

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM547048

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
James E. Jenks		10/21/2019	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NPB Company, Inc.		
<b>Street Address:</b>	900 S Vista Avenue		
<b>City:</b>	Independence		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64056		
<b>Entity Type:</b>	Corporation: KANSAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3846201	JUST FISH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9136409050		
<b>Email:</b>	tmdocketing.elbein@hoveywilliams.com		
<b>Correspondent Name:</b>	Michael Elbein		
<b>Address Line 1:</b>	10801 Mastin Blvd., Suite 1000		
<b>Address Line 4:</b>	Overland Park, KANSAS 66210		
<b>ATTORNEY DOCKET NUMBER:</b>	53005/6842.00041		
<b>NAME OF SUBMITTER:</b>	Michael Elbein		
<b>SIGNATURE:</b>	/Michael Elbein/		
<b>DATE SIGNED:</b>	10/29/2019		
<b>Total Attachments: 1</b>			
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ASSIGNMENT OF TRADEMARK

WHEREAS, James E. Jenks, an individual of the State of California, ("Assignor") with an address of 1460 La Lorna, San Marcos, California 92078, including any predecessors in interest, has adopted and used the trademark JUST FISH for goods / services, including but not limited to, shirts; t-shirts;

WHEREAS, Assignor is the owner of the following trademark registration issued by the United States Patent and Trademark Office:

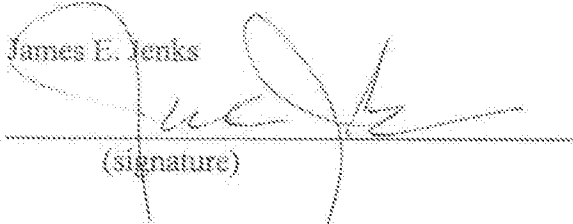
Mark	Registration / Application No.	Date of Registration
JUST FISH	3846201	September 7, 2010

WHEREAS, NPB Company, Inc., a corporation of the State of Kansas, with its principal place of business at 900 S. Vista Avenue, Independence, Missouri 64056, ("Assignee") has a desire to acquire the above-referenced trademark, including all right, title and interest to the trademark, including applications, registrations, goodwill of the business symbolized by the trademark and right to enforce any claims thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to the above-noted trademark and trademark application(s) / registrations(s) therefor, together with the goodwill of the business symbolized by the trademark(s), including claims for damages by reason of past infringement of said marks, with the right to sue and collect therefor.

Executed this 21 day of October, 2019.

By:

James E. Jenks  
  
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(signature)