

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM545377

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Merchandise Mart Properties, Inc.		10/09/2019	Corporation:
RECEIVING PARTY DATA			
Name:	Ramsay Fairs, LLC		
Street Address:	20 West 22nd St		
Internal Address:	Ste 1512		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87799922	VOLTA NY	
CORRESPONDENCE DATA			
Fax Number:	4153939887		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4159540200		
Email:	whitney.escalanti@squirepb.com		
Correspondent Name:	Squire Patton Boggs (US) LLP		
Address Line 1:	275 Battery Street		
Address Line 2:	Suite 2600		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Michael K. French		
SIGNATURE:	/Michael K. French/		
DATE SIGNED:	10/16/2019		
Total Attachments: 4			
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UNITED STATES TRADEMARK ASSIGNMENT

This United States Trademark Assignment (the “**Assignment**”) is entered into as of October 9, 2019 by and between Merchandise Mart Properties, Inc., a Delaware corporation (together with its successors and permitted assigns, the “**Assignor**”), and Ramsay Fairs, LLC, a New York limited liability company (together with its successors and permitted assigns, the “**Assignee**”).

WHEREAS, Assignor has adopted, used and is using the trademark listed on Schedule A hereto (hereinafter, the “**Mark**”), and owns all right, title and interest in and to the Mark, including the goodwill associated therewith; and

WHEREAS, in connection with the Asset Purchase and Sale Agreement dated as of October 9, 2019, Assignee desires to acquire all right, title and interest in and to the Mark, including the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns to Assignee all of its right, title and interest in and to the Mark, including any and all applications and registrations therefor, and including the goodwill of the business symbolized thereby, and all rights to sue, bring actions and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Mark.
2. Assignor authorizes and requests the United States Patent and Trademark Office to record Assignee as the owner of the entire right, title and interest in and to the Mark, for the sole use and enjoyment of Assignee.

[signature page follows]

IN WITNESS WHEREOF, Assignor and Assignee, intending to be legally bound, have executed and delivered this Assignment on the date first written above.

Merchandise Mart Properties, Inc.

By: 

Name: *Michael Morrow*

Title: *COO*

Ramsay Fairs, LLC

By: 

Name: WILLIAM RAMSAY

Title: CEO

Schedule A

United States Trademark Applications

Mark	Application No.
VOLTA NY	Serial No. 87/799922