

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM545586

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| JANA FOODS, LLC | | 10/10/2019 | Limited Liability Company: NEW JERSEY |
| RECEIVING PARTY DATA | | | |
| Name: | FrieslandCampina Nederland B.V. | | |
| Street Address: | Stationsplein 4 | | |
| City: | Amersfoort | | |
| State/Country: | NETHERLANDS | | |
| Postal Code: | 3818 LE | | |
| Entity Type: | Limited Liability Company: NETHERLANDS | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3937127 | MURRAY BRIDGE AUSTRALIAN SHARP CHEDDAR | |
| Registration Number: | 4536407 | DAIRY VALE | |
| Registration Number: | 4652064 | OSCAR WILDE | |
| Registration Number: | 2393237 | JANA VALLEY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 646-845-9414 | | |
| Email: | RL@EverythingTrademarks.com | | |
| Correspondent Name: | Roberto Ledesma | | |
| Address Line 1: | P.O. Box 230692 | | |
| Address Line 2: | Law Office of Roberto Ledesma | | |
| Address Line 4: | New York, NEW YORK 10023 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Roberto Ledesma | | |
| Address Line 1: | P.O. Box 230692 | | |
| Address Line 2: | Law Office of Roberto Ledesma | | |
| Address Line 4: | New York, NEW YORK 10023 | | |

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|---|-------------------|
| NAME OF SUBMITTER: | Roberto Ledesma |
| SIGNATURE: | /Roberto Ledesma/ |
| DATE SIGNED: | 10/17/2019 |
| Total Attachments: 1 source=20191010080610619#page1.tif | |

CONFIRMATORY ASSIGNMENT

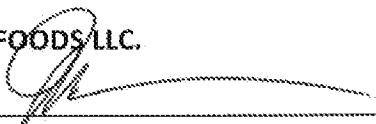
WHEREAS, JANA FOODS LLC., a limited liability company, with an address of 100 Woord Avenue South, Suite 206, Iselin, New Jersey UNITED STATES ("Assignor"), was the owner of the following trademarks registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks"):

| Official Number | Trademark |
|-----------------|--|
| 3937127 | MURRAY BRIDGE AUSTRALIAN SHARP CHEDDAR |
| 4536407 | DAIRY VALE |
| 4652064 | OSCAR WILDE |
| 2393237 | JANA VALLEY |

WHEREAS, FrieslandCampina Nederland B.V., a Dutch limited liability company, located and doing business at Stationsplein 4 3818 LE, Amersfoort, NETHERLANDS ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, of all right, title and interest in and to the Trademarks and the above-named registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: 10-10-19

JANA FOODS LLC.
 By: 
 Name: MICHAEL REEFUS
 Title: CFO / TREASURER