

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM545264

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IAC Search & Media Inc.		10/01/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Ask Media Group LLC		
Street Address:	555 12th Street		
Internal Address:	Suite 400		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94607		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3525714	ASK	
Registration Number:	2412106	ASK	
Registration Number:	3652770	ASK	
Registration Number:	3593278	ASK	
Registration Number:	2463252	ASK.COM	
Registration Number:	4388310	LIFE123	
Registration Number:	4388311	LIFE123 ANSWERS AT THE SPEED OF LIFE	
CORRESPONDENCE DATA			
Fax Number:	2125894201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-589-4200		
Email:	bhipdocket@bakerlaw.com		
Correspondent Name:	Gerald J. Ferguson		
Address Line 1:	45 Rockefeller Plaza		
Address Line 4:	New York, NEW YORK 10111-0100		
ATTORNEY DOCKET NUMBER:	047611.000449		
NAME OF SUBMITTER:	Gerald J. Ferguson		

CH \$190.00 3525714

SIGNATURE:	/Gerald J. Ferguson/
DATE SIGNED:	10/15/2019
Total Attachments: 5 source=IACSAM -- AMG IP assignment Oct 1 2019 EXECUTION#page1.tif source=IACSAM -- AMG IP assignment Oct 1 2019 EXECUTION#page2.tif source=IACSAM -- AMG IP assignment Oct 1 2019 EXECUTION#page3.tif source=IACSAM -- AMG IP assignment Oct 1 2019 EXECUTION#page4.tif source=IACSAM -- AMG IP assignment Oct 1 2019 EXECUTION#page5.tif	

ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property ("Assignment") is made and entered into this 1st day of October 2019 by IAC Search & Media, Inc. ("IACSAM"), a Delaware corporation having its principal place of business at 555 12th Street, Suite 500, Oakland, California 94607, and Ask Media Group, LLC a Delaware limited liability having its principal place of business at 555 12th Street, Suite 400, Oakland, California 94607 ("Ask Media").

WHEREAS, IACSAM is the owner of all rights, title, and interest in and to (a) the trademarks listed on Schedule A hereto (the "Trademarks"); (b) all copyrights listed in Schedule B attached hereto (the property identified in clauses (a), and (b) herein collectively, the "Scheduled IP"); (c) all computer software, data, databases and documentation thereof, software programs, source codes, object codes, information systems, proprietary interfaces, program specifications and related documentation, trade names, copyrights, domain names, trade secrets and other confidential or proprietary information (including ideas, business methods, techniques, proposals, technical data, marketing plans, customer data, including customer lists, customer profiles, user preferences and click-stream data, and supplier lists and information) and electronic addresses and passwords, including internet uniform resource locators, that relate exclusively to the Scheduled IP or IACSAM's business (the "Related IP"); (d) registrations and applications for registration of items included in the Scheduled IP, and rights under licenses that relate exclusively to the Scheduled IP and the Related IP, and all copies and tangible embodiments of the Scheduled IP or the Related IP in whatever form or medium (the Scheduled IP, the Related IP and the registrations, applications, rights, licenses, copies and tangible embodiments identified in clause e) being hereinafter collectively referred to as the "Intellectual Property"); WHEREAS, IACSAM wishes to assign to Ask Media and Ask Media wishes to acquire all rights, title and interest in and to the Intellectual Property and all goodwill associated with the Intellectual Property;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, IACSAM and Ask Media agree as follows:

1. IACSAM hereby assigns and transfers to Ask Media, and Ask Media hereby accepts receipt of, any and all of IACSAM's rights, title, and interest in and to the Intellectual Property, presently existing or which may exist in the future, including, without limitation, all goodwill associated therewith, any and all rights, remedies and entitlements associated therewith, the right to sue and recover damages or other payments for past or present infringements thereof and the right to collect royalties or other payments associated therewith; all said right, title and interest to be held and enjoyed by Ask Media, for its own use and benefit and for the use and benefit of its successors, assigns, and other legal representatives as fully and completely as the same would have been held by IACSAM if this assignment had not been made.
2. The Commissioner of Patents and Trademarks of the United States, the Register of Copyrights of the United States, and any other official throughout the world whose duty is to register and record ownership in intellectual property rights may register and record Ask Media as the assignee and/or owner of any or all of the Intellectual Property.
3. Upon written request from Ask Media, IACSAM shall execute or cause to be executed all documents and instruments that are necessary or desirable on its part to effectuate the intentions

of this Assignment and as may be required for Ask Media to confirm, record or otherwise secure formally the rights granted to Ask Media pursuant to this Assignment.

