

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM546106

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Community Initiatives		07/01/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Help A Mother Out		
Street Address:	101 Broadway Street		
Internal Address:	Suite 250		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94607		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5406145	HELP A MOTHER OUT	
Registration Number:	5406146	EVERY BABY DESERVES A CLEAN DIAPER	
Registration Number:	5406147	NO BUTT LEFT BEHIND	
Serial Number:	88385738	ELO BABY	
CORRESPONDENCE DATA			
Fax Number:	7075241906		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707 524 1900		
Email:	dranit@smlaw.com		
Correspondent Name:	Warren L. Dranit		
Address Line 1:	90 South E Street		
Address Line 2:	Suite 200		
Address Line 4:	Santa Rosa, CALIFORNIA 95404		
NAME OF SUBMITTER:	Warren L. Dranit		
SIGNATURE:	/wld/		
DATE SIGNED:	10/21/2019		
Total Attachments: 2			

OP \$115.00 5406145

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source=Trademark Assignment _ CI and HAMO#page2.tif

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks ("Assignment"), dated July 1, 2019, is made by Community Initiatives, a California nonprofit corporation ("CI") in favor of Help A Mother Out, a California nonprofit corporation ("HAMO").

This Assignment is entered into pursuant to the Fiscal Sponsorship Exit Agreement by and among, CI, HAMO, and the Advisory Committee of Help a Mother Out. Pursuant to the Fiscal Sponsorship Exit Agreement, assets and liabilities are transferred by CI to HAMO effective July 1, 2019.

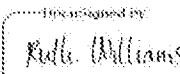
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, CI does hereby assign to HAMO, all of its right, title, and interest in and to the trademarks listed in Exhibit A attached hereto (collectively, the "Marks") including, without limitation, the on-going business to which the Marks pertain, all of the goodwill associated with such Marks, the registrations and applications to register thereof, and all rights of CI to prosecute and enforce any claims against third parties for past infringement of the Marks.

After the execution of this Assignment, at the request of HAMO and at HAMO's expense, but without additional consideration to CI, CI will execute and deliver to HAMO from time to time such further instruments of conveyance, transfer, and assignment and other documents, and will take such other actions, as HAMO may reasonably require to convey and deliver more effectively to HAMO the Marks, to perfect HAMO' title thereto, and otherwise to accomplish the orderly transfer to HAMO of the Marks and to give full effect to this Assignment.

This Assignment is binding on CI and its successors and assigns, and inures to the benefit of HAMO and its respective successors and assigns.

CI:

COMMUNITY INITIATIVES
a California nonprofit corporation

By: 
Ruth Williams, President and CEO

HAMO:

HELP A MOTHER OUT
a California nonprofit corporation

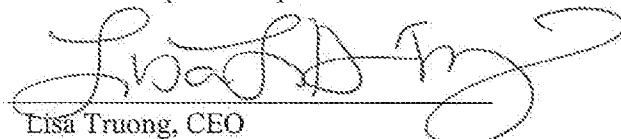
By: 
Lisa Truong, CEO

EXHIBIT A

List of Marks

<u>Trademark</u>	<u>Serial No.</u>	<u>Registration No.</u>	<u>Registration Date</u>
HELP A MOTHER OUT	87520010	5406145	Feb. 20, 2018
EVERY BABY DESERVES A CLEAN DIAPER	87520017	5406146	Feb. 20, 2018
NO BUTT LEFT BEHIND	87520020	5406147	Feb. 20, 2018
ELO BABY	88385738	Pending	Pending