

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM547271

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Greenfield Global Inc.		10/29/2019	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	The Bank of Nova Scotia		
Street Address:	40 King Street West		
Internal Address:	62nd Floor		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M5W 2X6		
Entity Type:	Chartered Bank: CANADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	87674153		
Serial Number:	87674146	G GREENFIELD GLOBAL	
Serial Number:	87687467	G GREENFIELD GLOBAL	
CORRESPONDENCE DATA			
Fax Number:	6129159637		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-915-9636		
Email:	jurzedowski@bitlaw.com		
Correspondent Name:	James M. Urzedowski		
Address Line 1:	225 South 6th Street		
Address Line 2:	Suite 1750		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	James M. Urzedowski		
SIGNATURE:	/James M. Urzedowski/		
DATE SIGNED:	10/30/2019		
Total Attachments: 5			
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GREENFIELD GLOBAL INC.

**CONFIRMATION OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

- A. Greenfield Global Inc. (the “**Borrower**”), corporation continued under the Canada Business Corporations Act, is the owner of (i) the trademarks set forth in Exhibit A, the registrations and applications for the trade marks identified therein and the underlying goodwill of said trade marks (collectively, the “**Trademarks**”), (ii) the patent applications and patents set forth in Exhibit A (collectively, the “**Patents**”); and (iii) the copyright applications and registrations set forth in Exhibit A (collectively, the “**Copyrights**” and, together with the Trademarks and the Patents, the “**Intellectual Property**”).
- B. The Borrower has entered into a general security agreement dated as of December 3, 2015 (as may be changed from time to time, the “**GSA**”) in favour of The Bank of Nova Scotia, as administrative agent (the “**Administrative Agent**”).
- C. Under the GSA the Borrower, among other things, granted to the Administrative Agent a security interest in certain property, including the Intellectual Property, as security for the obligations described therein.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged and in accordance with the terms and obligations set forth in the GSA, the Borrower confirms the grant to the Administrative Agent under the GSA of a security interest in and to the Intellectual Property.

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DATED at Toronto this 29th day of October, 2019.

GREENFIELD GLOBAL INC.

By: 

Name: Malcolm West

Title: Executive Vice President and
Chief Financial Officer

confirmation of security interest in IP (US) - Greenfield Global

TRADEMARK
REEL: 006783 FRAME: 0065

EXHIBIT A

**U.S. TRADE MARK REGISTRATIONS OWNED
BY GREENFIELD GLOBAL INC.**

Nil.

**U.S. TRADE MARK APPLICATIONS OWNED
BY GREENFIELD GLOBAL INC.**

TRADEMARK	APPLICATION NUMBER	APPLICATION DATE
G Design	87/674,153	November 6, 2017
G Greenfield Global & Design	87/674,146	November 6, 2017
Greenfield Global & G Design	87/687,467	November 16, 2017

**U.S. PATENT APPLICATIONS AND PATENTS
OWNED BY GREENFIELD GLOBAL INC.**

Nil.

**U.S. COPYRIGHT APPLICATIONS AND REGISTRATIONS
OWNED BY GREENFIELD GLOBAL INC.**

Nil.