

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM545360

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EBSCO Industries, Inc.		10/07/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EBSCO Sign Group, LLC		
<b>Street Address:</b>	5724 Highway 280 East		
<b>Internal Address:</b>	Legal Services		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35242		
<b>Entity Type:</b>	Limited Liability Company: ALABAMA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4221180	OUTDOOR SIGNS AMERICA	
<b>Registration Number:</b>	4743726	DAYSTAR	
<b>Registration Number:</b>	4612843	EBSCO SIGNS & DISPLAYS	
<b>Registration Number:</b>	4655400	STEWART SIGNS	
<b>Registration Number:</b>	4743725	TEKSTAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2059814046		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	205-408-4895		
<b>Email:</b>	wdimon@ebSCO.com		
<b>Correspondent Name:</b>	Wanda Dimon		
<b>Address Line 1:</b>	5724 Highway 280 East		
<b>Address Line 2:</b>	Legal Services		
<b>Address Line 4:</b>	Birmingham, ALABAMA 35242		
<b>NAME OF SUBMITTER:</b>	Tyler Novak		
<b>SIGNATURE:</b>	/tn/		
<b>DATE SIGNED:</b>	10/16/2019		

OP \$140.00 4221180

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Assignment"), effective as of October 7, 2019 (the "Effective Date"), is entered into by and between EBSCO Industries, Inc., a Delaware corporation ("Assignor") and EBSCO Sign Group, LLC, an Alabama limited liability company ("Assignee").

### WITNESSETH:

WHEREAS, Assignor is the present owner the trademark registrations and trademark applications listed on Schedule A hereto ("Assigned Trademarks"); and

WHEREAS, Assignee and Assignor are desirous of executing an instrument of assignment for purposes of recording the assignment of the Assigned Trademarks with the United States Patent and Trademark Office.

### NOW, THEREFORE:

1. Assignment. Assignor does hereby irrevocably assign, convey, and transfer to Assignee all its right, title and interest (whether statutory, common law or otherwise) in and to the Assigned Trademarks, and all goodwill associated with any of the Assigned Trademarks. The foregoing assignment of the Assigned Trademarks includes the exclusive rights to (a) apply for and maintain all registrations and renewals thereof, (b) bring actions or otherwise recover for infringements and dilutions thereof, and (c) all other rights of any kind whatsoever of Assignors accruing thereunder or pertaining thereto.

2. Acknowledgment. Assignor hereby acknowledges that from and after the date hereof, Assignee shall be the exclusive owner of all of Assignor's right, title and interest in and to the Assigned Trademarks.

3. Further Assurances. Each Party agrees to execute and deliver such other documents and to take such other actions as the other may reasonably request in order to effectuate the purposes of this Assignment and to consummate the actions contemplated hereby, including the execution of any assignment agreement as may be necessary to record and effectuate the assignment contemplated herein with the United States Patent and Trademark Office.


4. Binding Effect; Assignment. This Assignment shall be binding upon and inure solely to the benefit of the parties hereto and their respective successors and permitted assigns.

5. Governing Law. This Assignment, and any dispute, claim, legal action, suit, proceeding or controversy (whether in contract or tort) arising out of or relating to this Assignment, or the negotiation, execution or performance of this Assignment (including any cause of action based upon, arising out of or related to any representation or warranty made in or in connection with this Assignment or as an inducement to enter this Assignment), shall be governed by, and construed in accordance with, the laws of Delaware, without regard to conflict-of-law principles thereof.

IN WITNESS WHEREOF, this Assignment has been executed as of the date first set forth above.

ASSIGNOR:

EBSCO INDUSTRIES, INC.

By:   
Name: Tyler Novak  
Title: Vice President

Schedule A

TRADEMARK	Application #	Registration #	Filing Date	Issue Date
OUTDOOR SIGNS AMERICA	85535429	4221180	2/6/2012	10/9/2012
DAYSTAR	86458053	4743726	11/18/2014	5/26/2015
EBSCO SIGNS & DISPLAYS	86168721	4612843	1/17/2014	9/30/2014
STEWART SIGNS	86168469	4655400	1/17/2014	12/16/2014
TEKSTAR	86457925	4743725	11/18/2014	5/26/2015