

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM546892

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
River Valley Bank		04/01/2019	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	IncredibleBank		
Street Address:	327 North 17th Avenue		
City:	Wausau		
State/Country:	WISCONSIN		
Postal Code:	54402-0777		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5828381	INCREDIBLEBANK	
Registration Number:	5192890	ICE INCREDIBLE CUSTOMER EXPERIENCE	
Registration Number:	3788627	INCREDIBLEBANK	
CORRESPONDENCE DATA			
Fax Number:	7158452718		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7158454336		
Email:	slipowski@ruderware.com		
Correspondent Name:	Steven P. Lipowski		
Address Line 1:	P.O. Box 8050		
Address Line 4:	Wausau, WISCONSIN 54402-8050		
NAME OF SUBMITTER:	Steven P. Lipowski		
SIGNATURE:	/Steven P. Lipowski/		
DATE SIGNED:	10/28/2019		
Total Attachments: 2			
source=Filed Copy - Amendment to Articles to Change Name to IncredibleBank (W2251280xA1F97)#page1.tif			
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OP \$90.00 5828381

**STATE OF WISCONSIN
Department of Financial Institutions**



**AMENDMENT TO
ARTICLES OF INCORPORATION**

Division of Banking
PO Box 7876
Madison, WI 53707-7876
Telephone: (608) 261-7678
Fax: (608) 267-6888
www.wdfl.org

The following amendment to the Articles of Incorporation of

River Valley Bank, Wausau
(State Bank or State Trust Company) *(City)*

Marathon, Wisconsin, was approved at the annual or special meeting of the stockholders
(County)

of the bank, called for that purpose and held pursuant to the provisions of law, on April 1,

2019, and the said amendment was duly adopted by the following vote:

Common or Preferred Stock	Class and Series	Number of SHARES outstanding	Number of SHARES entitled to vote	Number of "YES" votes REQUIRED	Number of "YES" votes CAST	Number of "NO" votes CAST
Common	N/A	31,698	31,698	15,800	31,698	0

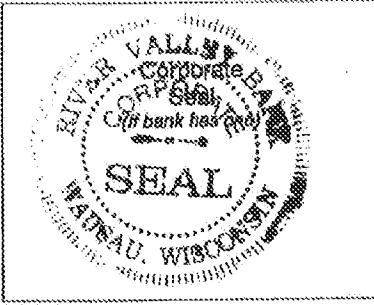
RESOLVED That the Articles of Incorporation be amended by striking out the paragraph(s) reading:

The name of this bank shall be River Valley Bank.

And inserting the following paragraphs(s):

The name of this bank shall be IncredibleBank.

It was further resolved, That Todd W. Nagel, an officer of the bank, be authorized to file the proper certificates of such amendments with the Division of Banking as provided by law."



I, Todd W. Nagel, President, an officer of the above named bank, do solemnly swear that the foregoing is true to the best of my knowledge and belief.

[Handwritten Signature]
(Signature of Officer)

STATE OF WISCONSIN)
COUNTY OF MARATHON

Subscribed and sworn to before me on 1st day of April, 2019.

[Handwritten Signature], Notary Public. My commissions expires 12-9-21



Amendment to Articles of Incorporation

CERTIFICATE

The Administrator, for the Division of Banking, pursuant to Section 221.0211(2), Wisconsin Statutes, does hereby certify that the Amendment to Articles of Incorporation of:

River Valley Bank
Bank

Wausau, WI
Location

was filed on August 14, 2019
Date

and Approved
Approved or Disapproved

on August 14, 2019
Date

Effective August 19, 2019
By the Division of Banking

[Handwritten Signature]
Administrator
Division of Banking