4. This Assignment will be governed by and construed in accordance with the laws of the State of New York, without regard to the conflicts of laws provisions thereof.

5. If any provision contained in this Assignment is held to be invalid or unenforceable by a court of competent jurisdiction, such provision will be severed from this Assignment and such invalidity or unenforceability will not affect any other provision of this Assignment, the balance of which will remain in, and have its intended, full force and effect; provided, however, that if such invalid or unenforceable provision may be modified so as to be valid and enforceable as a matter of law, such provision will be deemed to have been modified so as to be valid and enforceable to the maximum extent permitted by law.

6. Schedules A and B, attached hereto, are made a part of and incorporated in this Assignment by this reference.

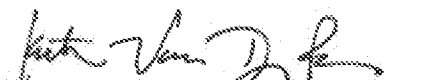
IAC Search & Media, Inc.



By: Jeffrey Spitzer

Title: SVP and Assistant Treasurer

Ask Media Group, LLC



By: Katie Van Den Bos

Title: Chief Executive Officer

SCHEDULE A

Trademarks

Trademark	Country	Registration Number	Application Number
ASK	Australia	1076644	1076644
ASK	Brazil	827969392	827969392
ASK and Design	Canada	TMA626086	1199875
ASK.COM	Canada	TMA694984	1285144
ASK.COM OVAL LOGO	Canada	TMA765206	1313540
BLOGLINES	Canada	TMA704262	1272535
LIFE123	Canada	TMA838288	1420692
ASK	Chile	756760	713672
ASK	Chile	804827	713671
ASK	Colombia	319454	5124346
ASK	Colombia	319420	5124348
ASK	Colombia	319418	5124350
ASK	Community Trademark	009925751	009925751
ASK	Community Trademark	005122932	005122932
ASK	Community Trademark	004666822	004666822
ASK (& Design)	Community Trademark	003604287	003604287
ASK (Oval Logo Design)	Community Trademark	009935404	009935404
ASK.COM	Community Trademark	004854162	004854162
ASK.COM (Oval Logo Design)	Community Trademark	005312582	005312582
MY ASK	Community Trademark	005067871	005067871
ASK JEEVES	Great Britain	2212690	2212690
PURELEADS	International	1060624	1060624
ASK	India	1404383	755885
Ask! Button Design	Japan	4935912	2005-081617
MY ASK	Japan	5035834	2006-035162
ASK	Korea	45-19382	45-2005-4772
ASK	Mexico	983444	781024
ASK	Mexico	1164757	781020
ASK	Mexico	973449	740136
ASK	Mexico	909655	740137
ASK.COM	Mexico	981704	779525
ASK.COM	Mexico	990034	779523
ASK.COM	Mexico	973060	779521

Trademark	Country	Registration Number	Application Number
ASK.COM (& Design)	Mexico	991064	801655
ASK.COM (& Design)	Mexico	1012042	801654
ASK.COM (& Design)	Mexico	990050	801658
ASK	Norway	234427	200509667
ASK.COM	Russian Federation	425825	2009704104
ASK	Singapore	T0525019J	T0525019J
ASK	Singapore	T0525016F	T0525016F
ASK	Singapore	T0525020D	T0525020D
ASK	Singapore	T0525017D	T0525017D
ASK	South Africa	2005/26355	2005/26355
ASK	South Africa	2005/26356	2005/26356
ASK	South Africa	2005/26354	2005/26354
ASK	United States	3525714	78645692
ASK (OVAL DESIGN)	United States	2412106	75763395
ASK (Stylized and/or with Design)	United States	3652770	78981112
ASK (STYLIZED, WHITE FONT INSIDE A RED OVAL)	United States	3593278	78980897
ASK.COM	United States	2463252	75693002
LIFE123	United States	4388310	77492176
LIFE123 ANSWERS AT THE SPEED OF LIFE & Design	United States	4388311	77492195
ASK	Uruguay	367367	367367

SCHEDULE BCopyrights

Title	Country	Registration Number
Ask Jeeves 2002 Page-A-Day calendar & digital 2002 calendar : 365 days of curious queries and unexpected answers	United States	TX0005430396
Ask Jeeves runtime system source code	United States	TX0000920538
Just curious about animals and nature, Jeeves / Erin Barrett & Jack Mingo ; with ill. by Marcos Sorensen and Spence Snyder	United States	TX0005593180
Just curious about history, Jeeves / Jack Mingo & Erin Barrett ; with ill. by Marcos Sorensen and Spence Snyder	United States	TX0005488550