

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM545513

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Henrik Friis Juhl		10/14/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	VERVIG LLC		
Street Address:	3825 Lancaster Pike		
Internal Address:	Suite 3		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19805		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	88301130	LIFE	
Serial Number:	88302781	LIFE	
Serial Number:	88302821	LIFE	
Serial Number:	88302863	LIFE	
Serial Number:	88302923	LIFE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	admin@vervig.com		
Correspondent Name:	VERVIG LLC		
Address Line 1:	3825 Lancaster Pike		
Address Line 2:	Suite 3		
Address Line 4:	Wilmington, DELAWARE 19805		
NAME OF SUBMITTER:	Henrik Friis Juhl		
SIGNATURE:	/Henrik Friis Juhl/		
DATE SIGNED:	10/17/2019		
Total Attachments: 1			

OP \$140.00 88301130

Trademark Purchase and Assignment Agreement

This Trademark Purchase and Assignment Agreement (hereinafter referred to as the "Agreement") is made as of October 14, 2019 (hereinafter referred to as the "Effective Date") between Henrik Friis Juhl, an individual having an address at Kijangwani Street 13, Chukwani, United Republic of Tanzania (hereinafter referred to as the "Assignor"), and VERVIG LLC, a limited liability company having an address at 3825 Lancaster Pike, Suite 3, Wilmington, Delaware 19805, the United States of America (hereinafter referred to as the "Assignee").

WHEREAS, the Assignor is the owner of the following trademarks for which applications to register have been filed:

- (i) the trademark "LIFE" for which the US trademark application Serial No. 88301130 has been filed;
- (ii) the trademark "LIFE" for which the US trademark application Serial No. 88302781 has been filed;
- (iii) the trademark "LIFE" for which the US trademark application Serial No. 88302821 has been filed;
- (iv) the trademark "LIFE" for which the US trademark application Serial No. 88302863 has been filed; and
- (v) the trademark "LIFE" for which the US trademark application Serial No. 88302923 has been filed (hereinafter collectively referred to as the "Trademarks").

WHEREAS, the Assignee wishes to acquire the Assignor's rights in the Trademarks.

IT IS HEREBY AGREED as follows:

1. The Assignee agrees to pay to the Assignor the sum of USD 5,000 (five thousand U.S. dollars). In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the Trademarks, together with

- A) the goodwill of the business relating to the products and services on which the Trademarks are used,
- B) all income, royalties, and damages hereafter due or payable to the Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks, and
- C) all rights to sue for past, present and future infringement or misappropriations of the Trademarks.

2. The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademarks and their related property.

IN WITNESS WHEREOF, the Assignor and the Assignee have duly executed this Agreement on the Effective Date.

Assignor

Signed: Henrik Friis Juhl

Name: Henrik Friis Juhl

Title: Owner

Assignee

Signed: Henrik Friis Juhl

Name: Henrik Friis Juhl

Title: Director of VERVIG LLC