

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM546874

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nolan Associates, LLC		10/15/2019	Limited Liability Company: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Boston Harbor Cruises LLC		
<b>Street Address:</b>	455 N. Cityfront Plaza Drive, Suite 2600		
<b>Internal Address:</b>	NBC Tower		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60611		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86171019	CODZILLA	
<b>Serial Number:</b>	86168797	BOSTON HARBOR CRUISES	
<b>Serial Number:</b>	86171144	BHC BOSTON HARBOR CRUISES	
<b>Serial Number:</b>	86433328	CODZILLA	
<b>Serial Number:</b>	86433334	CODZILLA	
<b>Serial Number:</b>	86433056	BOSTON HARBOR CRUISES	
<b>Serial Number:</b>	86433106	BHC BOSTON HARBOR CRUISES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6173307550		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6173307000		
<b>Email:</b>	WBM@RUBINRUDMAN.COM		
<b>Correspondent Name:</b>	WILLIAM MCDIARMID		
<b>Address Line 1:</b>	53 State Street, 15th floor		
<b>Address Line 2:</b>	Rubin and Rudman LLP		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		
<b>NAME OF SUBMITTER:</b>	William McDiarmid		

OP \$190.00 86171019

<b>SIGNATURE:</b>	/wmcidiarmid/
<b>DATE SIGNED:</b>	10/28/2019
<b>Total Attachments: 2</b> source=Assignment 10-15-2019#page1.tif source=Assignment 10-15-2019#page2.tif	

## ASSIGNMENT

Whereas Nolan Associates, LLC, a Massachusetts limited liability company ("Assignor"), warrants that it owns the trademarks shown on Exhibit A ("Trademarks") which Assignor has directly, and indirectly through its licensees, used in connection with the marketing of the goods and services described in the US Trademark Office registrations noted on Exhibit A ("Goods and Services").


Whereas, Boston Harbor Cruises LLC, a Delaware limited liability company ("Assignee"), desires to acquire all of the right, title, and interest in the Trademarks for use in connection with the Goods and Services, all of the goodwill of the business associated with and symbolized by each of the Trademarks; all common law rights associated with the Trademarks; all state and federal registrations and applications for and in respect of the Trademarks including, without limitation, the U.S. Trademark Office registration numbers listed on Exhibit A; and the right to sue and recover damages and profits for past infringement of the Trademarks,


NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, effective as of the date marked below, Assignor hereby grants and assigns unto Assignee all of the right, title, and interest in the Trademarks for use in connection with the Goods and Services, all of the goodwill of the business associated with and symbolized by the Trademarks; all common law rights associated with the Trademarks; all state and federal registrations and applications for and in respect of the Trademarks including, without limitation, the U.S. Trademark Office registration numbers listed on Exhibit A; and the right to sue and recover damages and profits for past infringement of the Trademarks.

EXECUTED to be effective as of October 15, 2019.





NOLAN ASSOCIATES, LLC

BOSTON HARBOR CRUISES LLC

By:   
Name: *Alisa Nolan*  
Title: *Member*

By:   
Name: *LAUREN BARAN*  
Title: *CFO*

**EXHIBIT A**

<b>Serial #</b>	<b>Reg. #</b>	<b>Reg. Date</b>	<b>Class(es)</b>	<b>Mark</b>
86,171,019	4,596,549	9/2/14	41	CODZILLA
86,168,797	4,698,258	3/10/15	39	BOSTON HARBOR CRUISES
86,171,144	4,722,286	4/21/15	39	 BOSTON HARBOR CRUISES
86,433,328	4,755,474	6/16/15	41	
86,433,334	4,755,475	6/16/15	25 & 41	
86,433,056	4,821,066	9/29/15	39 & 41	BOSTON HARBOR CRUISES
86,433,106	4,862,065	12/1/15	39 & 41	 BOSTON HARBOR CRUISES

END OF EXHIBIT A