

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM545647

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sun Hee JUNG		09/20/2019	INDIVIDUAL: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	Sulbing Co., Ltd.		
Street Address:	443, Teheran-ro, Gangnam-gu		
Internal Address:	12, 13F Apple Tree Tower		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	06158		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86739365		
Serial Number:	86739405		
CORRESPONDENCE DATA			
Fax Number:	7035639748		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-745-5495		
Email:	docket@nklaw.com		
Correspondent Name:	Sang Ho Lee		
Address Line 1:	3251 Old Lee Highway		
Address Line 2:	Suite 404		
Address Line 4:	Fairfax, VIRGINIA 22030		
DOMESTIC REPRESENTATIVE			
Name:	Sang Ho Lee		
Address Line 1:	3251 Old Lee Highway		
Address Line 2:	Suite 404		
Address Line 4:	Fairfax, VIRGINIA 22030		
NAME OF SUBMITTER:	Youngjoon Jung		

OP \$65.00 86739365

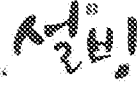

SIGNATURE:	/David Youngjoon Jung/
DATE SIGNED:	10/17/2019
Total Attachments: 2 source=27.US_Trademark Assignment#page1.tif source=27.US_Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereafter "Assignment") is effective on the date set forth below, and is made by and between:

JUNG, Sun Hee, a citizen of Republic of Korea, whose address is 107-1602, 88, Jamsil-ro, Songpa-gu, Jamsil-dong, Lake Palace, Seoul, Republic of Korea (hereafter "ASSIGNOR"); and

Sulbing Co., Ltd, a corporation incorporated in the Republic of Korea, whose address is 12,13F, Apple Tree Tower, 443, Teheran-ro, Gangnam-gu, Seoul 06158, Republic of Korea (hereafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the Applicant of the U.S. trademarks "" and "" (hereafter MARKS) with the U.S. Serial Nos. 86/739,365 and 86/739,405, both applications filed on August 27, 2015 (hereafter "APPLICATIONS"), together with all of the business associated with the MARKS and including any and all goodwill of the business symbolized thereby pertaining to the services in connection with which the MARKS are associated and;

WHEREAS, ASSIGNOR desires to sell, convey, transfer, assign, and deliver to ASSIGNEE all of its right, title, and interest of whatever kind in and to the MARKS and the APPLICATIONS therefor, and to any and all good will associated with the MARKS and in and to all of the business associated with the MARKS; and

WHEREAS, ASSIGNEE desires to buy all of the right, title, and interest in and to the MARKS of ASSIGNOR, to the APPLICATIONS and to any goodwill associated with the MARKS and in and to all of the business associated with the MARKS.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, conveys, transfers, assigns, and delivers to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the MARKS, and to the

APPLICATIONS therefor, and to any good will associated with the MARKS and in and to all of the business associated with the MARKS.

Further, ASSIGNOR covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest of whatever kind in and to the MARKS, and the APPLICATIONS therefor, and to any good will associated with the MARKS and in and to all of the business associated with the MARKS.

And, ASSIGNOR covenants that it has the full right to convey the interest assigned by this Assignment, and it has not executed and will not execute any agreement in conflict with this Assignment.

IN WITNESS WHEREOF, ASSIGNOR has caused its representative, duly authorized for that purpose, to execute this Assignment on the date and in the year herebelow written.

Date: September 20, 2019
Signature: _____
Name: JUNG, Sun Hee