

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM546863

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reserve Advisors LLC		09/30/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Ailco Equipment Finance Group, Inc.		
Street Address:	W222 N833 Cheaney Road		
City:	Waukesha		
State/Country:	WISCONSIN		
Postal Code:	53186		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4608940	RESERVE ADVISORS LONG-TERM THINKING. EVE	
Registration Number:	4608942	RESERVE ADVISORS LONG-TERM THINKING. EVE	
Registration Number:	4600802	RESERVE ADVISORS LONG-TERM THINKING. EVE	
CORRESPONDENCE DATA			
Fax Number:	4142766581		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(414) 276-5000		
Email:	Pete.Faust@wilaw.com		
Correspondent Name:	Peter J. Faust		
Address Line 1:	111 East Wisconsin Avenue		
Address Line 2:	Suite 1400		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Peter J. Faust		
SIGNATURE:	/peter j. faust/		
DATE SIGNED:	10/28/2019		
Total Attachments: 2			
source=NOTICE OF SECURITY INTEREST IN TRADEMARKS (EXECUTED) (01453560x7A794)#page1.tif			
source=NOTICE OF SECURITY INTEREST IN TRADEMARKS (EXECUTED) (01453560x7A794)#page2.tif			

OP \$90.00 4608940

NOTICE OF SECURITY INTEREST IN TRADEMARKS


THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS dated as of September 30, 2019 is entered into by RESERVE ADVISORS LLC, a Delaware limited liability company ("Grantor"), in favor of AILCO EQUIPMENT FINANCE GROUP, INC. ("AILCO").

The Grantor acknowledges and agrees as follows:

A. The Grantor has executed a Security Agreement dated of even date herewith in favor of AILCO (as it may be amended, restated, modified, or supplemented from time to time, the "Security Agreement"); and







B. Pursuant to the Security Agreement, Grantor has granted to AILCO a security interest in and to all of the trademarks, service marks, applications therefor and associated goodwill therein, now owned or from time to time after the date hereof owned or acquired by the Grantor, issued by, registrations issued by, and the applications with, the USPTO listed on Schedule A attached hereto, and in and to all proceeds and benefits thereof.

RESERVE ADVISORS LLC

By:  (SEAL)
October 4, 2019

Schedule A

Trademarks:

MARK	JURISDICTION	REG. NO.	REG. DATE	STATUS	RECORD OWNER
	US	4608940	09/23/2014	Registered	Reserve Advisors, Inc.
	US	4608942	09/23/2014	Registered	Reserve Advisors, Inc.
	US	4600802	09/09/2014	Registered	Reserve Advisors, Inc.
	Wisconsin	20141441398	02/05/2014	Registered	Reserve Advisors, Inc.
	Wisconsin	20141441399	02/05/2014	Registered	Reserve Advisors, Inc.
	Wisconsin	2014144140	02/05/2014	Registered	Reserve Advisors, Inc.