

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM547216

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Partial Release of Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CERBERUS BUSINESS FINANCE, LLC, AS COLLATERAL AGENT		10/29/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ICONIC GROUP, INC.		
Street Address:	3490 MARTIN HURST ROAD		
City:	TALLAHASSEE		
State/Country:	FLORIDA		
Postal Code:	32312		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3810488	MARATHONFOTO	
CORRESPONDENCE DATA			
Fax Number:	97-5972400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9735972500		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Matthew P. Hintz, Esq.		
Address Line 1:	Lowenstein Sandler LLP		
Address Line 2:	One Lowenstein Drive		
Address Line 4:	Roseland, NEW JERSEY 07068		
NAME OF SUBMITTER:	Matthew P. Hintz, Esq.		
SIGNATURE:	/Matthew P. Hintz, Esq./		
DATE SIGNED:	10/30/2019		
Total Attachments: 3			
source=MARATHONFOTO (Partial Release of Trademark Security Agreement)#page1.tif			
source=MARATHONFOTO (Partial Release of Trademark Security Agreement)#page2.tif			
source=MARATHONFOTO (Partial Release of Trademark Security Agreement)#page3.tif			

CH \$40.00 3810488

PARTIAL RELEASE OF TRADEMARK SECURITY AGREEMENT

WHEREAS, pursuant to that certain Grant of a Security Interest --- Trademarks, dated as of May 7, 2019 (the "Trademark Security Agreement"), recorded in the United States Patent and Trademark Office at Reel 6639, Frame 0260 on May 7, 2019, Iconic Group, Inc., a Delaware corporation ("Releasee"), pledged, conveyed, sold, assigned, transferred and set over unto Cerberus Business Finance, LLC, a Delaware limited liability company ("Releasor"), and granted to Releasor for the benefit of Releasor and other secured parties a continuing security interest in all right, title and interest of Releasee in, to and under trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied-for in the United States Patent and Trademark Office (the "Trademarks"), together with, among other things, the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Released Collateral"), (for the avoidance of doubt, only those trademarks and service marks listed on the attached Schedule A, and no other trademarks or service marks, are included in the Released Collateral), to secure the payment, performance and observance of the Secured Obligations; and

WHEREAS, Releasee has requested, and Releasor has agreed to provide, a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, relinquishment and discharge of its security interest in the Released Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Releasor hereby agrees as follows:

1. Defined Terms. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Trademark Security Agreement.
2. Partial Release of Security Interest. Releasor hereby, without any representation and warranty and without any recourse to Releasor, releases, relinquishes and discharges its security interest in the Released Collateral.
3. Remaining Security Interest. Releasor's continuing security interest under the Trademark Security Agreement for all Collateral other than the Released Collateral remains in full force and effect.

IN WITNESS WHEREOF, Releasor has caused this Release of Trademark Security Agreement to be duly executed as of October 29, 2019.

CERBERUS BUSINESS FINANCE, LLC

By: _____

Name: *Eric F. Miller*

Title: *Executive Vice President*

SCHEDULE A

Trademark Registrations

Trademark	Application or Registration No.	Filing Date	Registration Date
MARATHONFOTO	3810488	11/9/2009	6/29/2010

DOC ID - 32664867.2

RECORDED: 10/30/2019

TRADEMARK
REEL: 006782 FRAME: 0806