

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM545172

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Red Lambda, Inc.		10/11/2019	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Lambda, Inc.		
Street Address:	5820 Stoneridge Mall Road, Suite 212		
City:	Pleasanton		
State/Country:	CALIFORNIA		
Postal Code:	94588		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4113747		
Registration Number:	4116915		
Registration Number:	4113746	RED LAMBDA	
Registration Number:	4107473	RED LAMBDA	
Registration Number:	4113748	RED LAMBDA	
CORRESPONDENCE DATA			
Fax Number:	9495676710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ipprosecutionsf@orrick.com, eaghnam@orrick.com, cmichaelidis@orrick.com		
Correspondent Name:	Diana Rutowski		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	IP Prosecution Department		
Address Line 4:	Irvine, CALIFORNIA 92614-8255		
ATTORNEY DOCKET NUMBER:	36429-6000		
NAME OF SUBMITTER:	Eileen Z. Aghnami		
SIGNATURE:	/Eileen Z. Aghnami/		
DATE SIGNED:	10/15/2019		

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Total Attachments: 2

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Exhibit A

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks ("Assignment") is effective as of the latest signature set forth below by and between Red Lambda, Inc., a Florida corporation with a place of business at 400 Colonial Center Parkway, Suite 270, Lake Mary, FL 32746 ("Assignor") and Lambda, Inc., a Delaware corporation with a place of business at 5820 Stoneridge Mall Road, Suite 212, Pleasanton, CA 94588 ("Assignee") (together the "Parties" or each separately, a "Party").

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks and service marks and the applications and registrations therefor identified on Exhibit A-1, and incorporated herein by this reference (the "Marks"), and the goodwill associated therewith;

WHEREAS, Assignor desires to assign to Assignee all of its right, title, and interest in the Marks including all common law rights therein, together with the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby assigns to Assignee all of its right, title, and interest for all countries in and to the Marks, including all common law rights therein, together with the goodwill associated therewith, and all applications to register, and any registrations thereof, on a world-wide basis, and including, without limitation, all right to sue and collect damages, costs, and fees in Assignee's own name for any and all past, present, or future infringement, dilution, or other violations or injury to the Marks or goodwill thereof;

2. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Marks, any registrations for the Marks, and any applications to register the Marks.


IN WITNESS WHEREOF, the parties hereto have executed this Assignment on the dates indicated below:

Dated: October 11, 2019

Dated: October 11, 2019

Red Lambda, Inc.

Lambda, Inc.

By: 
Name: BAHRAM YUSEFZADEH
Title: EXECUTIVE CHAIRMAN / PRESIDENT






By: 
Name: Austin Alford
Title: CEO

Exhibit A-1

Mark	Jurisdiction	App. No. App. Date	Reg. No Reg Date	Class
 (Design only)	United States of America	85091694 July 23, 2010	4113747 Mar. 20, 2012	9, 42
 (Design only)	United States of America	85091775 July 23, 2010	4116915 Mar. 27, 2012	9, 42
RED LAMBDA	United States of America	85091657 July 23, 2010	4113746 Mar. 20, 2012	9, 42
 redlambda RED LAMBDA & Design	United States of America	85091810 July 23, 2010	4107473 Mar. 6, 2012	9, 42
 redlambda RED LAMBDA & Design	United States of America	85091823 July 23, 2010	4113748 Mar. 20, 2012	9, 42
RED LAMBDA	European Union	009502031 Nov. 5, 2010	009502031 Apr. 26, 2011	9, 42