

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM546941

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Craig and Kathryn Hall Foundation		10/25/2019	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	Hall Wines, LLC		
Street Address:	401 St. Helena Highway South		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4587378	HALL CABERNET COOKOFF	
CORRESPONDENCE DATA			
Fax Number:	5102952401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	510-841-9800		
Email:	trademarks@cobaltlaw.com		
Correspondent Name:	Travis Manfredi		
Address Line 1:	1912 Bonita Avenue		
Address Line 4:	Berkeley, CALIFORNIA 94704		
NAME OF SUBMITTER:	Travis Manfredi		
SIGNATURE:	/Travis Manfredi/		
DATE SIGNED:	10/28/2019		
Total Attachments: 2			
source=Assignment-Foundation to Hall Wines#page1.tif			
source=Assignment-Foundation to Hall Wines#page2.tif			

CH \$40.00 4587378

ASSIGNMENT


WHEREAS The Craig and Kathryn Hall Foundation, a Michigan corporation, having a principal place of business at 6801 Gaylord Parkway, Suite 100, Frisco, Texas 75034, United States, owns the trademark listed in the attached Schedule A (the "Trademark"), and;

WHEREAS, Hall Wines, LLC, a Texas limited liability company, having a principal place of business at 401 St. Helena Highway South, St. Helena, California 94574, United States, is desirous of acquiring the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, The Craig and Kathryn Hall Foundation hereby assigns to Hall Wines, LLC all right, title, and interest in the United States in and to the Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at 2323 Ross Ave on this 25th day of October, 2019.
Suite 200
Dallas, Texas
75201

THE CRAIG AND KATHRYN HALL FOUNDATION

By: 

Name: David H. Cain, II

Title: Secretary

SCHEDULE A

MARK	SERIAL NO.	REG. NO.
HALL CABERNET COOKOFF	86039270	4587378