

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM547468

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	07/22/2019		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Demandware, LLC		10/16/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	salesforce.com, inc.		
<b>Street Address:</b>	Salesforce Tower, 415 Mission Street, 3rd Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3732225	ACTIVE MERCHANDISING	
<b>Registration Number:</b>	4489471	MOVE FASTER, GROW FASTER	
<b>Registration Number:</b>	4772234	DEMANDWARE	
<b>Registration Number:</b>	5023409	DEMANDWARE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4157735759		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4157735700		
<b>Email:</b>	ipprosecutionsf@orrick.com		
<b>Correspondent Name:</b>	Beth M. Goldman		
<b>Address Line 1:</b>	2050 Main Street, Suite 1100		
<b>Address Line 2:</b>	Orrick, Herrington & Sutcliffe LLP		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614-8255		
<b>ATTORNEY DOCKET NUMBER:</b>	27263-6066		
<b>NAME OF SUBMITTER:</b>	Eileen Z. Aghnami		
<b>SIGNATURE:</b>	/Eileen Z. Aghnami/		
<b>DATE SIGNED:</b>	10/31/2019		

CH \$115.00 3732225

**Total Attachments: 8**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "*Assignment*") is made and entered into as of July 22, 2019, by and between Demandware, LLC, a Delaware limited liability company ("*Assignor*") and salesforce.com, inc., a Delaware corporation ("*Assignee*").

WHEREAS, the parties agree that Assignor will assign all of the Assignor's rights, title and interest in and to all of the trademarks, service marks, and trade names, together with any common law rights in, as well as the goodwill associated with and symbolized by them, including, without limitation, those trademarks, service marks, and trade names listed in Exhibit A (all such trademarks, service marks, and trade names, referred to collectively as the "*Assigned Trademarks*").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, the Assignor and the Assignee each agree as follows:

1. Assignment. Assignor assigns, transfers, conveys and delivers to the Assignee and its successors and assigns, and the Assignee accepts from the Assignor, all of Assignor's rights, title and interest in, to, and under the Assigned Trademarks, including, without limitation, all common law trademarks for which no applications or registrations exist, all applications to register any of the Assigned Trademarks, and all registrations that have been or may be granted for any of the Assigned Trademarks, together with all common law rights associated with the applications and registrations, and all goodwill associated with the Assigned Trademarks and symbolized thereby, along with that portion of the business which is ongoing and existing to which the trademarks pertain, together with the right to sue and recover damages for future, present, and past infringements of the Assigned Trademarks and to fully and entirely stand in the place of the Assignor in all matters related to the Assigned Trademarks.

2. Further Assurances.

a. The Assignor agrees to execute and deliver such other documents and to take all such other actions which the Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.

b. Assignor grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office, or rules of other entities including but not limited to United States or foreign governments or patent offices, for recordation of this document.

c. Assignor represents that Assignor has the rights, titles, and interests to convey as set forth herein, and covenants with Assignee that the Assignor has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the right, title, and interest herein conveyed.

3. This Assignment may not be supplemented, altered or modified in any manner except by a writing signed by each party. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors.

4. This Assignment may be executed in one or more counterparts, and by each party in separate counterparts, each of which when executed will be deemed to be an original but all of which taken together will constitute one and the same agreement.

Demandware, LLC (Assignor)

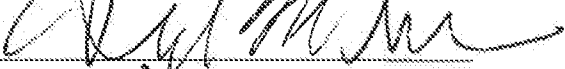
By: 

Name: Scott C. Siamas

Title: Assistant Secretary

Date: October 16th, 2019

salesforce.com, inc. (Assignee)

By: 

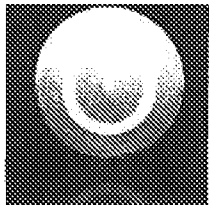
Name: David M. Simon

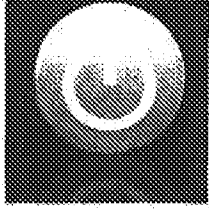
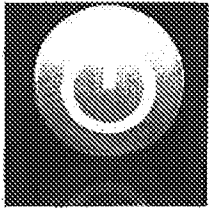
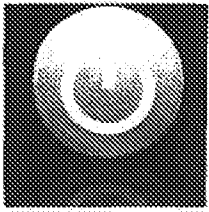
Title: Sr. Vice President, IP

Date: October 16, 2019

**EXHIBIT A**

**Trademarks:**

<b>Country</b>	<b>Trademark</b>	<b>Class</b>	<b>Appl. No.</b>	<b>Appl. Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
Australia	demandware	41, 42	1255001	Apr-29-2015	1255001	Apr-29-2015
Australia	DEMANDWARE	41, 42	1552580	Apr-18-2013	1552580	Apr-18-2013
China	DWRE	45	11250671	Jul-25-2012	11250671	Dec-21-2013
China	DWRE	41	11250673	Jul-25-2012	11250673	Dec-21-2013
China	DWRE	38	11250674	Jul-25-2012	11250674	Dec-21-2013
China	DWRE	36	11250675	Jul-25-2012	11250675	Dec-21-2013
China	DWRE	35	11250676	Jul-25-2019	11250676	Dec-21-2013
China	DWRE	9	11250677	Jul-25-2012	11250677	Dec-21-2013
China	DWRE	42	11250672	Jul-25-2012	11250672	Sep-7-2015
China		41	11250680	Jul-25-2012	11250680	Dec-21-2013

