

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM545860

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CMI Enterprises, LLC		04/30/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Specialty Fashion Group USA Incorporated		
Street Address:	11099 S. La Cienega Boulevard; Suite 170		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76666478	HIPS & CURVES	
Serial Number:	76418910	HIPS & CURVES	
CORRESPONDENCE DATA			
Fax Number:	2146510083		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2146515304		
Email:	mike.mcarthur@haynesboone.com		
Correspondent Name:	Haynes and Boone, LLP c/o Mike McArthur		
Address Line 1:	2323 Victory Ave; Suite 700		
Address Line 4:	Dallas, TEXAS 75219		
NAME OF SUBMITTER:	Mike McArthur		
SIGNATURE:	/Mike McArthur/		
DATE SIGNED:	10/19/2019		
Total Attachments: 3			
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ASSIGNMENT

WHEREAS, CMI Enterprises, LLC (hereinafter "Assignor"), a California limited liability company having an address at 11099 S. La Cienega Blvd, Suite 170, Los Angeles, CA 90045, is the owner of the Trademark Applications and Registrations shown in Schedules "A" and "B" attached hereto, and of the trademarks shown in said applications and registrations, and of the goodwill of the business symbolized by said marks;

AND WHEREAS, Specialty Fashion Group, USA Inc. (hereinafter "Assignee"), a Delaware corporation having an address at 615 South DuPont Highway, Dover City, DE is desirous of acquiring the entire right, title and interest in and to the said trademark registrations, the trademarks shown in said registrations, the goodwill of the business symbolized by said marks, and the right to sue for past infringements;

AND WHEREAS, by sale effective **April 30th, 2019** Assignor did contribute, transfer and assign unto Assignee all of its right, title and interest in said trademark registrations and the trademarks shown in said registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registrations, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Dated this 30 day of April, 2019.

CMI Enterprises, LLC

By: Rebecca Jennings

Name: Rebecca Jennings

Title: Managing Member

SCHEDULE "B"

Foreign Trademarks:

1. Trademark: HIPS & CURVES
Country: European Community
Registration Number: 9661265
Registered: January 14, 2011

2. Trademark: HIPS & CURVES
Country: Canada
Registration Number: TMA829575
Registered: August 9, 2012

3. Trademark: HIPS & CURVES
Country: Trinidad & Tobago
Serial Number: 43377
Filed: February 11, 2011

SCHEDULE "A"

Registered US Trademarks:

1. HIPS & CURVES – Registration Number 2,693,220
2. HIPS & CURVES – Registration Number 3,396,870