<b>DATE SIGNED:</b>	10/14/2019		
<b>Total Attachments: 1</b>			
source=3635-3-1 FIL-191009 Assignment Signed#page1.tif			

OP \$40.00 5597031

## TRADEMARK ASSIGNMENT

WHEREAS I, Jeffrey K. Jackson, am the registrant and owner of the GOLDI mark corresponding to U.S. Trademark Registration No. 5,597,031, together with the goodwill of any business connected with and symbolized by said mark; and

WHEREAS Goldi Holdings LLC (Assignee), a limited liability company organized under the laws of the State of Utah and having a principal place of business at 1959 South 4130 West, Suite C, Salt Lake City, UT 84104, desires to (a) secure all right, title, and interest in and to said mark, together with the goodwill of any business connected with and symbolized by said mark or (b) obtain written documentation that all right, title, and interest in and to said mark, together with the goodwill of any business connected with and symbolized by said mark, has already been secured;

THEREFORE, in consideration of \$1.00 and other good and valuable consideration paid to me by Assignee, the receipt and sufficiency of which I hereby acknowledge, I HEREBY ASSIGN TO ASSIGNEE or confirm that I HAVE ALREADY ASSIGNED TO ASSIGNEE:

The entire right, title, interest in and to said mark in the United States and all jurisdictions outside the United States, together with the goodwill of any business connected with and symbolized by said mark (including, without limitation, the right to renew any registrations including said mark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon said mark, and any priority right that may arise from said mark).

I hereby authorize the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of said registration to Assignee as owner of the entire right, title, and interest therein.

I hereby agree, without further consideration and without expense to me, to sign all lawful papers and to perform all other lawful acts which Assignee may request of me to make this assignment fully effective.

This assignment and agreement shall be binding upon my heirs and legal representatives.

IN WITNESS WHEREOF, I have executed this assignment.

Signature: Jeffrey K. Jackson  
Jeffrey K. Jackson

Date: 10/9/19

### Accepted and Agreed:

GOLDI HOLDINGS LLC

By: Jeffrey K. Jackson  
Name: Jeffrey K. Jackson  
Title: President/CEO

Date: 10/9/19