

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM545465

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cosmetic Ventures, LLC		09/23/2019	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Rare Beauty, LLC
<b>Street Address:</b>	222 N. PACIFIC COAST HIGHWAY
<b>City:</b>	EL SEGUNDO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90245
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	88470834	NO LIKES NEEDED
Serial Number:	87692337	RARE BEAUTY
Serial Number:	88573890	RARE BEAUTY
Serial Number:	88597006	
Serial Number:	88641174	POSITIVE LIGHT
Serial Number:	88643056	LIQUID TOUCH
Serial Number:	88650276	BLOT & GLOW
Serial Number:	88650285	PERFECT STROKES
Serial Number:	88650292	SOFT PINCH
Serial Number:	88654024	
Serial Number:	88654030	

## CORRESPONDENCE DATA

Fax Number: 2063599000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (206) 359-8000

Email: pctrademarks@perkinscoie.com

Correspondent Name: Patchen M. Haggerty, Perkins Coie LLP

Address Line 1: 1201 THIRD AVENUE, SUITE 4900

TRADEMARK

<b>Address Line 4:</b>	SEATTLE, WASHINGTON 98101
<b>ATTORNEY DOCKET NUMBER:</b>	133426-4000
<b>NAME OF SUBMITTER:</b>	PATCHEN M. HAGGERTY
<b>SIGNATURE:</b>	/Patchen M. Haggerty/
<b>DATE SIGNED:</b>	10/16/2019
<b>Total Attachments: 2</b> source=Cosmetic Ventures LLC-DE-Amendment (Change of Name) 4842-6121-0279 v 1#page1.tif source=Cosmetic Ventures LLC-DE-Amendment (Change of Name) 4842-6121-0279 v 1#page2.tif	

# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "COSMETIC VENTURES, LLC", CHANGING ITS NAME FROM "COSMETIC VENTURES, LLC" TO "RARE BEAUTY, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF SEPTEMBER, A.D. 2019, AT 2:37 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

6974946 8100  
SR# 20197170725

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203654490  
Date: 09-24-19

**TRADEMARK**  
**REEL: 006773 FRAME: 0150**

**CERTIFICATE OF AMENDMENT TO THE  
CERTIFICATE OF FORMATION OF  
COSMETIC VENTURES, LLC**

1. The name of the limited liability company is Cosmetic Ventures, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended by striking out FIRST of the Certificate of Formation and inserting in lieu thereof the following:

**FIRST:** The name of the limited liability company is Rare Beauty, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment this 23rd day of September, 2019.

**AUTHORIZED PERSON:**

/s/ Jason Jones \_\_\_\_\_