China		38	11250681	Jul-25-2012	11250681	Dec-21-2013
China		36	11250682	Jul-25-2012	11250682	Dec-21-2013
China		9	11250684	Jul-25-2012	11250684	Apr-14-2015
China	DEMANDWARE	45	11250685	Jul-25-2012	11250685	Dec-21-2013
China	DEMANDWARE	42	11250686	Jul-25-2012	11250686	Dec-21-2013
China	DEMANDWARE	41	11250687	Jul-25-2012	11250687	Dec-21-2013
China	DEMANDWARE	38	11250688	Jul-25-2012	11250688	Dec-21-2013
China	DEMANDWARE	36	11250689	Jul-25-2012	11250689	Dec-21-2013
China	DEMANDWARE	35	11250690	Jul-25-2012	11250690	Dec-21-2013

China	DEMANDWARE	9	11250691	Jul-25-2012	11250691	Dec-21-2013
China	德满维	45	11250699	Jul-25-2012	11250699	Dec-21-2013
China	德满维	42	11250700	Jul-25-2012	11250700	Dec-21-2013
China	德满维	41	11250701	Jul-25-2012	11250701	Dec-21-2013
China	德满维	38	11250702	Jul-25-2012	11250702	Dec-21-2013
China	德满维	36	11250703	Jul-25-2012	11250703	Dec-21-2013
China	德满维	35	11250704	Jul-25-2012	11250704	Dec-21-2013
China	德满维	9	11250705	Jul-25-2012	11250705	Dec-21-2013
China	递卖威	45	11250828	Jul-25-2012	11250828	Dec-21-2013
China	递卖威	42	11250829	Jul-25-2012	11250829	Dec-21-2013
China	递卖威	41	11250830	Jul-25-2012	11250830	Dec-21-2013
China	递卖威	38	11250831	Jul-25-2012	11250831	Dec-21-2013
China	递卖威	36	11250832	Jul-25-2012	11250832	Dec-21-2013

China	递卖威	35	11250833	Jul-25-2012	11250833	Dec-21-2013
China	递卖威	9	11250834	Jul-25-2012	11250834	Dec-21-2013
EUTM	DEMANDWARE	9, 38, 42	004283388	Feb-10-2005	004283388	Mar-15-2006
EUTM	demandware	41, 42	1255001	Apr-29-2015	1255001	Apr-29-2015
Japan	demandware	41, 42	1255001	Apr-29-2015	1255001	Apr-29-2015
Japan	DEMANDWARE	41, 42	1226334	Aug-7-2014	1226334	Aug-7-2014
Japan	MOVE FASTER, GROW FASTER	41, 42	1227444	Aug-7-2014	1227444	Aug-7-2014
Japan	SITEGENESIS	42	1226335	Aug-7-2014	1226335	Aug-7-2014
Japan	ACTIVE MERCHANDISING	42	1228943	Aug-7-2014	1228943	Aug-7-2014
Republic of Korea (South)	ACTIVE MERCHANDISING	42	1228943	Aug-7-2014	1228943	Aug-7-2014
Republic of Korea (South)	빠른 행동, 빠른 발전	41, 42	412014004 0470	Oct-6-2014	332165	Sep-14-2015
Republic of Korea (South)	SITEGENESIS	42	1226335	Aug-7-2014	1226335	Aug-7-2014



Republic of Korea (South)	MOVE FASTER, GROW FASTER	41, 42	1227444	Aug-7-2014	1227444	Aug-7-2014
Republic of Korea (South)	DEMANDWARE	41, 42	1226334	Aug-7-2014	1226334	Aug-7-2014
Republic of Korea (South)	demandware	41, 42	1255001	Apr-29-2015	1255001	Apr-29-2015
Singapore	demandware	41, 42	1255001	Apr-29-2015	1255001	Apr-29-2015
Singapore	DEMANDWARE	41, 42	1226334	Aug-7-2014	1226334	Aug-7-2014
United States of America	DEMANDWARE	35, 41, 42	86568428	Mar-18-2015	5023409	Aug-16-2016
United States of America	MOVE FASTER, GROW FASTER	41, 42	85807138	Dec-19-2012	4489471	Feb-25-2014
United States of America	DEMANDWARE	41, 42	86443499	Nov-3-2014	4772234	Jul-14-2015
United States of America	SITEGENESIS	42	77705596	Apr-2-2009	3857706	Oct-5-2010
United States of America	DEMANDWARE	9	78473919	Aug-26-2004	3105071	Jun-13-2006
United States of America	ACTIVE MERCHANDISING	42	77479348	May-20-2008	3732225	Dec-29-2009
United States of America	DEMANDWARE	41, 42	78887745	May-19-2006	3217898	Mar-13-2007
WIPO	DEMANDWARE	41, 42	1226334	Aug-7-2014	1226334	Aug-7-2014

WIPO	MOVE FASTER, GROW FASTER	41, 42	1227444	Aug-7-2014	1227444	Aug-7-2014
WIPO	SITEGENESIS	42	1226335	Aug-7-2014	1226335	Aug-7-2014
WIPO	demandware	41, 42	1255001	Apr-29-2015	1255001	Apr-29-2015
WIPO	ACTIVE MERCHANDISING	42	1228943	Aug-7-2014	1228943	Aug-7-2014