

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM546709

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ZOWIE GEAR CORPORATION		05/31/2019	Corporation: TAIWAN
RECEIVING PARTY DATA			
Name:	BENQ CORPORATION		
Street Address:	16 JIHU ROAD, NEIHU DIST.		
City:	TAIPEI		
State/Country:	TAIWAN		
Postal Code:	114		
Entity Type:	Corporation: TAIWAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3827303	ZOWIE	
CORRESPONDENCE DATA			
Fax Number:	4084184631		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(408) 418-4630		
Email:	nedhearnml@aol.com		
Correspondent Name:	LAW OFFICES OF EDWARD R. HEARN, P.C.		
Address Line 1:	111 NORTH MARKET STREET, SUITE 300		
Address Line 4:	SAN JOSE, CALIFORNIA 95113		
DOMESTIC REPRESENTATIVE			
Name:	EDWARD R. HEARN, ESQ.		
Address Line 1:	111 NORTH MARKET STREET, SUITE 300		
Address Line 4:	SAN JOSE, CALIFORNIA 95113		
NAME OF SUBMITTER:	EDWARD R. HEARN		
SIGNATURE:	/EDWARD R. HEARN/		
DATE SIGNED:	10/25/2019		
Total Attachments: 6			

OP \$40.00 3827303

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made effective as of May 31, 2019, with retroactive effect, and is entered into by and between Zowie Gear Corporation ("Party A") and BenQ Corporation ("Party B") in accordance to the trademark assignment provision under the Memorandum of Cooperation ("Memorandum") dated July 3, 2015 under which Party A transferred and assigned its assets, among them the trademark described below, to Party B and Party B accepted such transfer and assignment and paid the consideration provided under the Memorandum for the assets of Party A, as defined in the Memorandum as follows:

1. Party B acquired 80.4% equity in Party A at Taiwanese Dollars NT\$42 per share, for a total amount of Taiwanese Dollars NT\$84,420,000.

2. The Parties agreed in Article III, point 2, in the Memorandum that Party A would transfer to Party B all of Party A's interests in the trademark attached as Exhibit "A" to this Assignment and described as "Zowie" (stylized/design), consisting of a black square intersected by two black circles and the term "Zowie" in black on a white background ("Mark"), along with all right, title, and interest of Party A in the Mark throughout the world, together with the goodwill of the business symbolized thereby, as well as any and all related certificates of, or applications for, and registrations of, and all common law rights in and to the Mark, and any and all causes of action for past infringement of the Mark.

3. Party A represents and warrants that all rights and ownership in the Mark transferred by it to Party B are without any lien, encumbrance, or claim by any other person or entity, including for the time before the Memorandum and the time after the date the Memorandum and the time intervening since then through and including the date of this Assignment.

4. The parties agree that this Assignment constitutes a clarification and reinforcement of the intent of the Parties with respect to the provisions of the Memorandum concerning the transfer and assignment of the Mark from Party A to Party B without qualification or dilution of the rights in the Mark transferred to Party B by Party A.

5. The Parties also agree that Party A will sign the Deed of Assignment regarding the Mark attached to this Assignment as Exhibit "B", with Party A hereby authorizing Party B to file and record the Deed of Assignment with the United States Patent and Trademark Office. Party A also agrees to sign such assignment documents as are necessary for filing such assignment of the Mark in all other trademark registration office jurisdictions throughout the world as are appropriate with respect to the rights of Party B in the Mark outside of the United States as necessary to confirm and document Party A's transfer of the Mark to Party B and Party B's ownership of, and rights in, the Mark.

6. The signatories to this Assignment confirm that each acting on behalf of the respective companies they represent, namely, Zowie Gear Corporation for Party A and BenQ Corporation for Party B, have full authority to sign this Assignment on behalf of their respective companies, with this Assignment being deemed to be in full force and effect.

Except as specifically provided in this Assignment, the provisions of the Memorandum and this Assignment will remain in full force and effect unless subsequently modified in a mutual Assignment signed by Party A and Party B.

ZOWIE GEAR CORPORATION
10F, NO419 SEC2 ZHONGSHAN ROAD
ZHONGHE DISTRICT
NEW TAIPEI, TAIWAN

By: _____

Name: Wen Shen Tang

Title: General manager

Date: as of MAY 31, 2019

BENQ CORPORATION
16 JIHU ROAD
NEIHU DIST.
TAIPEI 114 TAIWAN

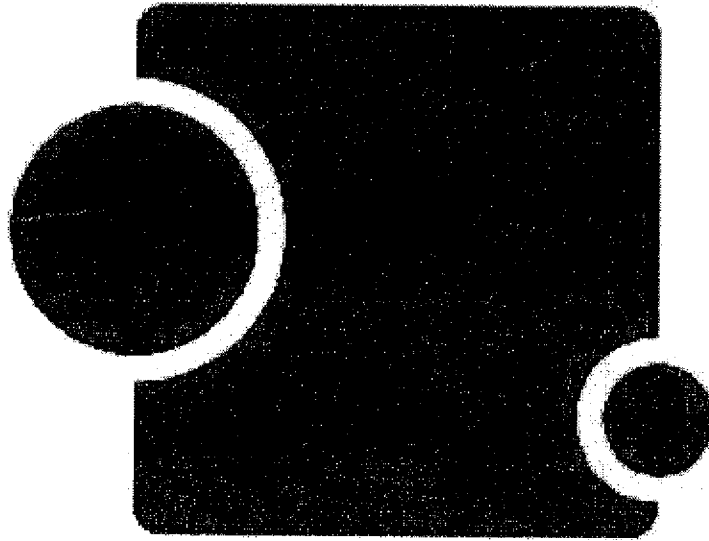
By: _____

Name: Conway Lee

Title: CEO & President

Date: as of MAY 31, 2019

EXHIBIT A- MARK



zowie

EXHIBIT B - DEED OF ASSIGNMENT

In the United States Patent and Trademark Office
Deed of Assignment
Regarding Trademarks

WHEREAS, Zowie Gear Corporation, a Taiwan corporation ("Assignor"), having its registered office at 10F, NO419 SEC2 Zhongshan Road, Zhonghe District, New Taipei, Taiwan, has adopted, used, and is using that certain trademark for which it has obtained a Certificate of Registration from the United States Patent and Trademark Office for "Zowie" (stylized/design), consisting of a black square intersected by two black circles and the term "Zowie" in black on a white background ("Trademark"), as follows:

Federal Trademark Registration Number 3827303, registered on August 3, 2010 in International Class 009 for "computer keyboards, monitor, mouse, mouse pads, with rests for computer use, audio speaker earphones and headphones, stereo headphones"

WHEREAS, BenQ Corporation, a Taiwan corporation ("Assignee"), having its registered office at 16 Jihu Road, Neihu Dist., Taipei 114 Taiwan, is desirous of acquiring the Trademark and the registration thereof, all related goodwill, together with any and all related certificates of or applications for registration, as well as the right to sue for any past infringement of the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, effective as of July 2, 2015, does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized thereby, as well as any and all related certificates of or applications for registration and any and all causes of action for past infringement of the Trademark and the above-identified registration thereof, and Assignor represents and warrants to Assignee that the Trademark is free of any liens, encumbrances, or claims by any other person or entity.

The Commissioner of Patents and Trademarks is requested to file this Deed of Assignment on the Principal Register or otherwise as appropriate.

Executed in Taiwan as of this 05-31-2019.

ASSIGNOR:

ZOWIE GEAR CORPORATION

By: WEN SHEN TANG

Title: General manager