

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM546240

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/17/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bliss World LLC		10/17/2019	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	BLISS PRODUCTS HOLDINGS LLC		
Street Address:	770 South Dixie Highway		
Internal Address:	Suite 200		
City:	Coral Gables		
State/Country:	FLORIDA		
Postal Code:	33146		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4543707	BLISS	
Registration Number:	4851487	BLISS	
Registration Number:	4779741	BLISS	
Registration Number:	4898935	BLISS	
Registration Number:	5214465	BLISS	
Registration Number:	5192731	BLISS	
Registration Number:	4444763	BLISSLABS	
Registration Number:	4325708	LEAN MACHINE	
Registration Number:	4675472	'ZEN' AT WORK	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128135900		
Email:	assignments@fzlz.com		
Correspondent Name:	ALLISON STRICKLAND RICKETTS		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		

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Address Line 2:	151 West 42nd Street, 17th Floor
Address Line 4:	NEW YORK, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	BLSP 1909499
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NAME OF SUBMITTER:	Anca Nicolescu
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SIGNATURE:	/anca nicolescu/
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DATE SIGNED:	10/22/2019
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Total Attachments: 2

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source=Executed assignment to Bliss Products (F3255300x96B9E)#page2.tif

CONFIRMATORY ASSIGNMENT

WHEREAS, BLISS WORLD LLC, a Florida limited liability company, with an address of 145 S Fairfax Avenue, Suite 400, Los Angeles, California 90036 ("Assignor"), was the owner of the trademarks and corresponding trademark registrations listed in the attached schedule (hereinafter, the "Trademarks"); and

WHEREAS, BLISS PRODUCTS HOLDINGS LLC, a Florida limited liability company, with an address of 770 South Dixie Highway, Suite 200, Coral Gables, Florida 33146 ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective as of May 17, 2019.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of May 17, 2019, of all right, title and interest in and to the Trademarks and the corresponding registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: 10/17/2019

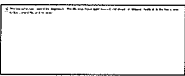
BLISS WORLD LLC

By: 

Name: Anthony Gajewski

Title: CEO

SCHEDULE

Trademark	Serial No. / Registration No.
BLISS	4543707
BLISS	4851487
BLISS	4779741
BLISS	4898935
BLISS	5214465
BLISS (stylized) 	5192731
BLISSLABS	4444763
LEAN MACHINE	4325708
'ZEN' AT WORK	4675472