

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM547473

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Coty Brands Management Inc.		10/30/2019	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Uplifters' Prima, PBC		
<b>Street Address:</b>	212 26th Street, Suite 313		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90402		
<b>Entity Type:</b>	Public Benefit Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2293328	THE AFTERGLOW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademark@raklaw.com		
<b>Correspondent Name:</b>	Irene Y. Lee		
<b>Address Line 1:</b>	12424 Wilshire Blvd, 12th fl.		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025		
<b>ATTORNEY DOCKET NUMBER:</b>	3940-02		
<b>NAME OF SUBMITTER:</b>	Adam Kummins		
<b>SIGNATURE:</b>	/Adam Kummins/		
<b>DATE SIGNED:</b>	10/31/2019		
<b>Total Attachments: 1</b>			
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OP \$40.00 2293328

**TRADEMARK ASSIGNMENT**

WHEREAS, Coty Brands Management Inc. ("Assignor") is the last listed owner of the mark of U.S. Trademark Reg. No. 2,293,328 and the goodwill appurtenant thereto (hereinafter the "Mark");

WHEREAS, The Uplifters' Prima, PBC ("Assignee") desires to acquire Assignor's entire right, title, and interest in and to the Mark;

NOW, THEREFORE, for and in consideration of the agreements and obligations set forth herein including Assignee's payment of \$2,500 due within five (5) business days hereof, Assignor hereby sells, assigns, and transfers to Assignee Assignor's entire right, title, and interest in and to the Mark.

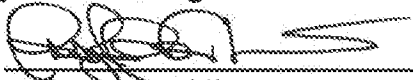
Assignor hereby consents to Assignee's recordation of this assignment with the USPTO.

Assignor makes no representations, warranties or covenants with respect to the Mark and makes this assignment on an "as is" basis.

IN WITNESS WHEREOF, this Trademark Assignment is entered effective as of the last signature below.


**ASSIGNOR**

Coty Brands Management Inc.

By:   
Name: Joseph Conklin  
Assistant Secretary  
Date: October 30, 2019

**ASSIGNEE**

The Uplifters' Prima, PBC

By:   
Name: Laurel Angelica Myers, COO  
Date: October 30, 2019